

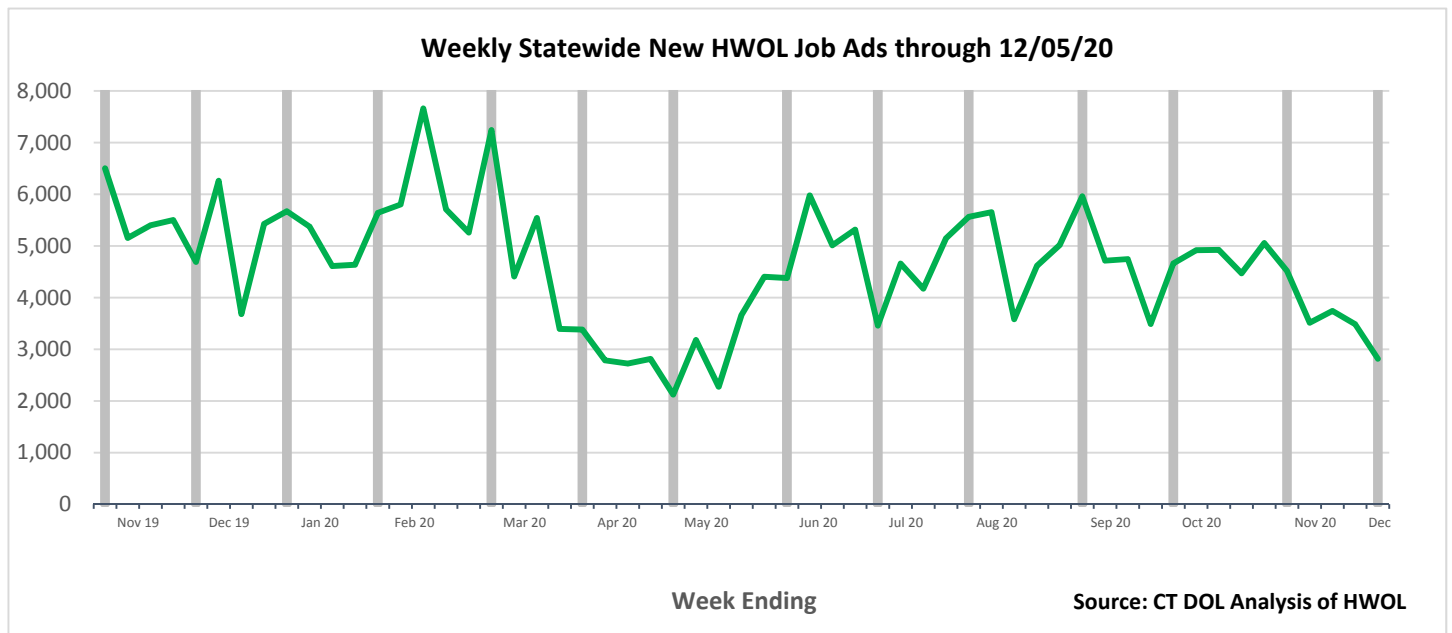


# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending December 5<sup>th</sup>, 2020 – New Ads Down 19%

WETHERSFIELD, December 11<sup>th</sup>, 2020 – During the week ending December 5, 2020, there were 2,815 new postings, down 19% or -670 new ads from a week before. This overall decrease was driven by declines in Accommodation & Food Services (-226 new ads), Finance & Insurance (-224 new ads), and Retail Trade (-191 new ads) and buoyed by an over the week increase in Health Care & Social Assistance (+128 new ads). This weekly drop in early December is similar to percent change that occurred during the same time last year. In late 2019 and late 2020, new ads fell by over 20 percent in the weeks leading up to Thanksgiving, rebounded during the second half of November and fell by over 15 percent during the first week of December. The graph below also illustrates how total weekly new ads have in 2020 shifted to lower levels after Covid-19 impacted the economy.



**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.  
**Occupations** with the most new postings include Software Developers, Retail Salespersons, and Computer Occupations.  
**Employers** with the most new postings include Hartford Healthcare, Griffin Health, and Trinity Health.

## The three industries with the most new job postings where

- **Health Care & Social Assistance** (624 new postings, +26% over the week)
- **Retail Trade** (316 new postings, -38% over the week)
- **Finance & Insurance** (221 new postings, -50% over the week)

NAICS	Industry	Ads Week	1 week	4 weeks	1 week change		4 week change	
		Ending: 12/5/20	ago: 11/28/20	ago: 11/7/20	%	#	%	#
<b>0</b>	<b>Total</b>	<b>2,815</b>	<b>3,485</b>	<b>4,517</b>	<b>-19%</b>	<b>-670</b>	<b>-38%</b>	<b>-1,702</b>
11	Agriculture, Forestry, Fishing and Hunting	3	0	1	-	3	200%	2
21	Mining, Quarrying, and Oil and Gas Extraction	0	2	5	-100%	-2	-100%	-5
22	Utilities	23	23	14	0%	0	64%	9
23	Construction	22	84	39	-74%	-62	-44%	-17
31	Manufacturing	157	199	336	-21%	-42	-53%	-179
42	Wholesale Trade	16	31	12	-48%	-15	33%	4
44	Retail Trade	316	507	464	-38%	-191	-32%	-148
48	Transportation and Warehousing	72	79	202	-9%	-7	-64%	-130
51	Information	42	44	132	-5%	-2	-68%	-90
52	Finance and Insurance	221	445	339	-50%	-224	-35%	-118
53	Real Estate and Rental and Leasing	27	54	56	-50%	-27	-52%	-29
54	Professional, Scientific, and Technical Services	206	239	302	-14%	-33	-32%	-96
55	Management of Companies and Enterprises	3	3	6	0%	0	-50%	-3
56	Administrative and Support and Waste Manager	85	111	141	-23%	-26	-40%	-56
61	Educational Services	76	170	196	-55%	-94	-61%	-120
62	Health Care and Social Assistance	624	496	1,089	26%	128	-43%	-465
71	Arts, Entertainment, and Recreation	5	17	25	-71%	-12	-80%	-20
72	Accommodation and Food Services	130	356	185	-63%	-226	-30%	-55
81	Other Services (except Public Administration)	48	48	75	0%	0	-36%	-27
92	Public Administration	44	52	42	-15%	-8	5%	2
99	Unspecified	695	525	856	32%	170	-19%	-161

Source: CT DOL Analysis of HWOL

15 sectors had job posting decreases over the week, 3 were unchanged, and 3 had increases. Some of the largest percent decreases occurred in Accommodation & Food Services (-63% or -226 new ads), Educational Services (-55% or -94 new ads), and Finance & Insurance (-50% or -224). Employers within those three industries with large declines include Boston Market (-100% or 223 new ads), Yale University (-81% or -34 new ads), Deloitte (-86.4% or -19 new ads), and Ernst & Young (-60% or -18 new ads). Of the 3 increasing industries, the largest percent increase occurred in Health Care & Social Assistance (+26% or +128 new ads). Employers in Healthcare & Social Assistance with large increases include the three employers with the largest over the week gains overall, Hartford Healthcare (+59 over the week), Griffin Health (+55 new ads), and Trinity Health (+45 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

# New Job Postings by Occupation

The occupations with the most new postings were:

- Software Developers, Applications (179 new postings, +86% over the week)
- Retail Salespersons (114 new postings, -25% over the week)
- Computer Occupations, All Other (96 new postings, -14% over the week)

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 12/5/20	1 week ago: 11/28/20	4 weeks ago: 11/7/20	1 week change		4 week change	
				%	#	%	#
Software Developers, Applications	179	96	88	86%	83	103%	91
Retail Salespersons	114	153	155	-25%	-39	-26%	-41
Computer Occupations, All Other	96	111	107	-14%	-15	-10%	-11
Registered Nurses	88	114	242	-23%	-26	-64%	-154
Customer Service Representatives	71	78	110	-9%	-7	-35%	-39
Managers, All Other	66	81	85	-19%	-15	-22%	-19
Sales Representatives, Wholesale and Manufacturing	65	78	118	-17%	-13	-45%	-53
First-Line Supervisors of Retail Sales Workers	54	92	93	-41%	-38	-42%	-39
Stock Clerks and Order Fillers	44	67	48	-34%	-23	-8%	-4
Laborers and Freight, Stock, and Material Movers	43	32	49	34%	11	-12%	-6
Medical Assistants	42	15	43	180%	27	-2%	-1
Nursing Assistants	39	39	86	0%	0	-55%	-47
Management Analysts	35	38	48	-8%	-3	-27%	-13
Personal Care Aides	35	17	58	106%	18	-40%	-23
Medical and Health Services Managers	33	55	79	-40%	-22	-58%	-46
Merchandise Displayers and Window Trimmers	30	22	40	36%	8	-25%	-10
Security Guards	28	36	51	-22%	-8	-45%	-23
Combined Food Preparation and Serving Workers	27	182	45	-85%	-155	-40%	-18
Secretaries and Administrative Assistants	27	21	48	29%	6	-44%	-21
Light Truck or Delivery Services Drivers	26	18	62	44%	8	-58%	-36
Heavy and Tractor-Trailer Truck Drivers	25	33	65	-24%	-8	-62%	-40
Maintenance and Repair Workers, General	25	27	37	-7%	-2	-32%	-12
Medical Secretaries	25	22	40	14%	3	-38%	-15
Marketing Managers	24	33	44	-27%	-9	-45%	-20
Database Administrators	23	15	11	53%	8	109%	12

Source: CT DOL Analysis of HWOL

## Employers with the Most New Job Postings

Employer	Ads Week Ending: 12/5/20	1 Week Ago: 11/28/20	4 Weeks Ago: 11/7/20	1 Week # Change	4 Week # Change
Hartford Healthcare	63	4	229	59	-166
Griffin Health	55	0	0	55	55
Trinity Health	45	0	35	45	10
CVS Health	39	62	22	-23	17
Cigna Corporation	38	42	35	-4	3
Stamford Hospital	37	36	22	1	15
Lowe's Companies, Inc	30	25	70	5	-40
Yale-New Haven Health System	26	3	15	23	11
Mercy Medical Center Clinton	25	46	5	-21	20
Community Health Center Association Of Connecticut	21	0	0	21	21
UnitedHealth Group	20	31	58	-11	-38
TJX Companies, Inc.	19	2	3	17	16
Anthem Blue Cross	16	79	33	-63	-17
Community Health Center, Inc.	15	23	20	-8	-5
Select Medical	14	5	31	9	-17
BJ's Wholesale Club, Inc.	14	39	9	-25	5
United Parcel Service Incorporated	13	20	98	-7	-85
Amazon	12	11	10	1	2
Ernst & Young	12	30	0	-18	12
Gilead Community Services Incorporated	12	4	4	8	8
The Home Depot Incorporated	12	12	3	0	9
Travelers	12	16	8	-4	4
Raytheon	11	19	28	-8	-17
State Connecticut	11	34	11	-23	0
Staples	11	27	8	-16	3

Source: CT DOL Analysis of HWOL

Employers with the most new job postings were mostly in Health Care, Retail Trade, Finance & Insurance. The 25 employers shown above account for 21 percent of all new ads. Of the top 25 employers, 11 had over the week increases, one was unchanged, and 13 had decreases. The largest increases were had by Hartford Hospital (+59 new ads), Griffin Health (+55 new ads), and Trinity Health (+45 new ads). Of the 13 decreasing employers, the largest declining employers were Anthem Blue Cross (-63 new ads), BJ's Wholesale Club, Inc. (-25 new ads), and the State of Connecticut (-23 new ads).

### Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

**What is HWOL?** The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>