

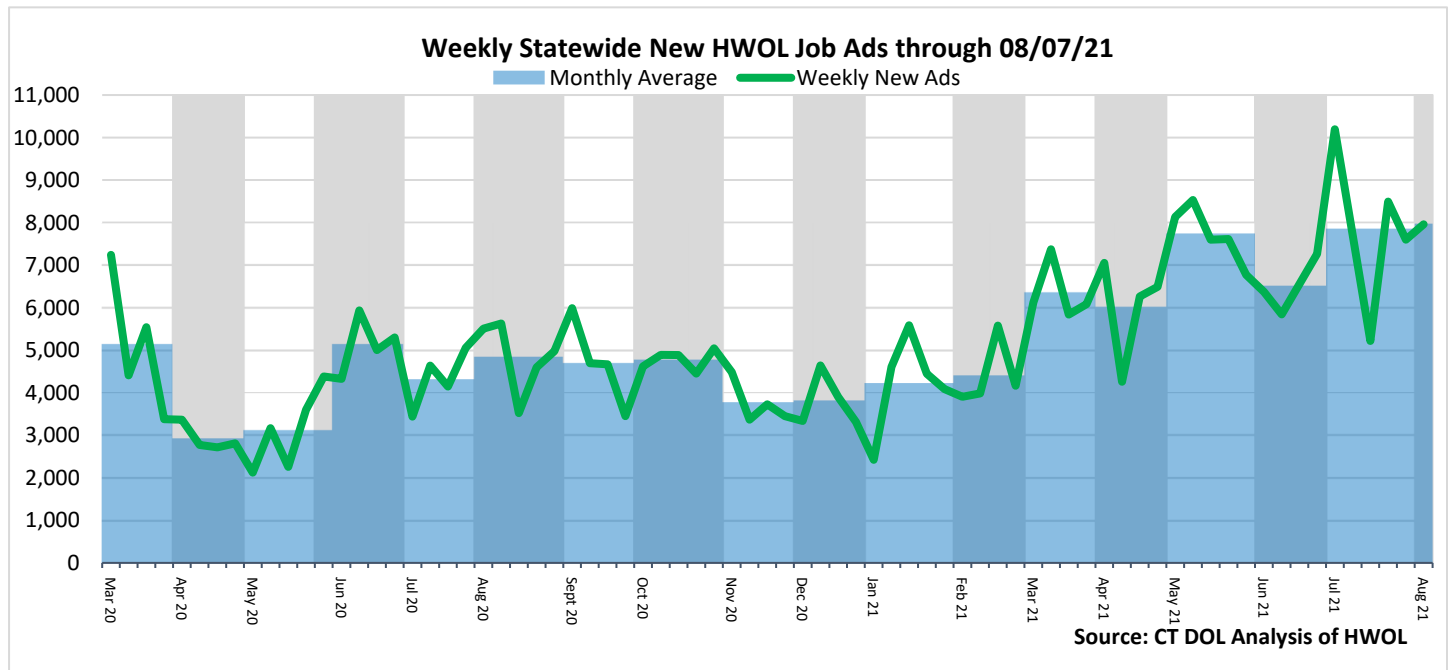


NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending August 7th, 2021 – New Ads Near 8,000 Driven by Retail Trade Gains Over the Week

WETHERSFIELD, August 13th, 2021 – During the week ending August 7th, 2021, there were 7,959 new postings, up 5% from a week ago and up 3% from four weeks ago. The graph below illustrates how weekly new ad have trended upward since March 2021 when compared to the prior 12 months. Peak new ads of 10,196 new ads during the week ending July 21, 2021 was five times above the May 20, 2020 low of 2,121 new ads. During the most recent week, the 5% over the week increase was driven by large new ad gains in Retail Trade (+513 new ads or +73%), and Prof. Sci. & Tech. Services (+125 new ads or +9%). Employers with the largest over the week increase include Amazon (+446 new ads), M&T Bank (+305 new ads), and Yale-New Haven Health System (+47 new ads). Occupations with the largest over the week increase include Laborers & Freight, Stock & Material Movers (+273 new ads), Supervisors of Retail Sales Workers (+35 new ads), and Janitors & Cleaners (+28 new ads).



Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Laborers & Freight, Stock, & Materials Movers, Registered Nurses, and Retail Salespersons.

Employers with the most new postings include Amazon, UnitedHealth Group, and Yale-New Haven Health System.

The three industries with the most new job postings where

- **Health Care & Social Assistance** (1,451 new postings, -16% over the week)
- **Retail Trade** (1,220 new postings, +73% over the week)
- **Finance & Insurance** (694 new postings, +4% over the week)

NAICS	Industry	Ads Week	1 week	4 weeks	1 week change		4 week change	
		Ending: 8/7/21	ago: 7/31/21	ago: 7/10/21	%	#	%	#
0	Total	7,959	7,598	7,717	5%	361	3%	242
11	Agriculture, Forestry, Fishing and Hunting	3	1	1	200%	2	200%	2
21	Mining, Quarrying, and Oil and Gas Extraction	5	6	4	-17%	-1	25%	1
22	Utilities	34	27	12	26%	7	183%	22
23	Construction	103	88	61	17%	15	69%	42
31	Manufacturing	478	515	424	-7%	-37	13%	54
42	Wholesale Trade	54	46	44	17%	8	23%	10
44	Retail Trade	1,220	707	789	72.6%	513	55%	431
48	Transportation and Warehousing	189	210	166	-10%	-21	14%	23
51	Information	205	215	221	-5%	-10	-7%	-16
52	Finance and Insurance	694	666	494	4%	28	40%	200
53	Real Estate and Rental and Leasing	122	149	117	-18%	-27	4%	5
54	Professional, Scientific, and Technical Services	565	518	470	9%	47	20%	95
55	Management of Companies and Enterprises	8	7	16	14%	1	-50%	-8
56	Administrative and Support	234	206	196	14%	28	19%	38
61	Educational Services	344	312	285	10%	32	21%	59
62	Health Care and Social Assistance	1,451	1,725	2,338	-16%	-274	-38%	-887
71	Arts, Entertainment, and Recreation	67	65	61	3%	2	10%	6
72	Accommodation and Food Services	507	547	365	-7%	-40	39%	142
81	Other Services (except Public Administration)	130	140	78	-7%	-10	67%	52
92	Public Administration	81	108	91	-25%	-27	-11%	-10
99	Unspecified	1,465	1,340	1,484	9%	125	-1%	-19

Source: CT DOL Analysis of HWOL

Twelve sectors had job posting increases over the week and nine had decreases. The 12 increasing industries increased by a combined 808 new ads over the week while the 9 decreasing industries fell by a combined 447 new ads. Retail Trade (+513 new ads) made up about 64 percent of the increase, while most of the losses among the nine decreasing industries occurred in Health Care & Social Assistance (-274 new ads). Over four weeks, total ads were up 242 new ads or +3%. The largest four week industry increase and decrease respectively occurred in Retail Trade (+431 new ads) and Health Care & Social Assistance (-887 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 8/7/21	1 week ago: 7/31/21	4 weeks ago: 7/10/21	1 week change		4 week change	
				%	#	%	#
Laborers and Freight, Stock, and Material Movers	345	72	69	379%	273	400%	276
Registered Nurses	331	360	522	-8%	-29	-37%	-191
Retail Salespersons	235	212	259	11%	23	-9%	-24
First-Line Supervisors of Retail Sales Workers	220	185	190	19%	35	16%	30
Sales Representatives, Wholesale and Manufacturing	188	182	150	3%	6	25%	38
Customer Service Representatives	143	157	173	-9%	-14	-17%	-30
Heavy and Tractor-Trailer Truck Drivers	116	127	82	-9%	-11	41%	34
Secretaries and Administrative Assistants	108	97	98	11%	11	10%	10
Medical and Health Services Managers	101	117	158	-14%	-16	-36%	-57
General and Operations Managers	85	68	85	25%	17	0%	0
Security Guards	82	95	48	-14%	-13	71%	34
Sales Managers	77	80	47	-4%	-3	64%	30
Waiters and Waitresses	75	76	41	-1%	-1	83%	34
Janitors and Cleaners	71	43	40	65%	28	78%	31
Licensed Practical and Licensed Vocational Nurses	71	54	61	31%	17	16%	10
Marketing Managers	67	88	70	-24%	-21	-4%	-3
Management Analysts	67	59	50	14%	8	34%	17
Medical Secretaries and Administrative Assistants	66	61	64	8%	5	3%	2
Food Service Managers	65	52	35	25%	13	86%	30
Merchandise Displayers and Window Trimmers	62	56	69	11%	6	-10%	-7
Bookkeeping, Accounting, and Auditing Clerks	58	43	35	35%	15	66%	23
Human Resources Specialists	56	58	59	-3%	-2	-5%	-3
Market Research Analysts and Marketing Specialists	55	39	36	41%	16	53%	19
Medical Assistants	53	72	56	-26%	-19	-5%	-3
Cashiers	50	47	40	6%	3	25%	10

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Laborers and Freight, Stock, and Material Movers (345 new postings, +379% over the week)
- Registered Nurses (331 new postings, -8% over the week)
- Retail Salespersons (235 New Postings, +11% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 8/7/21	1 Week Ago: 7/31/21	4 Weeks Ago: 7/10/21	1 Week # Change	4 Week # Change
Amazon	462	16	71	446	391
UnitedHealth Group	113	104	61	9	52
Yale-New Haven Health System	104	69	44	35	60
Hartford Healthcare	97	71	533	26	-436
Deloitte	56	64	35	-8	21
Anthem Blue Cross	55	49	27	6	28
Raytheon	50	41	29	9	21
M&T Bank	48	1	2	47	46
Allied Universal	47	44	25	3	22
BJ's Wholesale Club, Inc.	45	15	34	30	11
CVS Health	44	24	24	20	20
Compass Group North America	42	55	23	-13	19
Yale University	40	38	48	2	-8
Cigna Corporation	39	51	41	-12	-2
University of Connecticut	36	19	27	17	9
Masonicare Corporation	34	1	1	33	33
Petco	34	65	18	-31	16
Genesis Healthcare Corporation	28	32	32	-4	-4
YRC Freight	28	3	1	25	27
Advance Auto Parts Incorporated	28	40	41	-12	-13
Benchmark Senior Living	27	13	11	14	16
Trinity Health	27	31	24	-4	3
Advantage Sales & Marketing	26	22	35	4	-9
Staples	25	3	12	22	13
TJX Companies, Inc.	24	23	18	1	6

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Healthcare, Retail Trade, and Finance & Insurance. The 25 employers shown above account for 19 percent of all new ads. Of the top 25 employers, 18 had over the week increases and 7 had decreases. Among increasing employers, Amazon (+446 new ads), M&T Bank (+47 new ads), and Yale-New Haven Health System (+35 new ads) had the largest over the week increases. The 7 decreasing employers in the top 25 fell by a combined 84 and each decreased by 31 new ads or less over the week. Over four weeks, the largest increase and decrease respectively were Amazon (+391 new ads) and Hartford Healthcare (-436 new ads).

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>