



NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending July 29th, 2023: Total Weekly New Ads Steady at over 5,500

WETHERSFIELD, August 1st, 2023 – During the week ending July 29th, there were 5,530 new postings in Connecticut. This total new ad count is largely unchanged from a week ago, which had 5,528 new ads. Despite this flat overall new ad count, eleven industries increased over the week and ten decreased. The largest increases occurred within Accommodation & Food Services (+205 new ads) and Professional, Scientific, & Technical Services (+72 new ads). The largest decreases occurred within Finance & Insurance (-89 new ads) and Retail Trade (-86 new ads). During the past week, 2,332 of the 5,528 new job ads had salary information. Those ads had a median advertised salary of \$52,608. Finance & Insurance had the highest advertised median income (\$126,336) and Accommodation & Food Services the lowest (\$34,32).

NAICS	Industry	New Ads Week Ending: 7/29/2023		Prior Week 7/22/2023		1 Week Change	
		Count	%	Count	%	#	%
0	Total Across All Industries	5,530	100%	5,528	100%	2	0%
11	Agriculture	6	0%	5	0%	1	20%
21	Mining, Quarrying, and Extraction	12	0%	9	0%	3	33%
22	Utilities	23	0%	38	1%	-15	-39%
23	Construction	97	2%	79	1%	18	23%
31	Manufacturing	387	7%	410	7%	-23	-6%
42	Wholesale Trade	158	3%	131	2%	27	21%
44	Retail Trade	446	8%	532	10%	-86	-16%
48	Transportation and Warehousing	82	1%	125	2%	-43	-34%
51	Information	131	2%	89	2%	42	47%
52	Finance and Insurance	264	5%	353	6%	-89	-25%
53	Real Estate and Rental and Leasing	82	1%	56	1%	26	46%
54	Pro., Sci., & Tech. Services	397	7%	325	6%	72	22%
55	Management	19	0%	47	1%	-28	-60%
56	Admin. and Support	235	4%	198	4%	37	19%
61	Educational Services	273	5%	259	5%	14	5%
62	Health Care and Social Assistance	871	16%	873	16%	-2	-0%
71	Arts, Entertainment, and Recreation	36	1%	77	1%	-41	-53%
72	Accommodation and Food Services	415	8%	210	4%	205	98%
81	Other Services	130	2%	99	2%	31	31%
92	Public Administration	135	2%	191	3%	-56	-29%
99	Unspecified	1,331	24%	1,422	26%	-91	-6%

Industries with the most new postings include Accommodation & Food Service, Pro., Sci., & Tech. Services, and Information.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Home Health & Personal Care Aides.

Employers with the most new postings include Marrakech, Community Health Center, Global Partners, and the State of Connecticut.

Total New Job Ads by Occupation: Week Ending July 29th, 2023

SOC	Occupation	Ads Week Ending:	1 week ago:	4 Weeks Ago:	1 week change		4 week change	
		7/29/23	7/22/23	7/1/23	%	#	%	#
29-1141	Registered Nurses	272	266	400	2%	6	-32%	-128
41-2031	Retail Salespersons	175	198	246	-12%	-23	-29%	-71
31-1128	Home Health & Personal Care Aides	172	77	100	123%	95	72%	72
35-3023	Fast Food & Counter Workers	122	68	124	79%	54	-2%	-2
41-1011	Supervisors of Retail Sales Workers	106	144	201	-26%	-38	-47%	-95
43-6014	Secretaries & Administrative Assistants	106	60	81	77%	46	31%	25
41-4012	Sales Representatives, Wholesale & Manufacturing	104	124	140	-16%	-20	-26%	-36
11-9199	Managers, All Other	91	91	146	0%	0	-38%	-55
43-4051	Customer Service Representatives	85	89	121	-4%	-4	-30%	-36
29-2061	Licensed Practical & Licensed Vocational Nurses	73	56	80	30%	17	-9%	-7
11-9111	Medical & Health Services Managers	66	81	115	-19%	-15	-43%	-49
15-1252	Software Developers	65	103	177	-37%	-38	-63%	-112
49-9071	Maintenance & Repair Workers, General	62	59	64	5%	3	-3%	-2
35-3031	Waiters & Waitresses	62	39	55	59%	23	13%	7
29-2099	Health Technologists & Technicians, All Other	61	45	73	36%	16	-16%	-12
15-1299	Computer Occupations, All Other	57	69	70	-17%	-12	-19%	-13
43-1011	Supervisors of Office & Administrative Support Workers	55	43	32	28%	12	72%	23
31-9092	Medical Assistants	54	38	73	42%	16	-26%	-19
31-1131	Nursing Assistants	49	69	101	-29%	-20	-51%	-52
53-7062	Laborers & Freight, Stock, & Material Movers, Hand	49	43	101	14%	6	-51%	-52
11-1021	General & Operations Managers	49	64	72	-23%	-15	-32%	-23
11-2022	Sales Managers	48	40	47	20%	8	2%	1
21-1018	Substance Abuse, Behavioral Disorder, & Mental Health Counselors	46	16	49	188%	30	-6%	-3
11-3031	Financial Managers	44	34	69	29%	10	-36%	-25
29-2052	Pharmacy Technicians	42	13	21	223%	29	100%	21

Source: CT DOL Analysis of HWOL

The above table highlights the 25 occupations with the most new job ads during the week ending July 29th, 2023. During that week, employers posted new job ads for over 700 specific occupations in the state. The three occupations with the most new ads were Registered Nurses (272 new ads), Retail Salespersons (175 new ads), and Home Health & Personal Care Aides (172 new ads). Fifteen of the twenty-five occupations had over-the-week increases, one was unchanged, and nine decreased. The occupation with the largest increase within the top 25 was Home Health & Personal Care Aides (+95 new ads) and the two occupations with the largest decrease were Supervisors of Retail Sales Workers and Software Developers, both down thirty-eight ads. Among all occupations, 2,332 of the 5,530 new ads during the week ending 7/29/23 contained salary information, and the median annual advertised salary across those ads was \$52,608. Among the 25 occupations with the most new ads, the median advertised annual incomes ranged from Fast Food & Counter Workers (\$33,408) to Software Developers (\$156,160).

For more information on total monthly job ads in Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

Employers with the Most New Job Postings

Employer	Ads Week Ending: 7/29/23	1 Weeks Ago: 7/22/23	1 Week Change	
			#	%
Marrakech	193	1	192	19,200%
Community Health Center	136	7	129	1,843%
Global Partners	63	52	11	21%
State Of Connecticut	59	59	0	0%
Walmart	55	6	49	817%
ATX Learning	55	89	-34	-38%
Yale New Haven Health	46	92	-46	-50%
Lumen Technologies	45	24	21	88%
Compass Group	44	12	32	267%
Hartford HealthCare	42	178	-136	-76%
Travelers	39	92	-53	-58%
Saint Francis Health System	37	0	37	--
Capital One	37	18	19	106%
Walgreens Boots Alliance	34	34	0	0%
Connecticut Children's Medical Center	33	16	17	106%
Yale University	32	31	1	3%
Gärtner Consulting	28	1	27	2,700%
ProMedica	28	4	24	600%
University of Connecticut	24	15	9	60%
CVS Health	24	28	-4	-14%
LHC Group	21	0	21	--
Community Health Center Association Of CT	21	0	21	--
Optum	19	9	10	111%
Internal Revenue Service	19	93	-74	-80%
Henkel	18	4	14	350%

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending July 29th were mostly within Health Care & Social Assistance, Retail Trade, and Finance & Insurance. The employers with the most new ads in these three respective industries were Marrakech (193 new ads), Walmart (55 new ads), and Travelers (39 new ads).

Overall, the 25 employers with the most ads account for a combined 21 percent of total new ads. Among the 25 employers with the most ads, the largest over-the-week increase occurred at Marrakech (+192 new ads) and the largest decrease occurred at Hartford Healthcare (-136 new ads).

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards, and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:

<https://www1.ctdol.state.ct.us/lmi/hwol.asp>