

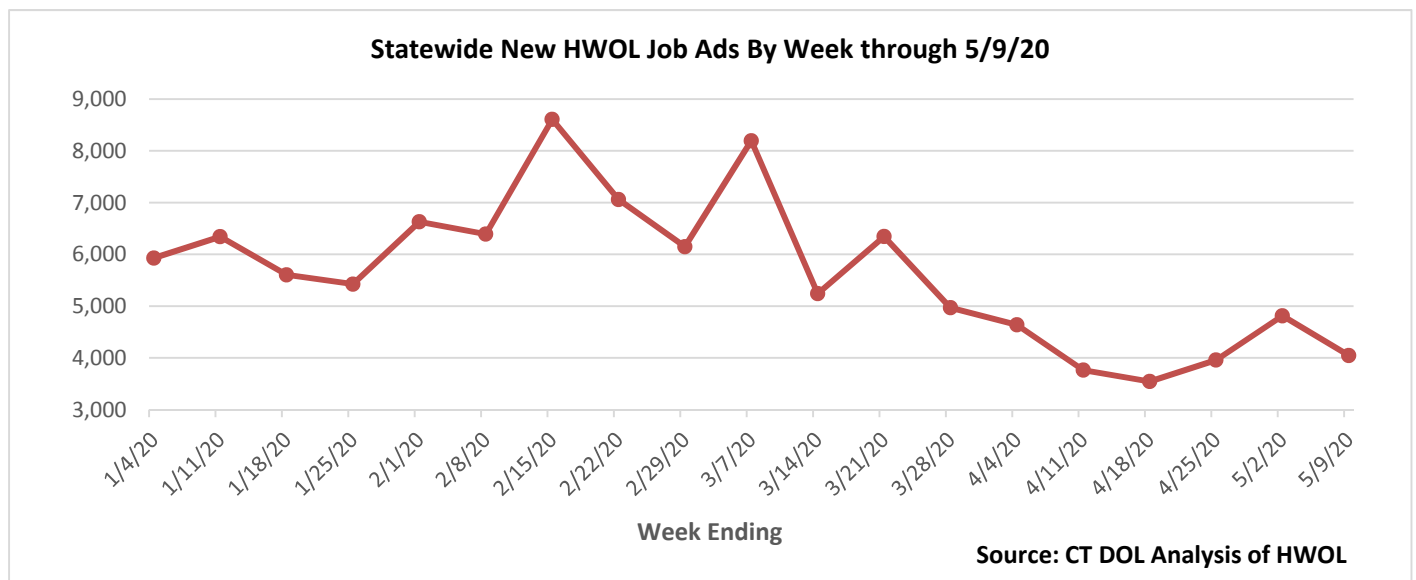


NEW WEEKLY JOB ADS FROM HELP WANTED ONLINE

Office of Research

Week Ending May 9, 2020 – New Job Postings still top 4,000

WETHERSFIELD, May 15, 2020 – During the week ending May 9, 2020, there were 4,046 new ads. This weekly level is down 16% from a week ago and up 7% over 4 weeks. This top line decrease was driven by Health Care and Social Assistance (-349 new ads or -31%), Accommodation and Food Services (-112 new ads or -44%), and Transportation and Warehousing (-102 new ads or -50%). The major industries with the largest 1-week increases were Manufacturing (+116 new ads or 52%) and Finance and Insurance (+76 new ads or +30%). Despite the decrease, Health Care and Social Assistance had more new ads than any other industry.



The three industries with the most new job ads were

- **Health Care and Social Assistance** (795 new ads, -31% over the week)
- **Retail Trade** (426 new ads, -6%)
- **Manufacturing** (337 new ads, +52%)

HWOL New Weekly Industry Job Ads - CT Statewide

| NAICS | Industry | Ads Week Ending 5/9/20 | 1 week ago: 5/2/20 | 4 weeks ago: 4/11/20 | 1 week change | | 4 week change | |
|-------|--|------------------------------|--------------------------|----------------------------|---------------|------|---------------|------|
| | | | | | % | # | % | # |
| | Total - All Industries | 4,046 | 4,812 | 4,638 | -16% | -766 | -13% | -592 |
| 11 | Agriculture, Forestry, Fishing and Hunting | 4 | 8 | 9 | -50% | -4 | -56% | -5 |
| 21 | Mining, Quarrying, and Extraction | 5 | 0 | 8 | -- | 5 | -38% | -3 |
| 22 | Utilities | 14 | 8 | 8 | 75% | 6 | 75% | 6 |
| 23 | Construction | 46 | 26 | 50 | 77% | 20 | -8% | -4 |
| 31 | Manufacturing | 337 | 221 | 324 | 52% | 116 | 4% | 13 |
| 42 | Wholesale Trade | 24 | 11 | 12 | 118% | 13 | 100% | 12 |
| 44 | Retail Trade | 426 | 451 | 291 | -6% | -25 | 46% | 135 |
| 48 | Transportation and Warehousing | 100 | 202 | 77 | -50% | -102 | 30% | 23 |
| 51 | Information | 100 | 149 | 91 | -33% | -49 | 10% | 9 |
| 52 | Finance and Insurance | 326 | 250 | 537 | 30% | 76 | -39% | -211 |
| 53 | Real Estate and Rental and Leasing | 74 | 41 | 60 | 80% | 33 | 23% | 14 |
| 54 | Professional, Scientific, and Technical Services | 226 | 220 | 220 | 3% | 6 | 3% | 6 |
| 55 | Management of Companies and Enterprises | 3 | 1 | 1 | 200% | 2 | 200% | 2 |
| 56 | Administrative and Support | 157 | 100 | 187 | 57% | 57 | -16% | -30 |
| 61 | Educational Services | 141 | 114 | 125 | 24% | 27 | 13% | 16 |
| 62 | Health Care and Social Assistance | 795 | 1,144 | 1,173 | -31% | -349 | -32% | -378 |
| 71 | Arts, Entertainment, and Recreation | 17 | 10 | 26 | 70% | 7 | -35% | -9 |
| 72 | Accommodation and Food Services | 141 | 253 | 103 | -44% | -112 | 37% | 38 |
| 81 | Other Services (except Public Administration) | 57 | 47 | 44 | 21% | 10 | 30% | 13 |
| 92 | Public Administration | 63 | 76 | 207 | -17% | -13 | -70% | -144 |
| | Unspecified | 990 | 1,480 | 1,085 | -33% | -490 | -9% | -95 |

Source: CT DOL Analysis of HWOL

13 sectors had job ad increases over the week and 7 sectors had decreases. The largest increases over the week occurred in Manufacturing (+116 new ads or +52%), Finance and Insurance (+76 new ads or +30%), Administrative and Support (+57 new ads or +57%). The largest decreases occurred in Health Care and Social Assistance (-349 new ads or -32%), Accommodation and Food Services (-112 new ads or -44%).

Employers with the Most New Job Ads

The ten employers with the most new job ads for the week ending May 9th were mostly retail and delivery or driving service companies. Major employers in insurance, healthcare, and public administration have new ad levels consistent with prior weeks.

| Employer | Ads Week Ending: 5/9/20 | 1 Week Ago: 5/2/20 | 4 Weeks Ago: 4/11/20 | 1 Week Change # | 4 Week Change # |
|--------------------------------|-------------------------|--------------------|----------------------|-----------------|-----------------|
| Home Depot Incorporated | 65 | 107 | 0 | -42 | 65 |
| Dollar General | 51 | 7 | 0 | 44 | 51 |
| Veyo | 45 | 43 | 0 | 2 | 45 |
| Yale-New Haven Health System | 45 | 50 | 39 | -5 | 6 |
| State of Connecticut | 50 | 42 | 54 | 8 | -4 |
| Instacart | 43 | 382 | 0 | -339 | 43 |
| Intuit | 40 | 3 | 0 | 37 | 40 |
| Cigna Corporation | 39 | 29 | 35 | 10 | 4 |
| Norwalk Public School District | 36 | 0 | 3 | 36 | 33 |
| Amazon | 35 | 61 | 21 | -26 | 14 |

Source: CT DOL Analysis of HWOL

New Job Ads by Occupation

The occupations with the most new ads during the week ending 5/9/20 were:

- Registered Nurses (181 new ads, -58% over the week)
- Computer Occupations (133 new ads, +13% over the week)
- Retail Salespersons (129 new ads, +119% over the week).

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

| Occupation | Ads Week Ending 5/9/20 | 1 week ago: 5/2/20 | 4 weeks ago: 4/11/20 | 1 week change | | 4 week change | |
|--|------------------------|--------------------|----------------------|---------------|------|---------------|------|
| | | | | % | # | % | # |
| Registered Nurses | 181 | 427 | 375 | -58% | -246 | -52% | -194 |
| Computer Occupations | 133 | 118 | 158 | 13% | 15 | -16% | -25 |
| Retail Salespersons | 129 | 59 | 52 | 119% | 70 | 148% | 77 |
| Software Developers, Applications | 109 | 128 | 131 | -15% | -19 | -17% | -22 |
| First-Line Supervisors of Retail Sales Workers | 98 | 42 | 47 | 133% | 56 | 109% | 51 |
| Heavy and Tractor-Trailer Truck Drivers | 93 | 215 | 17 | -57% | -122 | 447% | 76 |
| Customer Service Representatives | 91 | 33 | 55 | 176% | 58 | 65% | 36 |
| Sales Representatives, Wholesale and Manufacturing | 90 | 59 | 56 | 53% | 31 | 61% | 34 |
| Laborers and Freight, Stock, and Material Movers, Except | 87 | 114 | 325 | -24% | -27 | -73% | -238 |
| Managers, All Other | 81 | 70 | 88 | 16% | 11 | -8% | -7 |
| Stock Clerks and Order Fillers | 59 | 157 | 19 | -62% | -98 | 211% | 40 |
| Nursing Assistants | 54 | 40 | 54 | 35% | 14 | 0% | 0 |
| Security Guards | 49 | 21 | 29 | 133% | 28 | 69% | 20 |
| Accountants and Auditors | 46 | 21 | 22 | 119% | 25 | 109% | 24 |
| Marketing Managers | 45 | 220 | 27 | -80% | -175 | 67% | 18 |
| Medical and Health Services Managers | 45 | 155 | 55 | -71% | -110 | -18% | -10 |
| Human Resources Specialists | 44 | 20 | 23 | 120% | 24 | 91% | 21 |
| General and Operations Managers | 38 | 28 | 26 | 36% | 10 | 46% | 12 |
| Financial Managers | 37 | 21 | 29 | 76% | 16 | 28% | 8 |
| Management Analysts | 37 | 47 | 51 | -21% | -10 | -27% | -14 |
| Maintenance and Repair Workers, General | 35 | 27 | 13 | 30% | 8 | 169% | 22 |
| Sales Managers | 34 | 21 | 31 | 62% | 13 | -- | 3 |
| Secretaries and Administrative Assistants, Except Legal | 34 | 27 | 29 | 26% | 7 | 17% | 5 |
| Lawyers | 33 | 33 | 11 | 0% | 0 | 200% | 22 |
| Merchandise Displayers and Window Trimmers | 33 | 21 | 20 | 57% | 12 | 65% | 13 |

Source: CT DOL Analysis of HWOL

Covid-19 and Weekly New Job Ads

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job ads to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>