



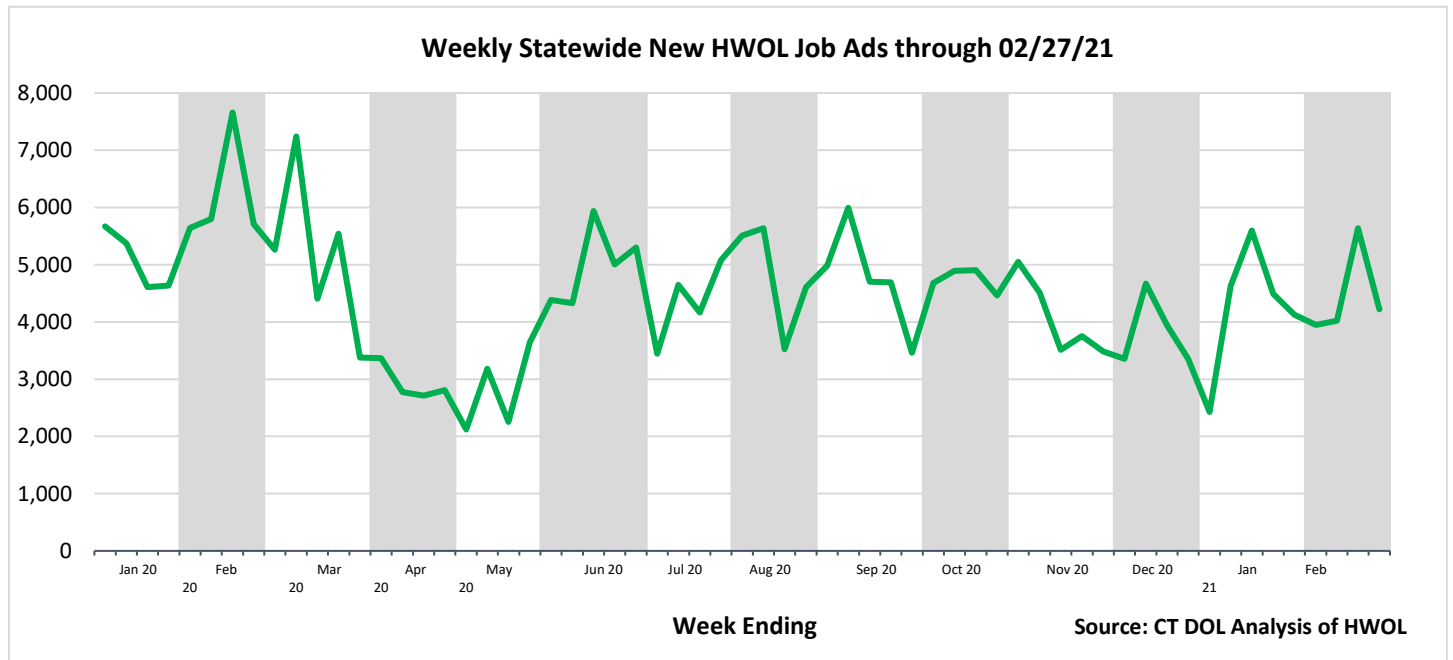
NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending February 27th, 2021

February Averages the Highest Weekly New Ad Level Since October 2020

WETHERSFIELD, March 5th, 2021 – During the week ending February 27th, 2021, there were 4,223 new postings, down -25% ads from a week ago but up 5% from two weeks ago. The mid-February new ad spike echoes a similar uptick in January and was driven in part by Health Care & Social Assistance job ads, which accounted for over a third of over the week ad change during the past two weeks (up 656 new ads ending 2/20 and down 512 ads ending 2/27). The month of February had an average weekly new ad count of 4,459, compared to 4,255 in January. This is the highest monthly average since October 2020, which averaged 4,798 new ads per week.



Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Manufacturing

Occupations with the most new postings include Registered Nurses, Software Developers, and Retail Salespersons.

Employers with the most new postings include Hartford Healthcare, the State of Connecticut, and Stamford Hospital.

The three industries with the most new job postings where

- **Health Care and Social Assistance** (817 new postings, -38.5% over the week)
- **Retail Trade** (371 new postings, -38.7% over the week)
- **Manufacturing** (343 new postings, -30.7% over the week)

NAICS	Industry	Ads Week Ending: 2/27/21	1 week ago: 2/20/21	2 weeks ago: 2/13/21	1 week change		2 week change	
					%	#	%	#
0	Total	4,223	5,639	4,022	-25%	-1,416	5%	201
11	Agriculture, Forestry, Fishing and Hunting	2	14	5	-86%	-12	-60%	-3
21	Mining, Quarrying, and Oil and Gas Extraction	3	11	4	-73%	-8	-25%	-1
22	Utilities	21	46	33	-54%	-25	-36%	-12
23	Construction	28	72	39	-61%	-44	-28%	-11
31	Manufacturing	343	495	365	-31%	-152	-6%	-22
42	Wholesale Trade	13	22	22	-41%	-9	-41%	-9
44	Retail Trade	371	605	540	-39%	-234	-31%	-169
48	Transportation and Warehousing	100	118	92	-15%	-18	9%	8
51	Information	107	112	147	-4%	-5	-27%	-40
52	Finance and Insurance	323	373	286	-13%	-50	13%	37
53	Real Estate and Rental and Leasing	64	107	58	-40%	-43	10%	6
54	Professional, Scientific, and Technical Services	331	355	292	-7%	-24	13%	39
55	Management of Companies and Enterprises	5	7	4	-29%	-2	25%	1
56	Administrative and Support	127	164	114	-23%	-37	11%	13
61	Educational Services	120	239	137	-50%	-119	-12%	-17
62	Health Care and Social Assistance	817	1,329	673	-39%	-512	21%	144
71	Arts, Entertainment, and Recreation	46	45	23	2%	1	100%	23
72	Accommodation and Food Services	224	245	110	-9%	-21	104%	114
81	Other Services (except Public Administration)	113	85	66	33%	28	71%	47
92	Public Administration	68	78	68	-13%	-10	0%	0
99	Unspecified	997	1,117	944	-11%	-120	6%	53

All but two sectors had job posting decreases over the week ending February 27th. The largest sector decreases over the week occurred in Health Care and Social Assistance (-512 new ads or -39%), Retail Trade (-234 new ads or -39%), and Manufacturing (-152 new ads or -31%). The two with increases were Other Services (+28 ads or +33% and Arts, Entertainment & Recreation (+1 ad or +2%). Over two weeks most industries had new ad increases. The largest being Health Care & Social Assistance (+144 since 2/13) and Accommodation and Food Services (+114 since 2/13). The largest industry decrease over two weeks occurred in Retail Trade (-169 since 2/13).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 2/27/21	1 week ago: 2/20/21	2 weeks ago: 1/30/21	1 week change		2 week change	
				%	#	%	#
Registered Nurses	194	248	124	-22%	-54	56%	70
Software Developers, Applications	148	85	147	74%	63	1%	1
Retail Salespersons	114	157	155	-27%	-43	-26%	-41
Sales Representatives, Wholesale and Manufacturing	111	150	95	-26%	-39	17%	16
Customer Service Representatives	100	129	84	-22%	-29	19%	16
Computer Occupations, All Other	96	157	120	-39%	-61	-20%	-24
Managers, All Other	96	141	124	-32%	-45	-23%	-28
First-Line Supervisors of Retail Sales Workers	75	125	144	-40%	-50	-48%	-69
Medical and Health Services Managers	71	75	62	-5%	-4	15%	9
Heavy and Tractor-Trailer Truck Drivers	65	98	76	-34%	-33	-14%	-11
Nursing Assistants	64	135	41	-53%	-71	56%	23
Automotive Service Technicians and Mechanics	60	25	18	140%	35	233%	42
Maintenance and Repair Workers, General	52	57	35	-9%	-5	49%	17
General and Operations Managers	48	68	56	-29%	-20	-14%	-8
Personal Care Aides	47	67	30	-30%	-20	57%	17
Secretaries and Administrative Assistants	47	60	32	-22%	-13	47%	15
Accountants and Auditors	46	42	23	10%	4	100%	23
Combined Food Preparation and Serving Workers	44	53	27	-17%	-9	63%	17
Management Analysts	44	43	43	2%	1	2%	1
Financial Managers	42	39	37	8%	3	14%	5
Computer Systems Analysts	39	20	20	95%	19	95%	19
Laborers and Freight, Stock, and Material Movers, Hand	39	57	46	-32%	-18	-15%	-7
Marketing Managers	39	56	41	-30%	-17	-5%	-2
Cooks, Restaurant	35	26	19	35%	9	84%	16
Market Research Analysts and Marketing Specialists	32	30	18	7%	2	78%	14

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (194 new postings, -22% over the week)
- Software Developers, Applications (148 new postings, +74% over the week)
- Retail Salespersons (114 new postings, -27% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 2/27/21	1 Week Ago: 2/20/21	2 Weeks Ago: 2/13/21	1 Week # Change	2 Week # Change
Hartford Healthcare	80	257	52	-177	28
State of Connecticut	78	3	0	75	78
Stamford Hospital	66	13	6	53	60
Ernst & Young	38	28	28	10	10
Raytheon	38	55	50	-17	-12
Humana	34	43	32	-9	2
Valvoline	29	0	0	29	29
Walgreens Boots Alliance Inc	29	28	29	1	0
Cigna Corporation	28	49	36	-21	-8
Yale-New Haven Health System	26	27	10	-1	16
Boehringer Ingelheim	25	21	19	4	6
UnitedHealth Group	25	30	25	-5	0
Eastern Connecticut Health Network	22	7	5	15	17
Icf International	22	23	18	-1	4
CVS Health	21	55	24	-34	-3
University of Connecticut	21	22	11	-1	10
Allied Universal	20	41	22	-21	-2
Pratt & Whitney	20	21	4	-1	16
Anthem Blue Cross	19	33	22	-14	-3
Dollar Tree	19	4	6	15	13
Travelers	19	26	33	-7	-14
William W. Backus Hospital	19	8	8	11	11
Aldi	15	15	5	0	10
Gartner Incorporated	15	8	12	7	3
Lockheed Martin Corporation	15	50	13	-35	2

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending February 27th, 2021 were mostly in Finance & Insurance, Health Care, and Retail Trade. The 25 employers shown above account for 18 percent of all new ads. Of the top 25 employers, 14 had over the week decreases and 11 had increases. The 14 decreasing employers had a combined 309 new ad decrease, the largest occurred in Hartford Healthcare (-177 new ads) and CVS Health (-34 new ads). Among the 12 increasing employers in the top 25, the State of Connecticut (+75 new ads) and Stamford Hospital (+53 new ads) had the largest increases. Over two weeks, most of the top 25 employers had increases, the largest was the State of Connecticut (+78 new ads) and the largest decrease was Travelers (-14 new ads).

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>