



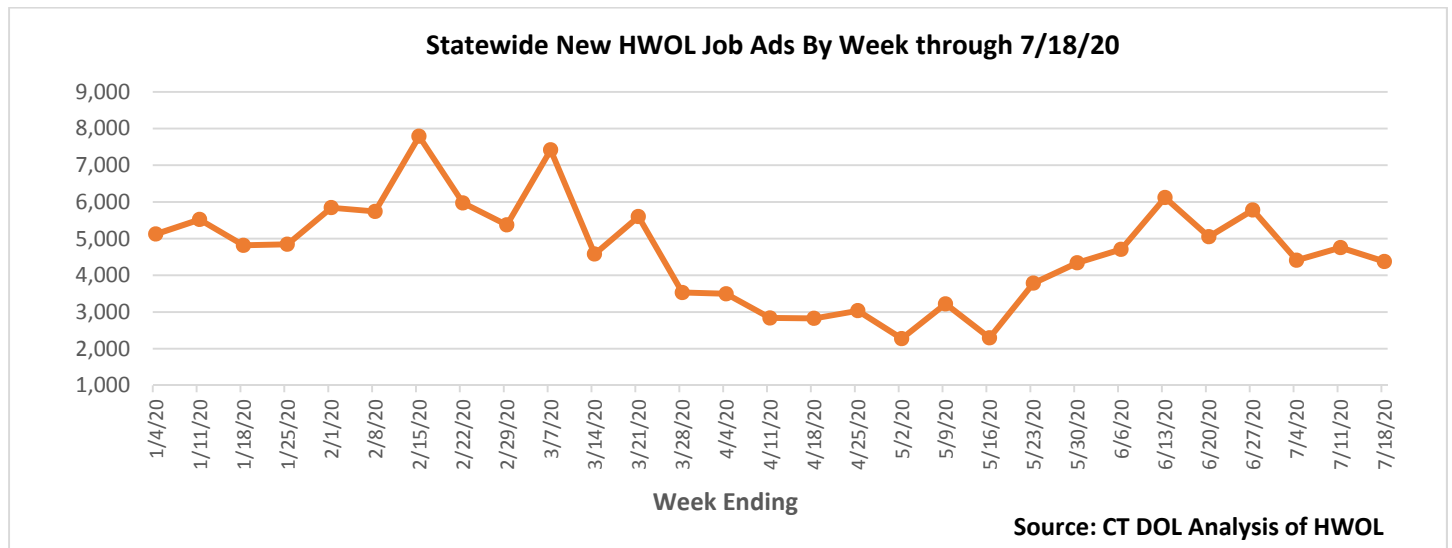
# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending July 18<sup>th</sup>, 2020

### Total New Postings Down Over the Week But Remain Above April and May Levels

WETHERSFIELD, July 24<sup>th</sup>, 2020 – During the week ending July 18<sup>th</sup>, 2020, there were 4,376 new postings. New postings are down 8% or -379 ads from a week ago. This one-week top line decrease was driven by Retail Trade, down 397 new postings from a week before. That prior week ending July 11<sup>th</sup> had the highest level of Retail Trade new postings in 2020. Weekly declines in other industries were much lower and include Accommodation & Food Service (-34 new ads or -13%), Real Estate (-23 new ads or -27%) and Educational Services (-15 new ads or -9%). Industries with weekly increases include Professional & Business Services (+56 new ads or +33%), Public Administration (+44 new ads or +68%) and Transportation & Warehousing (+41 new ads or +30%). Total weekly postings since early June have been above April and May levels. The most recent week of new postings is slightly below week ending March 14<sup>th</sup> levels of 4,577, which was last full week before non-essential businesses to closed in the state.



**Industries** with the most new postings include Health & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Sales Representatives, Wholesale and Manufacturing.

**Employers** with the most new postings include Cigna, Advance Auto Parts, and Yale-New Haven Health System.

## The three industries with the most new job postings where

- **Health Care and Social Assistance** (863 new postings, +2%)
- **Retail Trade** (518 new postings, -43% over the week)
- **Finance and Insurance** (335 new postings, +4%)

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending 7/18/20	1 week ago: 7/11/20	4 weeks ago: 6/20/20	1 week change		4 week change	
					%	#	%	#
<b>00</b>	<b>Total</b>	4,376	4,755	5,229	-8%	-379	-16%	-853
11	Agriculture, Forestry, Fishing and Hunting	3	9	8	-67%	-6	-63%	-5
21	Mining, Quarrying, and Oil and Gas Extraction	22	11	6	100%	11	267%	16
22	Utilities	20	14	24	43%	6	-17%	-4
23	Construction	54	60	86	-10%	-6	-37%	-32
31	Manufacturing	261	268	340	-3%	-7	-23%	-79
42	Wholesale Trade	35	22	13	59%	13	169%	22
44	Retail Trade	518	915	630	-43%	-397	-18%	-112
48	Transportation and Warehousing	176	135	116	30%	41	52%	60
51	Information	96	96	97	0%	0	-1%	-1
52	Finance and Insurance	335	323	410	4%	12	-18%	-75
53	Real Estate and Rental and Leasing	61	84	93	-27%	-23	-34%	-32
54	Professional, Scientific, and Technical Services	228	172	326	33%	56	-30%	-98
55	Management of Companies and Enterprises	3	3	9	0%	0	-67%	-6
56	Administrative and Support	167	150	173	11%	17	-3%	-6
61	Educational Services	154	169	180	-9%	-15	-14%	-26
62	Health Care and Social Assistance	863	845	980	2%	18	-12%	-117
71	Arts, Entertainment, and Recreation	20	26	46	-23%	-6	-57%	-26
72	Accommodation and Food Services	221	255	336	-13%	-34	-34%	-115
81	Other Services (except Public Administration)	110	114	103	-4%	-4	7%	7
92	Public Administration	109	65	61	68%	44	79%	48
99	unspecified	920	1,019	1,192	-10%	-99	-23%	-272

Source: CT DOL Analysis of HWOL

9 sectors had job posting decreases over the week, two were unchanged, and 9 sectors had increases. Some of the largest percent decreases occurred in Retail Trade (-43% or -397 new postings), Real Estate (-27% or -23 new postings) and Arts, Entertainment & Recreation (-23% or -6 new postings). Large percent increase industries include Public Administration (+68% or +44 new postings), Wholesale Trade (+59% or 13 new postings) and Utilities (+43% or +6 new posting). Over four weeks, 15 sectors had new postings decreases and 5 had increases.

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

# New Job Postings by Occupation

The occupations with the most new postings during the week ending 7/18/20 were:

- Registered Nurses (178 new postings, +42% over the week)
- Retail Salespersons (146 new postings, -31% over the week)
- Sales Representatives, Wholesale & Manufacturing (134 new postings, +9% over the week).

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending 7/18/20	1 week ago: 7/11/20	4 weeks ago: 6/20/20	1 week change		4 week change	
				%	#	%	#
Registered Nurses	178	125	185	42%	53	-4%	-7
Retail Salespersons	146	212	205	-31%	-66	-29%	-59
Sales Representatives, Wholesale and Manufacturing	134	123	149	9%	11	-10%	-15
First-Line Supervisors of Retail Sales Workers	121	222	150	-45%	-101	-19%	-29
Customer Service Representatives	111	102	126	9%	9	-12%	-15
Computer Occupations, All Other	100	74	86	35%	26	16%	14
Personal Care Aides	86	72	96	19%	14	-10%	-10
Managers, All Other	79	84	93	-6%	-5	-15%	-14
Software Developers, Applications	75	82	105	-9%	-7	-29%	-30
Laborers and Freight, Stock, and Material Movers, Hand	70	81	68	-14%	-11	3%	2
Combined Food Preparation and Serving Workers	66	61	61	8%	5	8%	5
Driver/Sales Workers	66	60	22	10%	6	200%	44
First-Line Supervisors of Office and Administrative Support Workers	65	47	33	38%	18	97%	32
Nursing Assistants	59	61	45	-3%	-2	31%	14
Heavy and Tractor-Trailer Truck Drivers	58	80	43	-28%	-22	35%	15
Hotel, Motel, and Resort Desk Clerks	56	21	31	167%	35	81%	25
Secretaries and Administrative Assistants	52	68	52	-24%	-16	0%	0
Medical and Health Services Managers	48	48	75	0%	0	-36%	-27
Maintenance and Repair Workers, General	46	62	59	-26%	-16	-22%	-13
Medical Secretaries	45	50	61	-10%	-5	-26%	-16
Light Truck or Delivery Services Drivers	43	19	33	126%	24	30%	10
Accountants and Auditors	39	21	25	86%	18	56%	14
Financial Managers	39	52	26	-25%	-13	50%	13
Cashiers	38	53	36	-28%	-15	6%	2
Home Health Aides	38	35	48	9%	3	-21%	-10

Source: CT DOL Analysis of HWOL

# Employers with the Most New Job Postings

The ten employers with the most new job postings for the week ending July 18<sup>th</sup> were mostly in Retail Trade and Healthcare. 9 out of 10 employers with the most new ads had a new ad increase over the week and 8 out of 10 had new ad increases over four weeks.

Employer	Ads Week Ending: 7/18/20	1 Week Ago: 7/11/20	4 Weeks Ago: 6/20/20	1 Week # Change	4 Week # Change
Cigna Corporation	54	40	96	14	-42
Advance Auto Parts Incorporated	50	40	9	10	41
Yale-New Haven Health System	48	23	48	25	0
Anthem Blue Cross	37	16	32	21	5
Hartford Healthcare	32	41	5	-9	27
State of Connecticut	32	5	6	27	26
Walgreens Boots Alliance Inc	32	7	16	25	16
Applied Materials	30	0	0	30	30
Quest Diagnostics Incorporated	30	4	6	26	24
Burlington	29	0	0	29	29

Source: CT DOL Analysis of HWOL

## Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

## What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>