

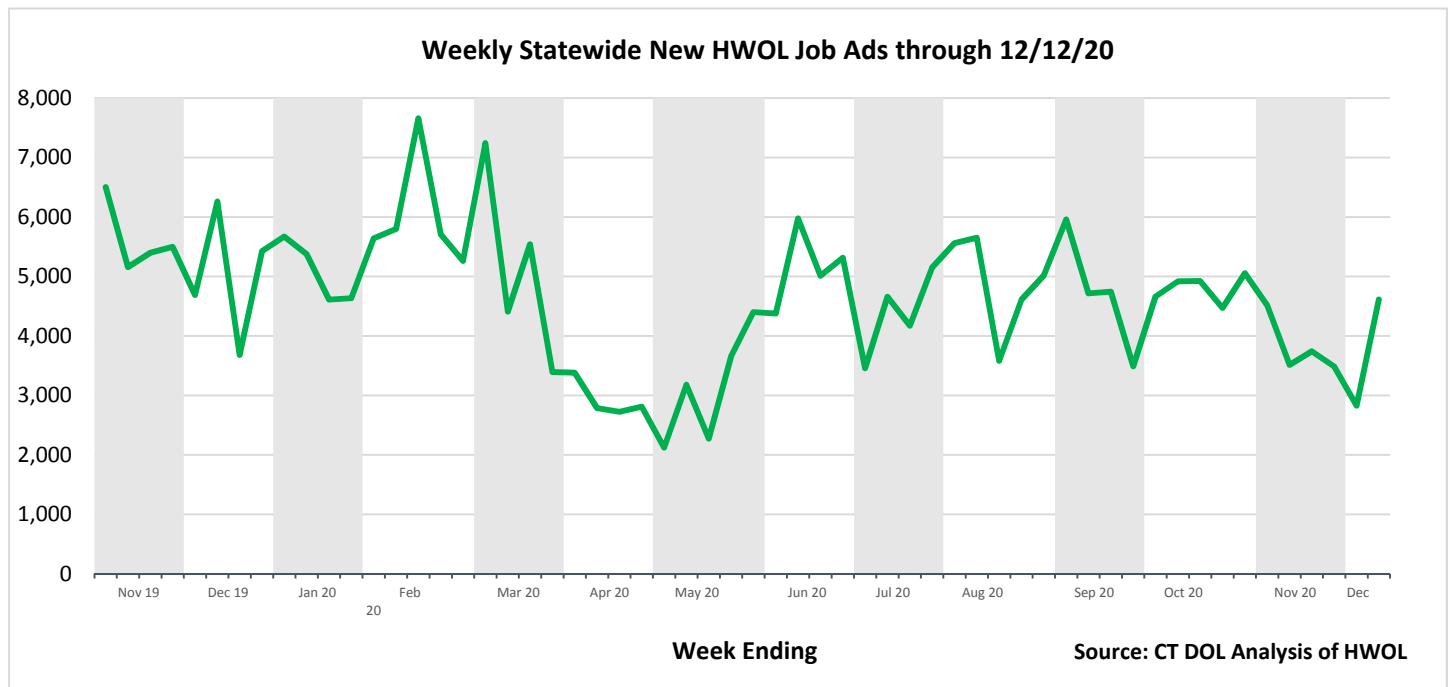


NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending December 12th, 2020 – New Ads Rebound To A Six Week High

WETHERSFIELD, December 18th, 2020 – During the week ending December 12, 2020, there were 4,613 new postings, up 64% or +1,798 new ads from a week before. Fifty-one percent of this increase occurred in Health Care & Social Assistance (+570 new ads) and Retail Trade (+348 new ads). This increase echoes shifts experienced one year earlier. During December 2019, new ads were down 811 during the first week and up 1,571 during the second week. The two most recent weeks experienced similar shifts, down 658 during the first week of December 2020 and up 1,786 during the week ending December 12, 2020. This new ad level is the highest since October 2020. The graph below also illustrates how new ads are down 26% over 52 weeks.



Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Supervisors of Retail Sales Workers.

Employers with the most new postings include CVS Health, Lowe’s Companies Inc., and Anthem Blue Cross

The three industries with the most new job postings where

- **Health Care & Social Assistance** (1,194 new postings, +91% over the week)
- **Retail Trade** (664 new postings, +110% over the week)
- **Finance & Insurance** (394 new postings, +78% over the week)

NAICS	Industry	Ads	1 week	4 weeks	1 week change		4 week change	
		Week Ending: 12/12/20	ago: 12/5/20	ago: 11/14/20	%	#	%	#
0	Total	4,613	2,815	3,514	64%	1,798	31%	1,099
11	Agriculture, Forestry, Fishing and Hunting	3	3	3	0%	0	0%	0
21	Mining, Quarrying, and Oil and Gas Extraction	2	0	4	-	2	-50%	-2
22	Utilities	26	23	22	13%	3	18%	4
23	Construction	38	22	43	73%	16	-12%	-5
31	Manufacturing	327	157	309	108%	170	6%	18
42	Wholesale Trade	29	16	28	81%	13	4%	1
44	Retail Trade	664	316	521	110%	348	27%	143
48	Transportation and Warehousing	96	72	139	33%	24	-31%	-43
51	Information	83	42	92	98%	41	-10%	-9
52	Finance and Insurance	394	221	334	78%	173	18%	60
53	Real Estate and Rental and Leasing	66	27	52	144%	39	27%	14
54	Professional, Scientific, and Technical Services	255	206	347	24%	49	-27%	-92
55	Management of Companies and Enterprises	6	3	3	100%	3	100%	3
56	Administrative and Support	144	85	84	69%	59	71%	60
61	Educational Services	129	76	121	70%	53	7%	8
62	Health Care and Social Assistance	1,194	624	531	91%	570	125%	663
71	Arts, Entertainment, and Recreation	38	5	17	660%	33	124%	21
72	Accommodation and Food Services	165	130	147	27%	35	12%	18
81	Other Services (except Public Administration)	77	48	49	60%	29	57%	28
92	Public Administration	66	44	51	50%	22	29%	15
99	Unspecified	811	695	617	17%	116	31%	194

Source: CT DOL Analysis of HWOL

Every sectors had job posting increases over the week and 16 had increases over four weeks. Some of the largest over the week increases occurred in Health Care & Social Assistance (+570 new ads or +91%), Retail Trade (+348 new ads or +110%), and Finance & Insurance (+173 new ads or +78%). Employers with the most new postings in these three industries respectively are Hartford Healthcare (+49 new ads), CVS Health (+231 new ads), and Anthem Blue Cross (+60 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

New Job Postings by Occupation

The occupations with the most new postings were:

- Registered Nurses (263 new postings, +199% over the week)
- Retail Salespersons (209 new postings, +83% over the week)
- Supervisors of Retail Sales Workers (146 new postings, +170% over the week)

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 12/12/20	1 week ago: 12/5/20	4 weeks ago: 11/14/20	1 week change		4 week change	
				%	#	%	#
Registered Nurses	263	88	93	199%	175	183%	170
Retail Salespersons	209	114	147	83%	95	42%	62
First-Line Supervisors of Retail Sales Workers	146	54	121	170%	92	21%	25
Sales Representatives, Wholesale and Manufacturing	121	65	88	86%	56	38%	33
Computer Occupations, All Other	106	96	148	10%	10	-28%	-42
Managers, All Other	95	66	84	44%	29	13%	11
Customer Service Representatives	94	71	76	32%	23	24%	18
Software Developers, Applications	94	179	99	-47%	-85	-5%	-5
Nursing Assistants	86	39	39	121%	47	121%	47
Medical Assistants	84	42	29	100%	42	190%	55
Security Guards	73	28	34	161%	45	115%	39
Laborers and Freight, Stock, and Material Movers	72	43	28	67%	29	157%	44
Medical and Health Services Managers	71	33	46	115%	38	54%	25
Licensed Practical and Licensed Vocational Nurses	66	21	17	214%	45	288%	49
General and Operations Managers	63	19	70	232%	44	-10%	-7
Secretaries and Administrative Assistants	59	27	36	119%	32	64%	23
Stock Clerks and Order Fillers	51	44	41	16%	7	24%	10
Combined Food Preparation and Serving Workers	47	27	42	74%	20	12%	5
Janitors and Cleaners	46	23	14	100%	23	229%	32
Heavy and Tractor-Trailer Truck Drivers	44	25	46	76%	19	-4%	-2
Pharmacy Technicians	43	10	12	330%	33	258%	31
Sales Managers	42	17	57	147%	25	-26%	-15
Management Analysts	40	35	45	14%	5	-11%	-5
Maintenance and Repair Workers, General	37	25	40	48%	12	-8%	-3
Light Truck or Delivery Services Drivers	35	26	61	35%	9	-43%	-26

Source: CT DOL Analysis of HWOL

Employers with the Most New Job Postings

Employer	Ads Week Ending: 12/12/20	1 Week Ago: 12/5/20	4 Weeks Ago: 11/14/20	1 Week # Change	4 Week # Change
CVS Health	231	39	33	192	198
Lowe's Companies, Inc	85	30	18	55	67
Anthem Blue Cross	60	16	47	44	13
Cigna Corporation	51	38	71	13	-20
State Connecticut	51	11	0	40	51
Allied Universal	50	9	23	41	27
Hartford Healthcare	49	63	21	-14	28
Community Health Center, Inc.	46	15	0	31	46
Mercy Hospital	37	0	0	37	37
Dattco Travel	36	0	0	36	36
Walgreens Boots Alliance Inc	36	5	4	31	32
Mercy Medical Center Clinton	33	25	25	8	8
UnitedHealth Group	32	20	20	12	12
Asml United States Incorporated	26	0	0	26	26
Eastern Connecticut Health Network	25	6	19	19	6
Yale University	24	8	33	16	-9
Ernst & Young	22	12	124	10	-102
Synchrony	22	0	0	22	22
Whole Foods Market, Inc.	22	8	19	14	3
Humana	21	11	25	10	-4
Yale-New Haven Health System	21	26	30	-5	-9
Betterhelp	20	0	0	20	20
Boehringer Ingelheim	20	11	27	9	-7
Trinity Health	19	45	15	-26	4
Boston Market	17	0	0	17	17

Source: CT DOL Analysis of HWOL

Employers with the most new job postings were mostly in Health Care and Finance & Insurance. The 25 employers shown above account for 23 percent of all new ads. Of the top 25 employers, 22 had over the week increases and 3 had decreases. The largest increases in the top 25 were had by CVS Health (+192 new ads), Lowe's Companies Inc (+55 new ads), and Anthem Blue Cross (+44 new ads). The three decreasing top 25 employers were Trinity Health (-26 new ads), Hartford Healthcare (-14 new ads), and Yale-New Haven Health System (-5 new ads).

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>