

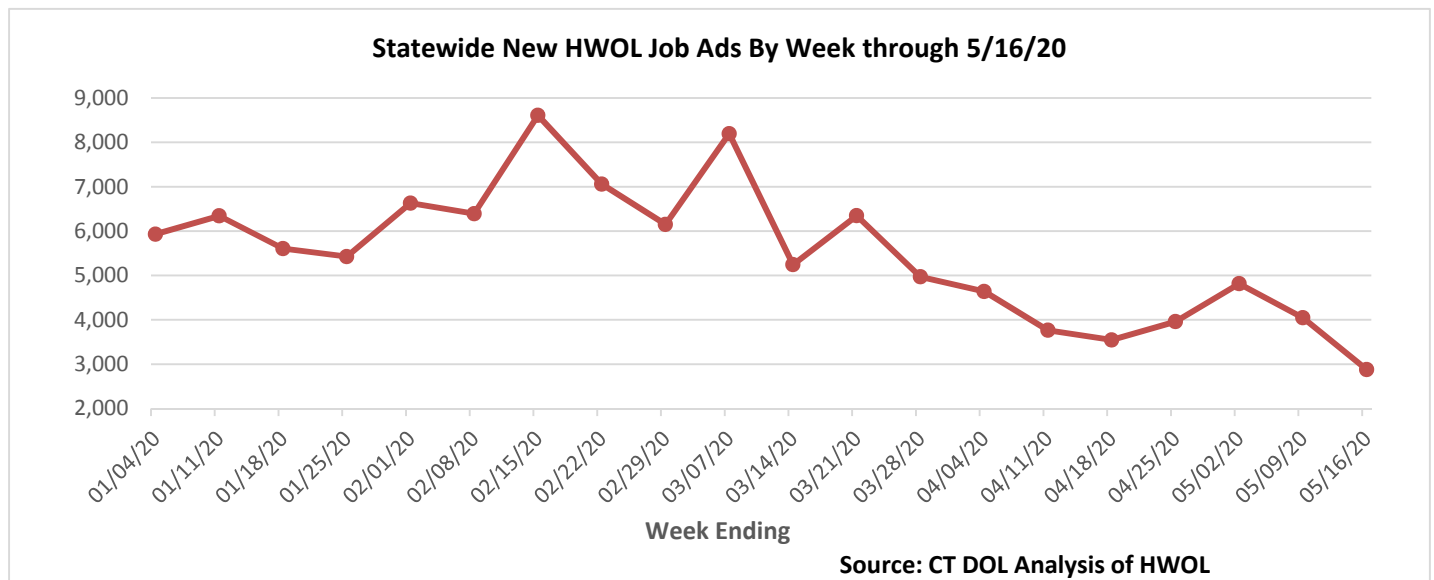


# NEW WEEKLY JOB ADS FROM HELP WANTED ONLINE

Office of Research

## Week Ending May 16, 2020

WETHERSFIELD, May 22, 2020 – During the week ending May 16, 2020, there were 2,878 new ads. This weekly level down 29% from a week ago and down 19% over 4 weeks. This top line decrease was driven by Retail Trade (-198 new ads or -46%), Health Care and Social Assistance (-180 new ads or -23%), and Manufacturing (-171 new ads or -51%). The major industries with the largest 1-week increases were Public Administration (+63 new ads or 100%) and Wholesale Trade (+22 new ads or +92%).



## The three industries with the most new job ads were

- **Health Care and Social Assistance** (615 new ads, -23% over the week)
- **Retail Trade** (228 new ads, -46%)
- **Finance and Insurance** (220 new ads, -33%)

## HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending 5/16/20	1 week ago: 5/9/20	4 weeks ago: 4/18/20	1 week change		4 week change	
					%	#	%	#
	<b>Total - All Industries</b>	2,878	4,046	3,676	-29%	-1,168	-22%	-798
11	Agriculture, Forestry, Fishing and Hunting	5	4	4	25%	1	25%	1
21	Mining, Quarrying, and Extraction	3	5	3	-40%	-2	0%	0
22	Utilities	17	14	3	21%	3	467%	14
23	Construction	30	46	38	-35%	-16	-21%	-8
31	Manufacturing	166	337	315	-51%	-171	-47%	-149
42	Wholesale Trade	46	24	22	92%	22	109%	24
44	Retail Trade	228	426	265	-46%	-198	-14%	-37
48	Transportation and Warehousing	50	100	47	-50%	-50	6%	3
51	Information	44	100	64	-56%	-56	-31%	-20
52	Finance and Insurance	220	326	434	-33%	-106	-49%	-214
53	Real Estate and Rental and Leasing	42	74	38	-43%	-32	11%	4
54	Professional, Scientific, and Technical Services	181	226	256	-20%	-45	-29%	-75
55	Management of Companies and Enterprises	2	3	1	-33%	-1	100%	1
56	Administrative and Support	102	157	114	-35%	-55	-11%	-12
61	Educational Services	110	141	96	-22%	-31	15%	14
62	Health Care and Social Assistance	615	795	840	-23%	-180	-27%	-225
71	Arts, Entertainment, and Recreation	24	17	11	41%	7	118%	13
72	Accommodation and Food Services	78	141	86	-45%	-63	-9%	-8
81	Other Services (except Public Administration)	44	57	30	-23%	-13	47%	14
92	Public Administration	126	63	82	100%	63	54%	44
	Unspecified	745	990	927	-25%	-245	-20%	-182

Source: CT DOL Analysis of HWOL

15 sectors had job ad decreases over the week and 5 sectors had increases. The largest percent decreases over the week occurred in Information (-56 new ads or -56%), Manufacturing (-171 new ads or -51%), and Transportation and Warehousing (-50 new ads or 50%). The largest percent increases occurred in Public Administration (+63 new ads or +100%) and Wholesale Trade (+22 new ads or +92%).

## Employers with the Most New Job Ads

The ten employers with the most new job ads for the week ending May 16<sup>th</sup> were mostly insurance or healthcare companies. The Army National Guard had the largest posting increase over the week among employers with the most ads.

Employer	Ads Week Ending: 5/16/20	1 Week Ago: 5/9/20	4 Weeks Ago: 4/18/20	1 Week Change #	4 Week Change #
Army National Guard	78	16	10	62	68
State of Connecticut	92	50	43	42	49
Hartford Hospital	38	18	13	20	25
Crossmark	31	8	14	23	17
Cigna Corporation	27	39	64	-12	-37
Healthpro	27	5	0	22	27
Amazon	26	35	15	-9	11
Yale-New Haven Health System	22	45	43	-23	-21
Travelers	21	12	19	9	2
Humana	19	15	11	4	8

Source: CT DOL Analysis of HWOL

## New Job Ads by Occupation

The occupations with the most new ads during the week ending 5/9/20 were:

- Registered Nurses (163 new ads, -10% over the week)
- Software Developers, Applications (126 new ads, +16% over the week)
- Computer Occupations (87 new ads, -35% over the week).

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending 5/16/20	1 week ago: 5/9/20	4 weeks ago: 4/18/20	1 week change		4 week change	
				%	#	%	#
Registered Nurses	163	181	292	-10%	-18	-44%	-129
Software Developers, Applications	126	109	122	16%	17	3%	4
Computer Occupations	87	133	142	-35%	-46	-39%	-55
Retail Salespersons	76	129	80	-41%	-53	-5%	-4
Managers, All Other	72	81	105	-11%	-9	-31%	-33
Stock Clerks and Order Fillers	56	59	43	-5%	-3	30%	13
First-Line Supervisors of Retail Sales Workers	53	98	45	-46%	-45	18%	8
Medical and Health Services Managers	53	45	63	18%	8	-16%	-10
Security Guards	47	49	37	-4%	-2	27%	10
Sales Representatives, Wholesale and Manuf.	46	90	60	-49%	-44	-23%	-14
Customer Service Representatives	40	91	40	-56%	-51	0%	0
Secretaries and Administrative Assistants	38	34	34	12%	4	12%	4
Laborers and Freight, Stock, and Material Movers	36	87	52	-59%	-51	-31%	-16
Nursing Assistants	36	54	43	-33%	-18	-16%	-7
General and Operations Managers	32	38	18	-16%	-6	78%	14
Merchandise Displayers and Window Trimmers	32	33	28	-3%	-1	14%	4
Management Analysts	30	37	44	-19%	-7	-32%	-14
Accountants and Auditors	28	46	24	-39%	-18	17%	4
Combined Food Preparation and Serving Workers	28	31	31	-10%	-3	-10%	-3
Licensed Practical and Licensed Vocational Nurses	28	32	27	-13%	-4	4%	1
Nonfarm Animal Caretakers	25	5	2	400%	20	1,150%	23
Heavy and Tractor-Trailer Truck Drivers	24	93	27	-74%	-69	--	-3
Human Resources Specialists	24	44	30	-45%	-20	-20%	-6
Computer Systems Analysts	23	24	37	-4%	-1	-38%	-14
Janitors and Cleaners	23	31	32	-26%	-8	-28%	-9

Source: CT DOL Analysis of HWOL

### Covid-19 and Weekly New Job Ads

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job ads to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

### What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>