



# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending October 14<sup>th</sup>, 2023: Total new ads Down 27% Over the Week

WETHERSFIELD, October 17<sup>th</sup>, 2023 – During the week ending October 14<sup>th</sup>, there were 4,820 new job postings in Connecticut. This total new ad count is down 1,738 new ads from a week ago. Every industry shown below was down over the week. A majority had over the week drops of less than 100 new ads. Among the eight that decreased by more than 100 new ads, the largest occurred in Health Care & Social Assistance (-309 new ads) and Retail Trade (-202 new ads). Across all industries, 2,131 of 4,820 new job ads during the week ending October 14<sup>th</sup> had salary information. These 2,131 new ads had an annual median advertised salary of \$52,096. The industries with the highest and lowest advertised median annual salaries respectively were Pro., Sci., & Tech. Services (\$104,320) and Accommodation & Food Services (\$35,456).

NAICS	Industry	New Ads Week 10/14/23		New Ads Week 8/19/23		1 Week Change	
		Count	%	Count	%	#	%
<b>00</b>	<b>Total Across All Industries</b>	<b>4,820</b>	<b>100%</b>	<b>6,558</b>	<b>100%</b>	<b>-1,738</b>	<b>-27%</b>
11	Agriculture, Forestry, Fishing and Hunting	3	0.1%	7	0.1%	-4	-57%
21	Mining, Quarrying, and Oil and Gas Extraction	4	0.1%	5	0.1%	-1	-20%
22	Utilities	11	0.2%	44	1%	-33	-75%
23	Construction	82	2%	85	1%	-3	-4%
31	Manufacturing	510	11%	677	10%	-167	-25%
42	Wholesale Trade	121	3%	188	3%	-67	-36%
44	Retail Trade	514	11%	716	11%	-202	-28%
48	Transportation and Warehousing	114	2%	146	2%	-32	-22%
51	Information	136	3%	161	2%	-25	-16%
52	Finance and Insurance	234	5%	350	5%	-116	-33%
53	Real Estate and Rental and Leasing	63	1%	107	2%	-44	-41%
54	Professional, Scientific, and Technical Services	350	7%	470	7%	-120	-26%
55	Management of Companies and Enterprises	30	1%	58	1%	-28	-48%
56	Administrative and Support	182	4%	355	5%	-173	-49%
61	Educational Services	242	5%	264	4%	-22	-8%
62	Health Care and Social Assistance	675	14%	984	15%	-309	-31%
71	Arts, Entertainment, and Recreation	24	0.5%	53	0.8%	-29	-55%
72	Accommodation and Food Services	189	4%	334	5%	-145	-43%
81	Other Services (except Public Administration)	101	2%	135	2%	-34	-25%
92	Public Administration	115	2.4%	169	2.6%	-54	-32%
99	unspecified	1,120	23%	1,250	19%	-130	-10%

**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade and Manufacturing.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Supervisors of Retail Sales Workers.

**Employers** with the most new postings include Hartford Healthcare, the State of Connecticut, and Yale New Haven Health.

### HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

SOC	Occupation	Ads Week	1 week ago:	4 Weeks	1 week change		4 week change	
		Ending: 10/14/23	10/7/23	Ago: 9/16/23	%	#	%	#
00-0000	Total Across All Occupations	4,820	6,558	6,186	-27%	-1,738	-22%	-1,366
29-1141	Registered Nurses	205	318	228	-36%	-113	-10%	-23
41-2031	Retail Salespersons	184	271	224	-32%	-87	-18%	-40
41-1011	First-Line Supervisors of Retail Sales Workers	136	190	183	-28%	-54	-26%	-47
41-4012	Sales Representatives, Wholesale and Manuf.	109	157	129	-31%	-48	-16%	-20
31-1128	Home Health and Personal Care Aides	99	139	125	-29%	-40	-21%	-26
43-4051	Customer Service Representatives	96	138	91	-30%	-42	5%	5
11-9199	Managers, All Other	72	109	93	-34%	-37	-23%	-21
15-1299	Computer Occupations, All Other	71	86	66	-17%	-15	8%	5
43-6014	Secretaries and Administrative Assistants	69	83	68	-17%	-14	1%	1
15-1252	Software Developers	55	95	98	-42%	-40	-44%	-43
35-3023	Fast Food and Counter Workers	66	83	103	-20%	-17	-36%	-37
11-9111	Medical and Health Services Managers	54	95	105	-43%	-41	-49%	-51
31-1131	Nursing Assistants	72	67	66	7%	5	9%	6
11-1021	General and Operations Managers	53	83	63	-36%	-30	-16%	-10
53-3031	Driver/Sales Workers	58	70	26	-17%	-12	123%	32
53-7062	Laborers and Freight, Stock, and Material Movers	64	60	50	7%	4	28%	14
53-7065	Stockers and Order Fillers	42	79	52	-47%	-37	-19%	-10
29-2061	Licensed Practical and Licensed Vocational Nurses	47	63	48	-25%	-16	-2%	-1
11-9051	Food Service Managers	35	73	50	-52%	-38	-30%	-15
49-9071	Maintenance and Repair Workers, General	48	59	75	-19%	-11	-36%	-27
11-2022	Sales Managers	34	72	48	-53%	-38	-29%	-14
29-2099	Health Technologists and Technicians, All Other	46	59	58	-22%	-13	-21%	-12
33-9032	Security Guards	31	65	34	-52%	-34	-9%	-3
37-2011	Janitors and Cleaners	38	53	54	-28%	-15	-30%	-16
43-6013	Medical Secretaries and Administrative Assistants	39	43	39	-9%	-4	0%	0

Source: CT DOL Analysis of HWOL

The above table highlights the 25 occupations with the most new job ads during the week ending October 14<sup>th</sup>, 2023. During that week, employers posted new job ads for over 700 specific occupations in the state. The 25 occupations account for 38% of the 4,820 new ads during the week. The three occupations with the most new ads were Registered Nurses (205 new ads), Retail Salespersons (184 new ads), and Supervisors of Retail Sales Workers (136 new ads). Among job ads with advertised salary information, these three occupations had respective median advertised annual incomes of \$102,144 per year, \$36,992 per year, and \$42,112 per year. Among the 25 occupations with the most new ads, the median annual salary ranged from \$32,640 (Fast Food and Counter Workers) to \$132,608 (Software Developers).

For more information on total monthly job ads in Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

## Employers with the Most New Job Postings

Employer	Ads Week Ending: 10/14/23	1 Weeks Ago: 10/7/23	4 Weeks Ago: 9/16/23	1 Week Change		4 Week Change	
				#	%	#	%
<b>Total Across All Companies</b>	<b>4,820</b>	<b>6,558</b>	<b>6,186</b>	<b>-1,738</b>	<b>-27%</b>	<b>-1,366</b>	<b>-22%</b>
Hartford HealthCare	97	113	141	-16	-14%	-44	-31%
State Of Connecticut	87	94	90	-7	-7%	-3	-3%
Yale New Haven Health	42	108	105	-66	-61%	-63	-60%
Trinity Health	25	96	13	-71	-74%	12	92%
Pratt & Whitney	19	81	21	-62	-77%	-2	-10%
Walgreens Boots Alliance	39	52	28	-13	-25%	11	39%
CVS Health	42	48	114	-6	-13%	-72	-63%
Lumen Technologies	66	23	4	43	187%	62	1,550%
Yale University	46	41	31	5	12%	15	48%
CDM Smith	33	44	20	-11	-25%	13	65%
TTM Technologies	36	32	34	4	13%	2	6%
Middlesex Health System	11	51	6	-40	-78%	5	83%
Target	16	44	6	-28	-64%	10	167%
Compass Group	18	39	23	-21	-54%	-5	-22%
General Dynamics	30	26	18	4	15%	12	67%
University of Connecticut	25	30	31	-5	-17%	-6	-19%
ASML	46	8	3	38	475%	43	1,433%
ATX Learning	0	52	0	-52	-100%	0	--
Travelers	21	29	26	-8	-28%	-5	-19%
Webster Bank	9	38	12	-29	-76%	-3	-25%
Marriott International	17	29	16	-12	-41%	1	6%
TJX	16	26	7	-10	-38%	9	129%
Amazon	22	17	3	5	29%	19	633%
Elevance Health	19	20	3	-1	-5%	16	533%
Domino's Pizza	5	32	6	-27	-84%	-1	-17%

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending October 14<sup>th</sup>, 2023 were mostly within Retail Trade, Health Care, and Manufacturing. The employers with the most ads in those respective industries were Walgreens (39 new ads), Hartford Healthcare (33 new ads), and Pratt & Whitney (19 new ads). Nineteen employers in the top 25 had over the week new ad declines and six increased. The largest over the week decline among the 25 employers occurred at Trinity Health (71 new ads) and the largest increase occurred at Lumen Technologies (+43 new ads).

### What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards, and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:

<https://www1.ctdol.state.ct.us/lmi/hwol.asp>