

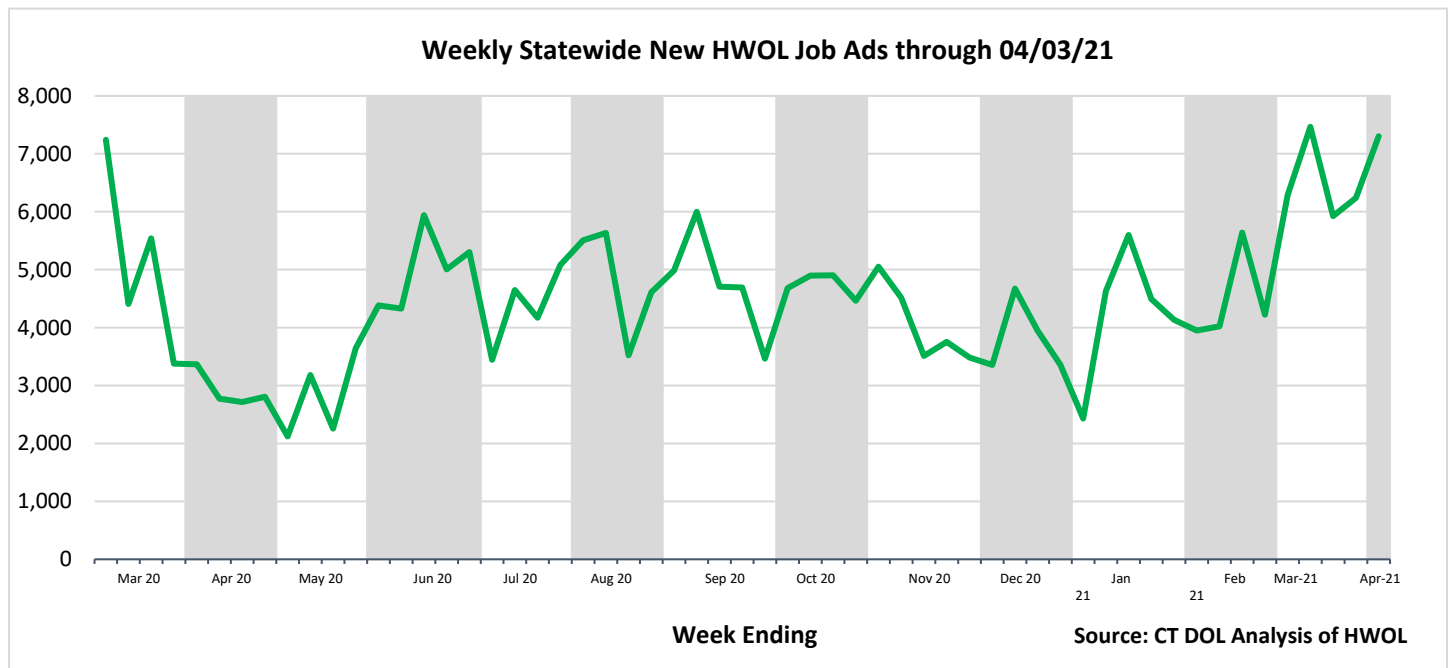


NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending April 3rd, 2021 – Total New Ads Continue Large Gains Seen in Recent Weeks

WETHERSFIELD, April 9th, 2021 – During the week ending April 3rd, 2021, there were 7,303 new postings, up 1,065 ads from a week ago and up 1,017 from four weeks ago. This most recent week of total new ads is the second highest level since the pandemic began over a year ago. It is just 2.1 percent less than the 52 week high of 7,465 which occurred during the week ending March 13th, 2021. Industries that drove this over the week increase include Information (+277 new ads), Retail Trade (+170 new ads), and Health Care & Social Assistance (+152 new ads). Most industries saw gains over the week, only five sectors were down a combined -127 new ads. Employers with the most new ads include Yale University (174 new ads), The State of Connecticut (+115 new ads), and The Home Depot (+93 new ads). The two occupations with the most job ads Registered Nurses and Retail Salespersons saw large gains, respectively up 36% and 30% from a week ago. Overall, the past five weeks have had the highest combined new ad count since the pandemic lockdown of early last year.



Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Sales Representatives, Wholesale and Manufacturing.

Employers with the most new postings include Yale University, The State of Connecticut, and The Home Depot.

The three industries with the most new job postings where

- **Health Care and Social Assistance** (152 new postings, +14% over the week)
- **Retail Trade** (857 new postings, +25% over the week)
- **Manufacturing** (532 new postings, +28% over the week)

NAICS	Industry	Ads Week	1 week	4 weeks	1 week change		4 week change	
		Ending: 4/3/21	ago: 3/27/21	ago: 3/6/21	%	#	%	#
0	Total	7,303	6,238	6,286	17%	1,065	16%	1,017
11	Agriculture, Forestry, Fishing and Hunting	14	8	8	75%	6	75%	6
21	Mining, Quarrying, and Oil and Gas Extraction	3	7	12	-57%	-4	-75%	-9
22	Utilities	55	25	47	120%	30	17%	8
23	Construction	78	94	68	-17%	-16	15%	10
31	Manufacturing	532	416	618	28%	116	-14%	-86
42	Wholesale Trade	30	30	23	0%	0	30%	7
44	Retail Trade	857	687	569	25%	170	51%	288
48	Transportation and Warehousing	179	140	137	28%	39	31%	42
51	Information	406	129	241	215%	277	68%	165
52	Finance and Insurance	480	480	468	0%	0	3%	12
53	Real Estate and Rental and Leasing	150	91	96	65%	59	56%	54
54	Professional, Scientific, & Technical Services	463	388	431	19%	75	7%	32
55	Management of Companies and Enterprises	2	9	9	-78%	-7	-78%	-7
56	Administrative and Support	253	196	155	29%	57	63%	98
61	Educational Services	390	275	259	42%	115	51%	131
62	Health Care and Social Assistance	1,219	1,067	1,247	14%	152	-2%	-28
71	Arts, Entertainment, and Recreation	80	60	81	33%	20	-1%	-1
72	Accommodation and Food Services	462	403	337	15%	59	37%	125
81	Other Services (except Public Administration)	132	121	104	9%	11	27%	28
92	Public Administration	89	83	74	7%	6	20%	15
99	Unspecified	1,429	1,529	1,302	-7%	-100	10%	127

Source: CT DOL Analysis of HWOL

Fifteen sectors had job posting increases over the week ending April 3rd, two were unchanged, and four had decreases. Most of the overall increase occurred in Information (+227 new ads), Retail Trade (+170 new ads), and Health Care & Social Assistance (+152 new ads). Increasing sectors added a combined 1,192 new ads and decreasing sectors fell a combined -127 new ads. Over four weeks, sixteen sectors had increases and five had decreases. The largest four-week increases occurred in Retail Trade (+288 new ads), Information (+165 new ads) and Educational Services (+131 new ads). Combined four-week new ad decreases across the five decreasing industries was -131 new ads, with most of that occurring in Manufacturing (-86 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 4/3/21	1 week ago: 3/27/21	4 weeks ago: 3/6/21	1 week change		4 week change	
				%	#	%	#
Registered Nurses	287	211	308	36%	76	-7%	-21
Retail Salespersons	270	207	201	30%	63	34%	69
Sales Representatives, Wholesale and Manuf.	184	150	151	23%	34	22%	33
First-Line Supervisors of Retail Sales Workers	180	128	108	41%	52	67%	72
Customer Service Representatives	145	111	109	31%	34	33%	36
Medical and Health Services Managers	110	82	77	34%	28	43%	33
Laborers and Freight, Stock, and Material Movers, Hand	106	77	66	38%	29	61%	40
Secretaries and Administrative Assistants	95	84	60	13%	11	58%	35
Security Guards	93	56	28	66%	37	232%	65
General and Operations Managers	81	71	68	14%	10	19%	13
Marketing Managers	72	63	77	14%	9	-6%	-5
Maintenance and Repair Workers, General	68	48	63	42%	20	8%	5
Janitors and Cleaners	66	71	47	-7%	-5	40%	19
Medical Secretaries and Administrative Assistants	64	55	55	16%	9	16%	9
Waiters and Waitresses	63	50	57	26%	13	11%	6
Sales Managers	62	53	71	17%	9	-13%	-9
Licensed Practical and Licensed Vocational Nurses	60	43	44	40%	17	36%	16
Medical Assistants	55	35	46	57%	20	20%	9
Heavy and Tractor-Trailer Truck Drivers	54	89	54	-39%	-35	0%	0
Food Service Managers	51	32	37	59%	19	38%	14
Driver/Sales Workers	51	39	27	31%	12	89%	24
Landscaping and Groundskeeping Workers	49	41	33	20%	8	48%	16
Human Resources Specialists	47	30	31	57%	17	52%	16
Market Research Analysts and Marketing Specialists	47	28	43	68%	19	9%	4
Merchandise Displayers and Window Trimmers	46	66	20	-30%	-20	130%	26

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (287 new postings, +36% over the week)
- Retail Salespersons (270 new postings, +30% over the week)
- Sales Representatives, Wholesale & Manufacturing (184 new postings, +23% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 4/3/21	1 Week Ago: 3/27/21	4 Weeks Ago: 3/6/21	1 Week # Change	4 Week # Change
Yale University	174	56	18	118	156
State of Connecticut	115	2	29	113	86
The Home Depot Incorporated	93	15	12	78	81
UnitedHealth Group	69	102	27	-33	42
Allied Universal	62	28	17	34	45
Hartford Healthcare	58	57	76	1	-18
Yale-New Haven Health System	51	66	62	-15	-11
BJ's Wholesale Club, Inc.	44	66	12	-22	32
Raytheon	43	35	48	8	-5
Deloitte	42	41	50	1	-8
CVS Health	38	39	24	-1	14
Cigna Corporation	37	47	53	-10	-16
Ernst & Young	36	20	37	16	-1
Walgreens Boots Alliance Inc	31	32	35	-1	-4
Humana	31	46	28	-15	3
Lowe's Companies, Inc	31	23	14	8	17
Leslie's Poolmart	31	1	1	30	30
Merck & Company	30	24	111	6	-81
Lockheed Martin Corporation	29	17	21	12	8
University of Connecticut	28	30	19	-2	9
Travelers	27	23	38	4	-11
Advance Auto Parts Incorporated	26	22	19	4	7
Icf International	26	26	36	0	-10
Utilities Service	24	4	11	20	13
Mohegan Sun	24	7	9	17	15

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending April 3rd, 2021 were mostly in Retail Trade, Finance & Insurance, Retail Trade, and Health Care. The 25 employers shown above account for 16 percent of all new ads. Of the top 25 employers, 16 had over the week increases, one was unchanged, and 8 had decreases. Among the 16 increasing employers, the largest occurred at Yale University (+118 new ads) and the State of Connecticut (+113 new ads). The largest decreases over the week occurred at UnitedHealth Group (-33 new ads). Over Four weeks, 15 employers had increases and 10 had decreases, the largest of each being Yale University (+156 new ads) and Merck & Company (-81 new ads).

Covid-19 and Weekly New Job Postings

HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>