

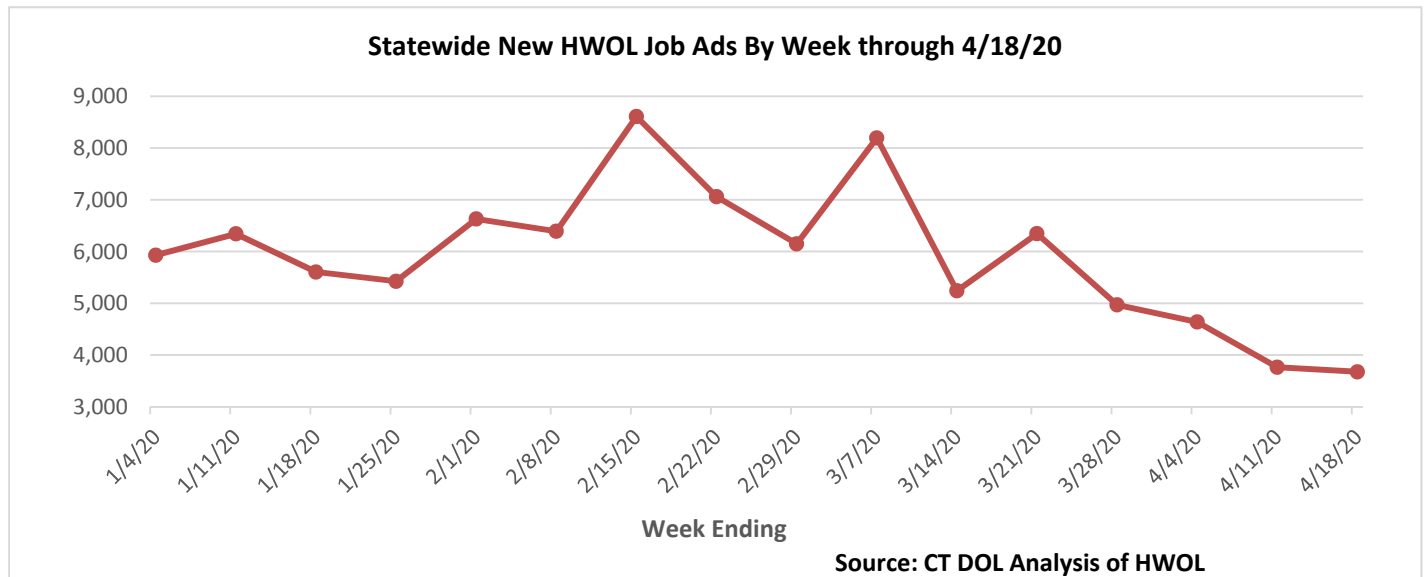


NEW WEEKLY JOB ADS FROM HELP WANTED ONLINE

Office of Research

Week Ending April 18, 2020

WETHERSFIELD, April 24, 2020 – During the week ending April 18, 2020, there were 3,764 new ads. This weekly level is down 2.3% from the week ending 4/11/20 and down 42.1% over 4 weeks. This top line decline was driven by Health Care and Social Assistance (-195 new ads or -19%) and Transportation and Warehousing (-162 new ads or -78%). The major industries with the largest 1-week percent increases were Construction (+16 new ads or 73%) and Real Estate, Rental, and Leasing (+15 new ads or +65%). The industry with the largest weekly change was Manufacturing (+103 new ads or 49%).



The three industries with the most new job ads were

- **Health Care and Social Assistance** (840 new ads, -19%),
- **Finance and Insurance** (434 new ads, +24%)
- **Manufacturing** (315 new ads, +49%).

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending 4/18/20	Ads Week Ending 4/11/20	4 weeks ago: 3/21/20	1 week change		4 week change	
					%	#	%	#
	Total - All Industries	3,676	3,764	6,346	-2%	-88	-42%	-2,670
11	Agriculture, Forestry, Fishing and Hunting	4	2	8	100%	2	-50%	-4
21	Mining, Quarrying, and Oil and Gas Extraction	3	5	12	-40%	-2	-75%	-9
22	Utilities	3	5	18	-40%	-2	-83%	-15
23	Construction	38	22	64	73%	16	-41%	-26
31	Manufacturing	315	212	458	49%	103	-31%	-143
42	Wholesale Trade	22	14	12	57%	8	83%	10
44	Retail Trade	265	221	627	20%	44	-58%	-362
48	Transportation and Warehousing	47	209	120	-78%	-162	-61%	-73
51	Information	64	52	124	23%	12	-48%	-60
52	Finance and Insurance	434	350	569	24%	84	-24%	-135
53	Real Estate and Rental and Leasing	38	23	71	65%	15	-46%	-33
54	Professional, Scientific, and Technical Services	256	238	385	8%	18	-34%	-129
55	Management of Companies and Enterprises	1	4	10	-75%	-3	-90%	-9
56	Administrative and Support	114	116	218	-2%	-2	-48%	-104
61	Educational Services	96	67	266	43%	29	-64%	-170
62	Health Care and Social Assistance	840	1,035	1,432	-19%	-195	-41%	-592
71	Arts, Entertainment, and Recreation	11	19	50	-42%	-8	-78%	-39
72	Accommodation and Food Services	86	83	277	4%	3	-69%	-191
81	Other Services (except Public Administration)	30	28	95	7%	2	-68%	-65
92	Public Administration	82	84	133	-2%	-2	-38%	-51
--	Unspecified	927	975	1,397	-5%	-48	-34%	-470

Source: CT DOL Analysis of HWOL

12 sectors had job ad increases over the week and 8 sectors had decreases. The largest increases over the week occurred in Manufacturing (+103 new ads or +49%), Finance and Insurance (+84 new ads or +24%), and Retail Trade (+44 new ads or +20%). The largest decreases occurred in Health Care and Social Assistance (-195 new ads or -19%) and Transportation and Warehousing (-162 new ads or 8%).

Employers with the Most New Job Ads

The ten employers with the most weekly new job ads are mostly within Healthcare and Social Assistance, Public Administration, or Finance and Insurance. Raytheon represents the recent merger between UTC and Raytheon, and is the parent company of Pratt and Whitney.

Employers With The Most New Job Ads

Employer	Ads Week Ending: 4/18/20	1 Week Ago: 4/11/20	4 Weeks Ago: 3/21/20	1 Week Change #	4 Week Change #
Cigna Corporation	64	35	60	29	4
Walmart / Sam's	54	5	4	49	50
Raytheon	52	0	0	52	52
Yale-New Haven Health System	43	39	57	4	-14
State of Connecticut	43	54	91	-11	-48
Aetna Incorporated	32	41	28	-9	4
Hartford Healthcare	32	50	333	-18	-301
BJ's Wholesale Club, Inc.	29	7	20	22	9
Lockheed Martin Corp.	29	17	10	12	19
Anthem Blue Cross	26	68	20	-42	6

Source: CT DOL Analysis of HWOL

New Job Ads by Occupation

The occupations with the most new ads during the week ending 4/18/20 were:

- Registered Nurses (292 new ads, -22% over the week)
- Computer Occupations, All Other (142 new ads, -10% over the week)
- Software Developers, Applications (122 new ads, -7% over the week).

HWOL Statewide Weekly Occupational New Job Ads - Top 20 Occupations

Occupation	Ads Week Ending 4/18/20	1 Week ago: 4/11/20	4 Weeks ago: 3/21/20	1 week change		4 week change	
				#	%	#	%
Registered Nurses	292	375	337	-83	-22%	-45	-13%
Computer Occupations, All Other	142	158	177	-16	-10%	-35	-20%
Software Developers, Applications	122	131	176	-9	-7%	-54	-31%
Managers, All Other	105	88	162	17	19%	-57	-35%
Retail Salespersons	80	52	197	28	54%	-117	-59%
Medical and Health Services Managers	63	55	97	8	15%	-34	-35%
Sales Representatives, Wholesale and Manufact.	60	56	148	4	7%	-88	-59%
Laborers and Freight, Stock, and Movers, Hand	52	325	59	-273	-84%	-7	-12%
Supervisors of Retail Sales Workers	45	47	119	-2	-4%	-74	-62%
Driver/Sales Workers	44	30	36	14	47%	8	22%
Management Analysts	44	51	58	-7	-14%	-14	-24%
Nursing Assistants	43	54	88	-11	-20%	-45	-51%
Stock Clerks and Order Fillers	43	19	36	24	126%	7	19%
Customer Service Representatives	40	55	210	-15	-27%	-170	-81%
Cashiers	39	17	48	22	129%	-9	-19%
Personal Care Aides	38	30	75	8	27%	-37	-49%
Computer Systems Analysts	37	31	39	6	19%	-2	-5%
Security Guards	37	29	54	8	28%	-17	-31%
Sales Managers	35	31	63	4	13%	-28	-44%
Secretaries and Administrative Assistants	34	29	89	5	17%	-55	-62%
Physicians and Surgeons, All Other	33	72	44	-39	-54%	-11	-25%
Training and Development Specialists	33	6	6	27	450%	27	450%
Financial Managers	32	29	66	3	10%	-34	-52%
Janitors and Cleaners, Except Maids and Houseke	32	35	64	-3	-9%	-32	-50%
Combined Food Prep. and Serving Workers	31	43	92	-12	-28%	-61	-66%

Source: CT DOL Analysis of HWOL

Covid-19 and Weekly New Job Ads

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job ads to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>