

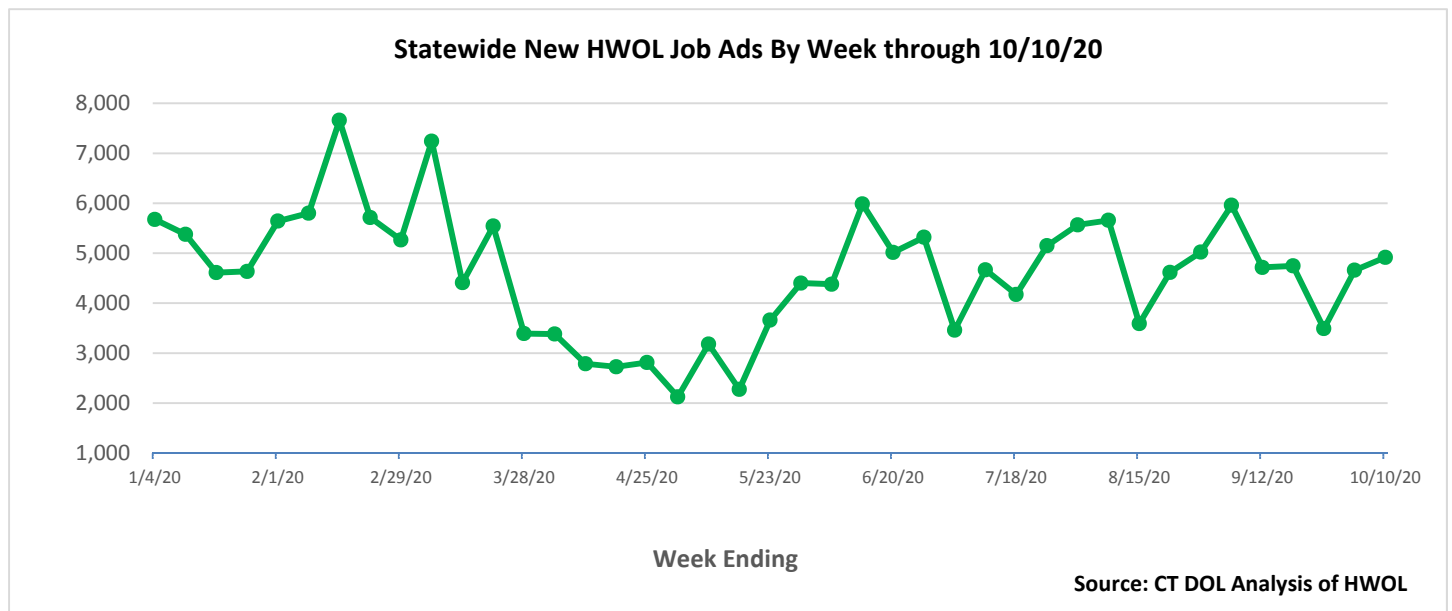


# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending October 10<sup>th</sup>, 2020 Total New Jobs Ads Rebound Over The Week

WETHERSFIELD, October 16<sup>th</sup>, 2020 – During the week ending October 10<sup>th</sup>, 2020, there were 4,916 new postings. New postings are up 258 new ads from a week ago and up 201 from four weeks ago. This over the week increase was driven by Educational Services (+78 new ads or +56%), Manufacturing (+54 new ads or +19%), and Transportation and Warehousing (+43 new ads or +35%). Since early June, weekly new ads averaged 4,793 ads per week and ranged from a low of 3,459 (week ending 9/26) and a high of 5,984 (week ending 6/13).



**Industries** with the most new postings include Health & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Retail Salespersons, Customer Service Representatives, and Registered Nurses.

**Employers** with the most new postings include Home Depot, Lowe’s Companies, and Hartford Healthcare.

## The three industries with the most new job postings where

- **Health Care and Social Assistance** (921 new postings, -11% over the week)
- **Retail Trade** (770 new postings, +5% over the week)
- **Finance and Insurance** (375 new postings, +10% over the week)

HWOL New Weekly Industry Job Ads - CT Statewide

| NAICS     | Industry   | Ads Week Ending 10/10/20 | 1 week ago: 10/03/20 | 4 weeks ago: 9/12/20 | 1 week change |      | 4 week change |      |
|-----------|--|--------------------------|----------------------|----------------------|---------------|------|---------------|------|
|           |  |                          |                      |                      | %             | #    | %             | #    |
| <b>00</b> | <b>Total</b>                                     | 4,916                    | 4,658                | 4,715                | 6%            | 258  | 4%            | 201  |
| 11        | Agriculture, Forestry, Fishing and Hunting       | 7                        | 8                    | 11                   | -13%          | -1   | -36%          | -4   |
| 21        | Mining, Quarrying, and Oil and Gas Extraction    | 2                        | 7                    | 17                   | -71%          | -5   | -88%          | -15  |
| 22        | Utilities  | 25                       | 36                   | 21                   | -31%          | -11  | 19%           | 4    |
| 23        | Construction                                     | 43                       | 38                   | 58                   | 13%           | 5    | -26%          | -15  |
| 31        | Manufacturing                                    | 341                      | 287                  | 260                  | 19%           | 54   | 31%           | 81   |
| 42        | Wholesale Trade                                  | 31                       | 25                   | 14                   | 24%           | 6    | 121%          | 17   |
| 44        | Retail Trade                                     | 770                      | 732                  | 722                  | 5%            | 38   | 7%            | 48   |
| 48        | Transportation and Warehousing                   | 165                      | 122                  | 118                  | 35%           | 43   | 40%           | 47   |
| 51        | Information                                      | 80                       | 110                  | 131                  | -27%          | -30  | -39%          | -51  |
| 52        | Finance and Insurance                            | 375                      | 341                  | 440                  | 10%           | 34   | -15%          | -65  |
| 53        | Real Estate and Rental and Leasing               | 64                       | 55                   | 83                   | 16%           | 9    | -23%          | -19  |
| 54        | Professional, Scientific, and Technical Services | 212                      | 245                  | 274                  | -13%          | -33  | -23%          | -62  |
| 55        | Management of Companies and Enterprises          | 5                        | 11                   | 3                    | -55%          | -6   | 67%           | 2    |
| 56        | Administrative and Support                       | 169                      | 131                  | 178                  | 29%           | 38   | -5%           | -9   |
| 61        | Educational Services                             | 217                      | 139                  | 219                  | 56%           | 78   | -1%           | -2   |
| 62        | Health Care and Social Assistance                | 921                      | 1,036                | 688                  | -11%          | -115 | 34%           | 233  |
| 71        | Arts, Entertainment, and Recreation              | 38                       | 16                   | 32                   | 138%          | 22   | 19%           | 6    |
| 72        | Accommodation and Food Services                  | 218                      | 284                  | 332                  | -23%          | -66  | -34%          | -114 |
| 81        | Other Services (except Public Administration)    | 78                       | 89                   | 102                  | -12%          | -11  | -24%          | -24  |
| 92        | Public Administration                            | 76                       | 56                   | 80                   | 36%           | 20   | -5%           | -4   |
| 99        | unspecified                                      | 1,079                    | 797                  | 932                  | 35%           | 282  | 16%           | 147  |

Source: CT DOL Analysis of HWOL

12 sector had job posting increases over the week and 9 had decreases. Some of the largest percent increases occurred in Educational Services (+56% or +78 new ads), Public Administration (+36% or +20 new ads), and Transportation and Warehousing (+35% or +43 new ads). The 9 decreasing industries fell by a combined 278 ads over the week. Among decreasing industries, 41% occurred in Health Care and Social Assistance (-11% or -115 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

# New Job Postings by Occupation

The occupations with the most new postings during the week ending 10/10/20 were:

- Retail Salespersons (224 new postings, +17% over the week)
- Customer Service Representatives (132 new postings, +22% over the week)
- Registered Nurses (123 new postings, -42% over the week)

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

| Occupation  | Ads Week Ending 10/10/20 | 1 week ago: 10/03/20 | 4 weeks ago: 9/12/20 | 1 week change |     | 4 week change |     |
|---|--------------------------|----------------------|----------------------|---------------|-----|---------------|-----|
|   |                          |                      |                      | %             | #   | %             | #   |
| Retail Salespersons                               | 224                      | 191                  | 275                  | 17%           | 33  | -19%          | -51 |
| Customer Service Representatives                  | 132                      | 108                  | 129                  | 22%           | 24  | 2%            | 3   |
| Registered Nurses                                 | 123                      | 213                  | 98                   | -42%          | -90 | 26%           | 25  |
| First-Line Supervisors of Retail Sales Workers    | 119                      | 140                  | 110                  | -15%          | -21 | 8%            | 9   |
| Sales Representatives, Wholesale and Manuf.       | 111                      | 101                  | 129                  | 10%           | 10  | -14%          | -18 |
| Managers, All Other                               | 106                      | 77                   | 88                   | 38%           | 29  | 20%           | 18  |
| Computer Occupations, All Other                   | 86                       | 96                   | 82                   | -10%          | -10 | 5%            | 4   |
| Stock Clerks and Order Fillers                    | 85                       | 78                   | 104                  | 9%            | 7   | -18%          | -19 |
| Laborers and Freight, Stock, and Material Movers  | 83                       | 79                   | 71                   | 5%            | 4   | 17%           | 12  |
| Personal Care Aides                               | 83                       | 55                   | 58                   | 51%           | 28  | 43%           | 25  |
| Medical and Health Services Managers              | 82                       | 61                   | 43                   | 34%           | 21  | 91%           | 39  |
| Software Developers, Applications                 | 71                       | 83                   | 104                  | -14%          | -12 | -32%          | -33 |
| Secretaries and Administrative Assistants         | 66                       | 50                   | 60                   | 32%           | 16  | 10%           | 6   |
| Heavy and Tractor-Trailer Truck Drivers           | 64                       | 70                   | 46                   | -9%           | -6  | 39%           | 18  |
| Maintenance and Repair Workers, General           | 59                       | 48                   | 60                   | 23%           | 11  | -2%           | -1  |
| Combined Food Prep. and Serving Workers           | 58                       | 92                   | 115                  | -37%          | -34 | -50%          | -57 |
| Merchandise Displayers and Window Trimmers        | 57                       | 28                   | 47                   | 104%          | 29  | 21%           | 10  |
| Driver/Sales Workers                              | 54                       | 41                   | 41                   | 32%           | 13  | 32%           | 13  |
| Cashiers  | 52                       | 52                   | 36                   | 0%            | 0   | 44%           | 16  |
| Nursing Assistants                                | 51                       | 63                   | 39                   | -19%          | -12 | 31%           | 12  |
| Licensed Practical and Licensed Vocational Nurses | 50                       | 47                   | 25                   | 6%            | 3   | 100%          | 25  |
| Security Guards                                   | 49                       | 63                   | 57                   | -22%          | -14 | -14%          | -8  |
| Automotive Service Technicians and Mechanics      | 46                       | 27                   | 47                   | 70%           | 19  | -2%           | -1  |
| Sales Managers                                    | 46                       | 31                   | 29                   | 48%           | 15  | 59%           | 17  |
| Light Truck or Delivery Services Drivers          | 43                       | 32                   | 32                   | 34%           | 11  | 34%           | 11  |

Source: CT DOL Analysis of HWOL

## Employers with the Most New Job Postings

| Employer                           | Ads Week<br>Ending:<br>10/10/20 | 1 Week<br>Ago:<br>10/03/20 | 4 Weeks<br>Ago:<br>9/12/20 | 1 Week #<br>Change | 4 Week #<br>Change |
|------------------------------------|---------------------------------|----------------------------|----------------------------|--------------------|--------------------|
| The Home Depot Incorporated        | 163                             | 84                         | 17                         | 79                 | 146                |
| Lowe's Companies, Inc              | 104                             | 59                         | 61                         | 45                 | 43                 |
| Hartford Healthcare                | 91                              | 4                          | 2                          | 87                 | 89                 |
| State of Connecticut               | 69                              | 5                          | 18                         | 64                 | 51                 |
| Cigna Corporation                  | 68                              | 41                         | 60                         | 27                 | 8                  |
| Yale University                    | 34                              | 13                         | 29                         | 21                 | 5                  |
| Anthem Blue Cross                  | 34                              | 19                         | 44                         | 15                 | -10                |
| UnitedHealth Group                 | 34                              | 35                         | 57                         | -1                 | -23                |
| Alexion Pharmaceuticals            | 33                              | 9                          | 8                          | 24                 | 25                 |
| Gandara Center                     | 28                              | 4                          | 0                          | 24                 | 28                 |
| BJ's Wholesale Club, Inc.          | 28                              | 29                         | 14                         | -1                 | 14                 |
| Amazon                             | 28                              | 56                         | 54                         | -28                | -26                |
| CVS Health                         | 23                              | 46                         | 26                         | -23                | -3                 |
| Humana                             | 21                              | 11                         | 12                         | 10                 | 9                  |
| Macy's                             | 20                              | 4                          | 3                          | 16                 | 17                 |
| Genesis Healthcare Corporation     | 19                              | 11                         | 15                         | 8                  | 4                  |
| Nordstrom                          | 18                              | 7                          | 6                          | 11                 | 12                 |
| United Parcel Service Incorporated | 17                              | 5                          | 19                         | 12                 | -2                 |
| Stamford Hospital                  | 17                              | 54                         | 0                          | -37                | 17                 |
| General Dynamics                   | 17                              | 55                         | 2                          | -38                | 15                 |
| Quest Diagnostics Incorporated     | 15                              | 3                          | 0                          | 12                 | 15                 |
| Community Health Center, Inc.      | 15                              | 8                          | 10                         | 7                  | 5                  |
| Spectrum                           | 15                              | 22                         | 0                          | -7                 | 15                 |
| Whole Foods Market, Inc.           | 15                              | 26                         | 11                         | -11                | 4                  |
| Lockheed Martin Corporation        | 15                              | 44                         | 21                         | -29                | -6                 |

Source: CT DOL Analysis of HWOL

Employers with the most new job postings for the week ending October 10<sup>th</sup> were mostly in Retail Trade, Finance & Insurance, and Health Care. The 25 employers shown above account for 19.1 percent of all new ads for the. The employers with the largest increase over the week were Hartford Healthcare (+87 new ads), The Home Depot (+79 new ads) and the State of Connecticut (+64 new ads). Nine of the top 25 employers had decreases over the week, the largest being General Dynamics (-38 new ads) and Stamford Hospital (-37 new ads).

## **Covid-19 and Weekly New Job Postings**

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

### **What is HWOL?**

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>