Help Wanted OnLine
A real-time measure of labor demand

June 2016
Office of Research
What is HWOL?

- *The Conference Board Help Wanted OnLine®* Data Series (HWOL) measures the number of new, first-time online jobs and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.
Connecticut’s Help Wanted Online Advertisements
Seasonally Adjusted, through May 2016
Employment vs. Labor Demand
CT Seasonally Adjusted Data, through May 2016
Labor Supply vs. Labor Demand
CT Seasonally Adjusted Data, through May 2016

Unemployed vs. Help Wanted Online Ads

- Number Unemployed
- Help Wanted Online Ads

May-05 to May-16 data points.
Total Ads Index
Nation and State Comparison (December 2007=100), through May 2016
Connecticut Employers with the Most Job Ads

- United Technologies
- Robert Half International
- Yale University
- Unitedhealth Group
- Randstad
- Kforce Professional Staffing, Inc.
- Compass Group
- Yale New Haven Hospital
- Travelers Insurance
- Sikorsky

- Aetna Inc.
- Execu|Search
- Hartford Healthcare
- CVS Health
- Deloitte
- Belcan
- Securus
- Anthem, Inc.
- Hartford Public Schools
- Genesis HealthCare
Connecticut Occupations
with the Most Job Ads

- Registered Nurses
- Heavy and Tractor-Trailer Truck Drivers
- Retail Salespersons
- First-Line Supervisors of Retail Sales Workers
- Computer Systems Analysts
- Software Developers, Applications
- Accountants
- Management Analysts
- Computer User Support Specialists
- Web Developers
- First-Line Supervisors of Food Preparation and Serving Workers
- Industrial Engineers
- Marketing Managers
- Customer Service Representatives
- First-Line Supervisors of Office and Administrative Support Workers
- Information Technology Project Managers
- Secondary School Teachers, Except Special and Career/Technical Education
- Medical and Health Services Managers
- Network and Computer Systems Administrators
- Teacher Assistants
Available Job Ads, by County
(Volume and May 2015 to May 2016 % change)

- Litchfield County: 1,927 (-27.3%)
- Hartford County: 22,220 (-23.1%)
- Tolland County: 1,039 (-19.1%)
- Windham County: 1,187 (3.9%)
- New Haven County: 10,124 (-31.7%)
- Middlesex County: 1,604 (-38.5%)
- New London County: 3,520 (-38.5%)
- Fairfield County: 15,551 (-19.6%)
New Job Ads, by County
(Total of past year and % change from previous year)

- Litchfield County: 16,782, 0.8%
- Hartford County: 135,866, -5.4%
- Tolland County: 6,608, 3.1%
- Windham County: 6,719, 12.1%
- New Haven County: 80,318, -5.1%
- Middlesex County: 11,946, -10.9%
- Fairfield County: 86,103, -10.6%
Labor Market Areas

Employment vs. Labor Demand
Bridgeport - Stamford LMA
Employment vs. Labor Demand (Not Seasonally Adjusted), through May 2016
Danbury LMA

Employment vs. Labor Demand (Not Seasonally Adjusted), through May 2016
Hartford LMA
Employment vs. Labor Demand (Not Seasonally Adjusted), through May 2016
New Haven LMA

Employment vs. Labor Demand (Not Seasonally Adjusted), through May 2016

Number Employed (thousands)

Help Wanted Online Ads

Jan-07  Jan-08  Jan-09  Jan-10  Jan-11  Jan-12  Jan-13  Jan-14  Jan-15  Jan-16

- 255
- 260
- 265
- 270
- 275
- 280
- 285
- 290

- 1500
- 2000
- 2500
- 3000
- 3500
- 4000
- 4500
- 5000
- 5500
- 6000
- 6500

Emp  Ads
Norwich – New London LMA
Employment vs. Labor Demand (Not Seasonally Adjusted), through May 2016
Waterbury LMA

Employment vs. Labor Demand (Not Seasonally Adjusted), through May 2016
All advertisement data used in this publication is from the Conference Board’s Help Wanted OnLine data series.

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For more Connecticut Labor Market Information visit:
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