

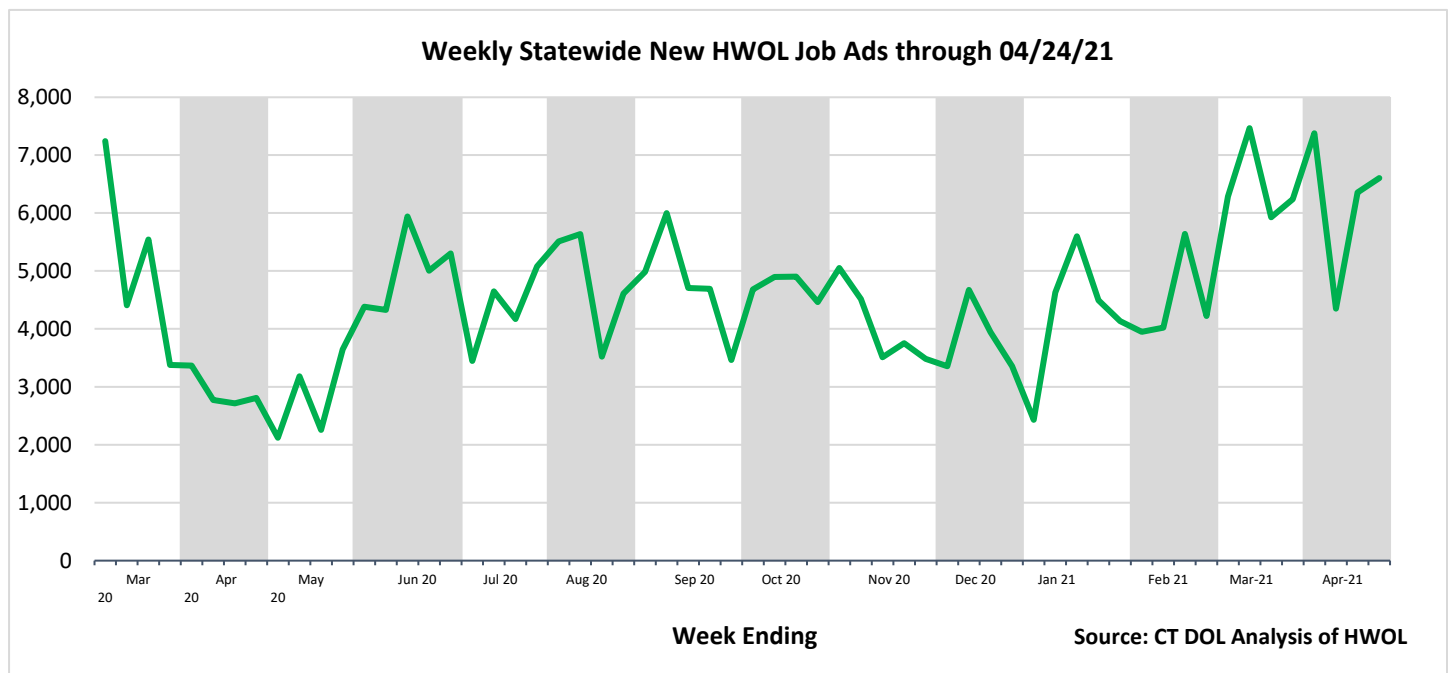


# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending April 24<sup>th</sup>, 2021 – New Ads Up Above Two Month Average

WETHERSFIELD, April 30<sup>th</sup>, 2021 – During the week ending April 24<sup>th</sup>, 2021, there were 6,603 new postings, up 250 ads from a week ago and up 365 from four weeks ago. This most recent weekly new ads level continues the trend of higher levels seen during the past two months than the preceding 11-month period from April 2020-February 2021. The two month average level is 6,325 per week whereas it was 4,208 ads per week during the prior 11-month period. About a third of the total new ads occurred in Health Care & Social Assistance (1,198 new ads or 18% of total), Retail Trade (689 new ads or 10%) and Finance & Insurance (556 new ads or 8%). The most common occupational new ads were Retail Salespersons (243 new ads, +26% over the week) and Registered Nurses (227 new ads, +30% over the week). The employers with the most new ads were Deloitte, Yale-New Haven Health System, and Cigna.



**Industries** with the most new postings include Health Care and Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Retail Salespersons, Registered Nurses, and Sales Representatives, Wholesale & Manuf.

**Employers** with the most new postings include Deloitte, Yale-New Haven Health System, and Cigna.

## The three industries with the most new job postings where

- **Health Care & Social Assistance** (1,198 new postings, +40% over the week)
- **Retail Trade** (689 new postings, -2% over the week)
- **Finance and Insurance** (556 new postings, +23% over the week)

| NAICS    | Industry   | Ads Week Ending: | 1 week ago:  | 4 weeks ago: | 1 week change |            | 4 week change |            |
|----------|--|------------------|--------------|--------------|---------------|------------|---------------|------------|
|          |  | 4/24/21          | 4/17/21      | 3/27/21      | %             | #          | %             | #          |
| <b>0</b> | <b>Total</b>                                     | <b>6,603</b>     | <b>6,353</b> | <b>6,238</b> | <b>4%</b>     | <b>250</b> | <b>6%</b>     | <b>365</b> |
| 11       | Agriculture, Forestry, Fishing and Hunting       | 10               | 23           | 8            | -57%          | -13        | 25%           | 2          |
| 21       | Mining, Quarrying, and Oil and Gas Extraction    | 15               | 3            | 7            | 400%          | 12         | 114%          | 8          |
| 22       | Utilities  | 39               | 44           | 25           | -11%          | -5         | 56%           | 14         |
| 23       | Construction                                     | 98               | 108          | 94           | -9%           | -10        | 4%            | 4          |
| 31       | Manufacturing                                    | 511              | 459          | 416          | 11%           | 52         | 23%           | 95         |
| 42       | Wholesale Trade                                  | 31               | 56           | 30           | -45%          | -25        | 3%            | 1          |
| 44       | Retail Trade                                     | 689              | 702          | 687          | -2%           | -13        | 0%            | 2          |
| 48       | Transportation and Warehousing                   | 200              | 137          | 140          | 46%           | 63         | 43%           | 60         |
| 51       | Information                                      | 205              | 162          | 129          | 27%           | 43         | 59%           | 76         |
| 52       | Finance and Insurance                            | 556              | 451          | 480          | 23%           | 105        | 16%           | 76         |
| 53       | Real Estate and Rental and Leasing               | 95               | 108          | 91           | -12%          | -13        | 4%            | 4          |
| 54       | Professional, Scientific, and Technical Services | 467              | 661          | 388          | -29%          | -194       | 20%           | 79         |
| 55       | Management of Companies and Enterprises          | 2                | 10           | 9            | -80%          | -8         | -78%          | -7         |
| 56       | Administrative and Support                       | 221              | 245          | 196          | -10%          | -24        | 13%           | 25         |
| 61       | Educational Services                             | 277              | 203          | 275          | 36%           | 74         | 1%            | 2          |
| 62       | Health Care and Social Assistance                | 1,198            | 855          | 1,067        | 40%           | 343        | 12%           | 131        |
| 71       | Arts, Entertainment, and Recreation              | 53               | 44           | 60           | 20%           | 9          | -12%          | -7         |
| 72       | Accommodation and Food Services                  | 431              | 407          | 403          | 6%            | 24         | 7%            | 28         |
| 81       | Other Services (except Public Administration)    | 119              | 130          | 121          | -8%           | -11        | -2%           | -2         |
| 92       | Public Administration                            | 120              | 73           | 83           | 64%           | 47         | 45%           | 37         |
| 99       | Unspecified                                      | 1,266            | 1,472        | 1,529        | -14%          | -206       | -17%          | -263       |

Source: CT DOL Analysis of HWOL

Ten sectors had job posting increases over the week ending April 24<sup>th</sup> and eleven had decreases. Most of the overall increase occurred in Health Care & Social Assistance (+343 new ads), Finance & Insurance (+105 new ads). Of the 11 decreasing industries, the largest occurred in Professional, Scientific, and Technical Services (-194 new ads). Over four weeks, 17 industries had increases, the largest occurred in Health Care & Social Assistance (+131 new ads), Manufacturing (+95 new ads) and Professional, Scientific, & Technical Services (+79 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

# New Job Postings by Occupation

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

| Occupation   | Ads Week<br>Ending:<br>4/24/21 | 1 week<br>ago:<br>4/17/21 | 4 weeks<br>ago:<br>3/27/21 | 1 week change |     | 4 week change |     |
|--|--------------------------------|---------------------------|----------------------------|---------------|-----|---------------|-----|
|  |                                |                           |                            | %             | #   | %             | #   |
| Retail Salespersons                                    | 243                            | 193                       | 207                        | 26%           | 50  | 17%           | 36  |
| Registered Nurses                                      | 227                            | 175                       | 211                        | 30%           | 52  | 8%            | 16  |
| Sales Representatives, Wholesale and Manuf.            | 166                            | 169                       | 150                        | -2%           | -3  | 11%           | 16  |
| First-Line Supervisors of Retail Sales Workers         | 160                            | 128                       | 128                        | 25%           | 32  | 25%           | 32  |
| Customer Service Representatives                       | 149                            | 112                       | 111                        | 33%           | 37  | 34%           | 38  |
| Laborers and Freight, Stock, and Material Movers, Hand | 106                            | 105                       | 77                         | 1%            | 1   | 38%           | 29  |
| Medical and Health Services Managers                   | 102                            | 79                        | 82                         | 29%           | 23  | 24%           | 20  |
| Heavy and Tractor-Trailer Truck Drivers                | 86                             | 98                        | 89                         | -12%          | -12 | -3%           | -3  |
| General and Operations Managers                        | 85                             | 68                        | 71                         | 25%           | 17  | 20%           | 14  |
| Maintenance and Repair Workers, General                | 76                             | 55                        | 48                         | 38%           | 21  | 58%           | 28  |
| Secretaries and Administrative Assistants              | 76                             | 72                        | 84                         | 6%            | 4   | -10%          | -8  |
| Security Guards  | 73                             | 109                       | 56                         | -33%          | -36 | 30%           | 17  |
| Janitors and Cleaners                                  | 67                             | 52                        | 71                         | 29%           | 15  | -6%           | -4  |
| Marketing Managers                                     | 64                             | 58                        | 63                         | 10%           | 6   | 2%            | 1   |
| Waiters and Waitresses                                 | 59                             | 70                        | 50                         | -16%          | -11 | 18%           | 9   |
| Medical Secretaries and Administrative Assistants      | 58                             | 43                        | 55                         | 35%           | 15  | 5%            | 3   |
| Management Analysts                                    | 51                             | 72                        | 57                         | -29%          | -21 | -11%          | -6  |
| Sales Managers   | 49                             | 58                        | 53                         | -16%          | -9  | -8%           | -4  |
| Human Resources Specialists                            | 48                             | 29                        | 30                         | 66%           | 19  | 60%           | 18  |
| Office Clerks, General                                 | 46                             | 35                        | 32                         | 31%           | 11  | 44%           | 14  |
| Market Research Analysts and Marketing Specialists     | 46                             | 35                        | 28                         | 31%           | 11  | 64%           | 18  |
| Landscaping and Groundskeeping Workers                 | 46                             | 47                        | 41                         | -2%           | -1  | 12%           | 5   |
| Licensed Practical and Licensed Vocational Nurses      | 41                             | 36                        | 43                         | 14%           | 5   | -5%           | -2  |
| Merchandise Displayers and Window Trimmers             | 41                             | 95                        | 66                         | -57%          | -54 | -38%          | -25 |
| Hotel, Motel, and Resort Desk Clerks                   | 38                             | 31                        | 22                         | 23%           | 7   | 73%           | 16  |

Source: CT DOL Analysis of HWOL

### The occupations with the most new postings were:

- Retail Salespersons (243 new postings, +26% over the week)
- Registered Nurses (227 new postings, +30% over the week)
- Sales Representatives, Wholesale & Manuf. (166 new postings, -2% over the week)

## Employers with the Most New Job Postings

| Employer                           | Ads Week<br>Ending:<br>4/24/21 | 1 Week<br>Ago:<br>4/17/21 | 4 Weeks<br>Ago:<br>3/27/21 | 1 Week #<br>Change | 4 Week #<br>Change |
|------------------------------------|--------------------------------|---------------------------|----------------------------|--------------------|--------------------|
| Deloitte                           | 88                             | 241                       | 41                         | -153               | 47                 |
| Yale-New Haven Health System       | 68                             | 30                        | 66                         | 38                 | 2                  |
| Cigna Corporation                  | 66                             | 39                        | 47                         | 27                 | 19                 |
| Trinity Health                     | 65                             | 3                         | 41                         | 62                 | 24                 |
| Allied Universal                   | 56                             | 102                       | 28                         | -46                | 28                 |
| Amazon                             | 50                             | 10                        | 23                         | 40                 | 27                 |
| UnitedHealth Group                 | 48                             | 36                        | 102                        | 12                 | -54                |
| Raytheon                           | 42                             | 35                        | 35                         | 7                  | 7                  |
| Humana                             | 41                             | 37                        | 46                         | 4                  | -5                 |
| Hartford Healthcare                | 40                             | 24                        | 57                         | 16                 | -17                |
| Community Health Center, Inc.      | 35                             | 27                        | 15                         | 8                  | 20                 |
| University of Connecticut          | 34                             | 24                        | 30                         | 3                  | 4                  |
| Icf International                  | 32                             | 12                        | 26                         | 10                 | 6                  |
| United Parcel Service Incorporated | 31                             | 7                         | 7                          | 20                 | 24                 |
| Walgreens Boots Alliance Inc       | 31                             | 29                        | 32                         | 24                 | -1                 |
| CVS Health                         | 31                             | 59                        | 39                         | 2                  | -8                 |
| Ernst & Young                      | 29                             | 24                        | 20                         | -28                | 9                  |
| Mercy Medical Center Clinton       | 29                             | 37                        | 17                         | 5                  | 12                 |
| Lockheed Martin Corporation        | 27                             | 18                        | 17                         | -8                 | 10                 |
| Lowe's Companies, Inc              | 26                             | 21                        | 23                         | 2                  | 3                  |
| Yale University                    | 26                             | 22                        | 56                         | 9                  | -30                |
| Anthem Blue Cross                  | 25                             | 36                        | 24                         | 5                  | 1                  |
| Hospital For Special Care          | 23                             | 4                         | 6                          | 4                  | 17                 |
| Merck & Company                    | 22                             | 13                        | 24                         | -11                | -2                 |
| Genesis Healthcare Corporation     | 22                             | 15                        | 10                         | 19                 | 12                 |

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending April 24<sup>th</sup>, 2021 were mostly in Finance & Insurance, Health Care, and Retail Trade. The 25 employers shown above account for 15 percent of all new ads. Of the top 25 employers, 20 had over the week increases and 5 had decreases. Among the 18 increasing employers, the largest occurred at Trinity Health (+62 new ads) and Amazon (+40 new ads). The largest decreases over the week occurred at Deloitte (-153 new ads). Over four weeks, 18 employers had increases and 7 had decreases, the largest of each being Deloitte (+47 new ads) and UnitedHealth Group (-54 new ads).

### Covid-19 and Weekly New Job Postings

HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

### What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>