Week Ending October 2\textsuperscript{nd}, 2021 –
New Ads Down From The 2\textsuperscript{nd} Highest Week on Record, But Remain at Historic Highs

WETHERSFIELD, October 8\textsuperscript{th}, 2021 – During the week ending October 2\textsuperscript{nd}, 2021, there were 7,534 new postings, down 1,200 new ads or -14\% from a week ago. The prior week ending September 25\textsuperscript{th} was the second highest on record. The new ad decrease over the week was driven by Health Care & Social Assistance (-729 new ads). These health care losses follow new ad gains of 768 a week earlier. The declines during the most recent week were driven by decreases at Hartford Healthcare (-364 new ads), Aya Healthcare (-90 new ads), Petco (-75 new ads), and Target (-70 new ads). The most recent week is the first ending in October and follows the highest monthly average of weekly new ads in record. The month of September 2021 averaged 8,254 new ads per week, a level 75 percent higher than a year ago. New ads averaged 4,699 during September 2020.

Industries with the most new postings include Retail Trade, Health Care & Social Assistance, and Finance & Insurance.

Occupations with the most new postings include Laborers, Freight, & Material Movers, Retail Salespersons and Registered Nurses.

Employers with the most new postings include Amazon, The Home Depot, and Deloitte.
The three industries with the most new job postings where

- **Retail Trade** (1,781 new postings, -3% over the week)
- **Health Care & Social Assistance** (1,098 new postings, -40% over the week)
- **Finance & Insurance** (615 new postings, -0.5% over the week)

Eighteen sectors had job posting decreases over the week and three had increases. The decreasing sectors fell by a combined 1,348 new ads while the three increasing sectors grew by 148 new ads. More than two thirds of the overall decline occurred in Health Care & Social Assistance (-729 new ads), Manufacturing (-129 new ads) and Information (-114 new ads). The three increasing sectors had much smaller gains, the largest being Educational Services (+128 new ads or +60%). Though most sectors experienced over the week declines, ad counts during the week ending October 2nd are still among the highest levels in over a year, and last week was the second highest new ad count on record.

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: [https://www1.ctdol.state.ct.us/omi/hwol.asp](https://www1.ctdol.state.ct.us/omi/hwol.asp)
The occupations with the most new postings were:

- Laborers & Freight, Stock & Material Movers (477 new postings, +26% over the week)
- Retail Salespersons (273 new postings, -7% over the week)
- Registered Nurses (269 new postings, -58% over the week)
Employers with the most new job postings during the week were mostly in Finance & Insurance, Retail Trade, and Health Care. The 25 employers shown above account for 30 percent of all new ads. Retail Trade accounted for 5 employers and 51% of the job ads in the top 25. Of the top 25 employers, 16 had over the week increases and 9 had decreases. The largest employer increases over the week occurred at The Home Depot (+202 new ads) and the largest decrease occurred at Hartford Healthcare (-364 new ads). The over the week declines at Hartford Healthcare follow a week of commensurate gains, it added 381 new ads a week before.

What is HWOL?
The Conference Board Help Wanted Online® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf