

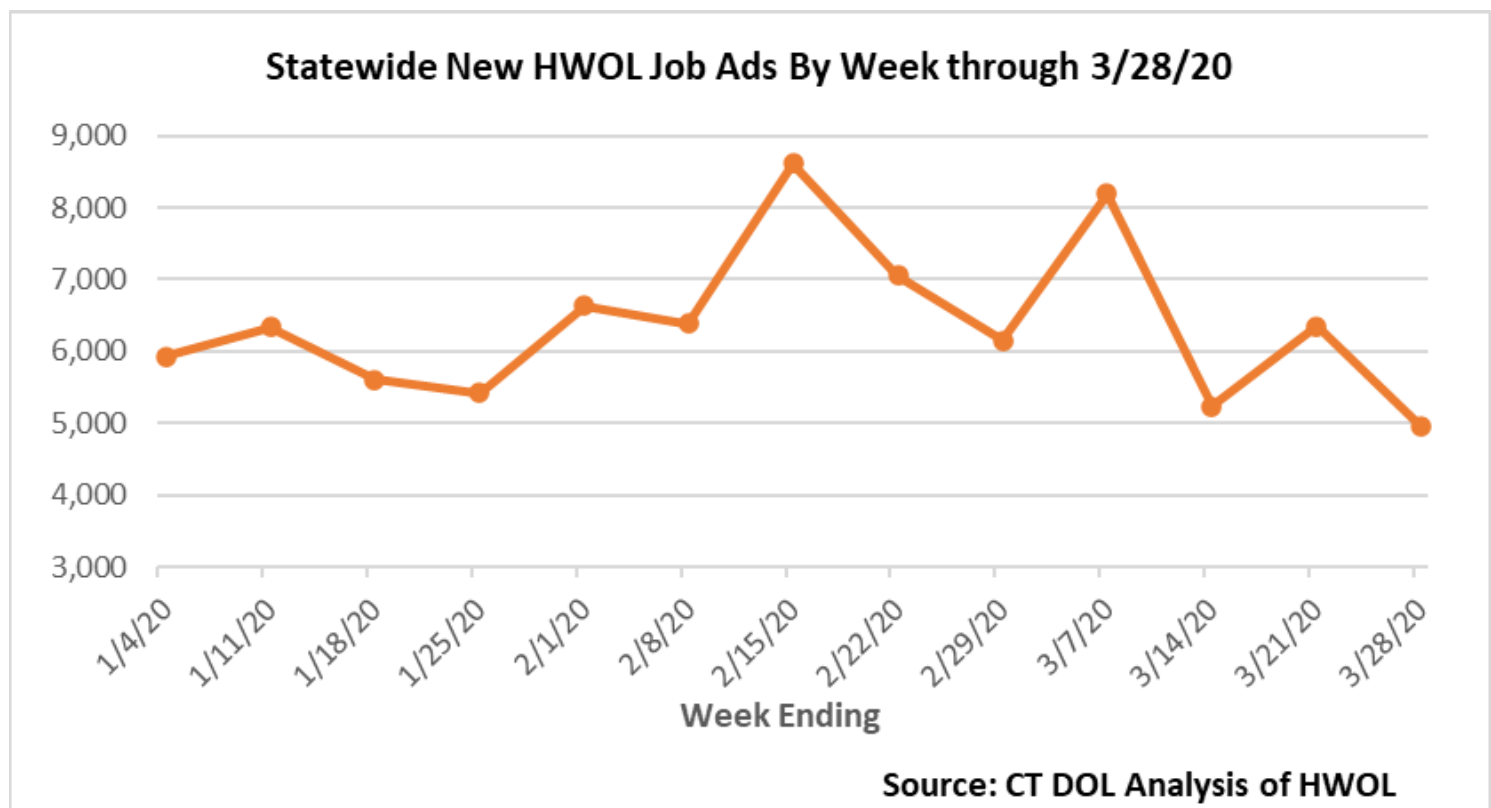


NEW WEEKLY JOB ADS FROM HELP WANTED ONLINE

Office of Research

Week Ending March 28, 2020

WETHERSFIELD, April 6, 2020 – During the week ending March 28, 2020, there were 4,969 new ads, the lowest weekly level this year. By industry, Health Care and Social Assistance had large new job ad growth over the week, up 8% (109 more new job ads than last week). That industry is up 39% over 4 weeks. Every other large industry had fewer new job ads during the most recent week than they had four weeks prior.



The three industries with the most new job ads were

- **Health Care and Social Assistance** (1,541 new ads, +8%),
- **Finance and Insurance** (1,109 new ads, -13%)
- **Retail Trade** (439 new ads, -30%).

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending 3/28/20	1 week ago: 3/21/20	4 weeks ago: 2/29/20	1 week change		4 week change	
					%	#	%	#
	Total - All Industries	4,969	6,346	6,149	-22%	-1,377	-19%	-1,180
11	Agriculture, Forestry, Fishing and Hunting	8	8	9	0%	0	-11%	-1
21	Mining, Quarrying, and Oil and Gas Extraction	1	12	7	-92%	-11	-86%	-6
22	Utilities	13	18	39	-28%	-5	-67%	-26
23	Construction	55	64	86	-14%	-9	-36%	-31
31	Manufacturing	345	458	563	-25%	-113	-39%	-218
42	Wholesale Trade	13	12	24	8%	1	-46%	-11
44	Retail Trade	439	627	455	-30%	-188	-4%	-16
48	Transportation and Warehousing	83	120	149	-31%	-37	-44%	-66
51	Information	68	124	165	-45%	-56	-59%	-97
52	Finance and Insurance	494	569	578	-13%	-75	-15%	-84
53	Real Estate and Rental and Leasing	50	71	111	-30%	-21	-55%	-61
54	Professional, Scientific, and Technical Services	247	385	427	-36%	-138	-42%	-180
55	Management of Companies and Enterprises	2	10	12	-80%	-8	-83%	-10
56	Administrative and Support	146	218	203	-33%	-72	-28%	-57
61	Educational Services	87	266	214	-67%	-179	-59%	-127
62	Health Care and Social Assistance	1,541	1,432	1,106	8%	109	39%	435
71	Arts, Entertainment, and Recreation	32	50	50	-36%	-18	-36%	-18
72	Accommodation and Food Services	97	277	269	-65%	-180	-64%	-172
81	Other Services (except Public Administration)	33	95	78	-65%	-62	-58%	-45
92	Public Administration	106	133	114	-20%	-27	-7%	-8
--	Unspecified	1,109	1,397	1,490	-21%	-288	-26%	-381

Source: CT DOL Analysis of HWOL

Most other major sectors were down over the week, industries that had heavy Covid-related closures had large declines in total new job ads. The largest job ad declines were in Retail Trade (-188 new ads or -30%), Accommodation & Food Service (-180 new ads or -65%), and Educational Services (-179 new ads or -67%).

Employers with the Most New Job Ads

The ten employers with the most weekly new job ads are mostly within the Healthcare and Social Assistance, Public Administration, or Finance and Insurance.

Employers With The Most New Job Ads					
Employer	Ads Week Ending 3/28/20	1 week ago: 3/21/20	4 weeks ago: 2/29/20	1 week change #	4 week change #
Cigna Corporation	67	60	52	7	15
Yale-New Haven Health System	58	57	107	1	-49
Trinity Health	57	12	23	45	34
Amazon	54	23	2	31	52
Hartford Healthcare	53	333	4	-280	49
Aetna Incorporated	45	28	59	17	-14
State of CT	42	14	47	28	-5
UnitedHealth Group	41	55	41	-14	0
United Technologies Corp.	39	46	66	-7	-27
Anthem Blue Cross	37	20	57	17	-20

Source: CT DOL Analysis of HWOL

New Job Ads by Occupation

The occupations with the most new ads during the week ending 3/28/20 were

- Registered Nurses (696 new ads, +107% over the week)
- Software Developers, Applications (169 new ads, -4% over the week)
- Computer Occupations, all others (165 new ads, -7% over the week).

HWOL Statewide Weekly Occupational New Job Ads - top 25 occupations

Occupation	Ads Week Ending 3/28/20	1 week ago: 3/21/20	4 weeks ago: 2/29/20	1 week change		4 week change	
				%	#	%	#
Registered Nurses	696	337	266	107%	359	162%	430
Software Developers, Applications	169	176	230	-4%	-7	-27%	-61
Computer Occupations, All Other	165	177	216	-7%	-12	-24%	-51
Retail Salespersons	103	197	177	-48%	-94	-42%	-74
Managers, All Other	93	162	163	-43%	-69	-43%	-70
Sales Representatives, Wholesale and Manufacturing	90	148	186	-39%	-58	-52%	-96
First-Line Supervisors of Retail Sales Workers	85	119	128	-29%	-34	-34%	-43
Customer Service Representatives	82	210	142	-61%	-128	-42%	-60
Medical and Health Services Managers	76	97	93	-22%	-21	-18%	-17
Laborers and Freight, Stock, and Material Movers, Hand	63	59	45	7%	4	40%	18
Stock Clerks and Order Fillers	62	36	30	72%	26	107%	32
Marketing Managers	60	48	49	25%	12	22%	11
Physicians and Surgeons, All Other	59	44	25	34%	15	136%	34
Merchandise Displayers and Window Trimmers	58	31	33	87%	27	76%	25
Secretaries and Administrative Assistants	54	89	82	-39%	-35	-34%	-28
Management Analysts	53	58	79	-9%	-5	-33%	-26
Financial Managers	50	66	64	-24%	-16	-22%	-14
Nursing Assistants	47	88	64	-47%	-41	-27%	-17
Maintenance and Repair Workers, General	44	41	38	7%	3	16%	6
Heavy and Tractor-Trailer Truck Drivers	43	44	63	-2%	-1	-32%	-20
Accountants and Auditors	42	89	56	-53%	-47	-25%	-14
Computer User Support Specialists	42	70	42	-40%	-28	0%	0
Health Technologists and Technicians, All Other	40	20	26	100%	20	54%	14
Nurse Practitioners	40	33	27	21%	7	48%	13

Source: CT DOL Analysis of HWOL

Covid-19 and Weekly New Job Ads

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job ads to illustrate how Covid-19 has impacted Connecticut in the short term and highlights recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online®** Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>