

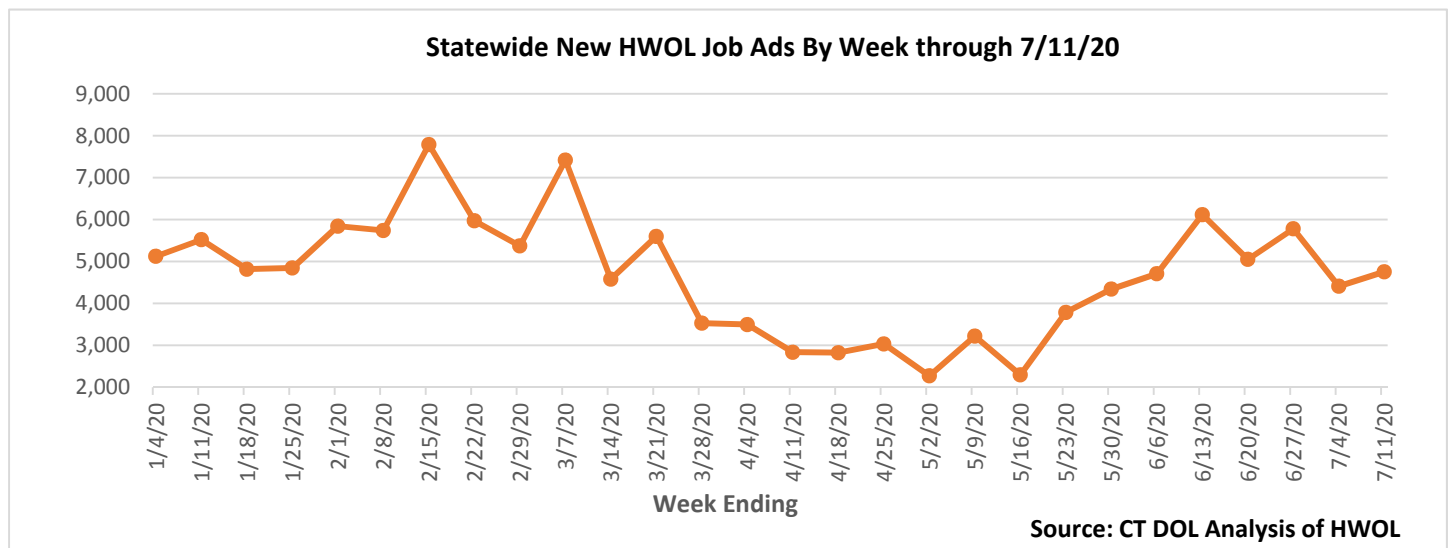


NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending July 11th, 2020 – Retail Trade Drives New Posting Increase Over the Week

WETHERSFIELD, July 17th, 2020 – During the week ending July 11th, 2020, there were 4,755 new postings. New postings are up 8% from a week ago, but down 22% from 4 weeks ago. This one-week top line increase was driven by Retail Trade (+480 new postings or +110%), Other Services (+55 new postings or +93%) and Manufacturing (+52 new postings or +24%). Industries with the largest one-week decreases were Transportation & Warehousing (-335 new postings or -71%), Utilities (-42 new postings or 75%), and Professional, Scientific, and Technical Services (-42 new postings or -20%). New weekly job ads for the month of June through the second week of July have been consistently above levels from April and May of this year. Though new ads are currently below levels from early March, they are up 113% from 52 weeks ago.



Industries with the most new postings include Retail Trade, Health & Social Assistance, and Finance & Insurance.

Occupations with the most new postings include Supervisors of Retail Sales Workers, Retail Salespersons, and Registered Nurses.

Employers with the most new postings include The Home Depot, Lowe’s, and Aveanna Healthcare.

The three industries with the most new job postings where

- **Retail Trade** (915 new postings, +110% over the week)
- **Health Care and Social Assistance** (845 new postings, +1%)
- **Finance and Insurance** (323 new postings, -1%)

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending 7/11/20	1 week ago: 7/04/20	4 weeks ago: 6/13/20	1 week change		4 week change	
					%	#	%	#
00	Total	4,755	4,410	6,820	8%	345	-30%	-2,065
11	Agriculture, Forestry, Fishing and Hunting	9	4	16	125%	5	-44%	-7
21	Mining, Quarrying, and Oil and Gas Extraction	11	5	4	120%	6	175%	7
22	Utilities	14	56	27	-75%	-42	-48%	-13
23	Construction	60	53	116	13%	7	-48%	-56
31	Manufacturing	268	216	342	24%	52	-22%	-74
42	Wholesale Trade	22	20	21	10%	2	5%	1
44	Retail Trade	915	435	792	110%	480	16%	123
48	Transportation and Warehousing	135	470	191	-71%	-335	-29%	-56
51	Information	96	112	93	-14%	-16	3%	3
52	Finance and Insurance	323	327	438	-1%	-4	-26%	-115
53	Real Estate and Rental and Leasing	84	92	107	-9%	-8	-21%	-23
54	Professional, Scientific, and Technical Services	172	214	319	-20%	-42	-46%	-147
55	Management of Companies and Enterprises	3	3	5	0%	0	-40%	-2
56	Administrative and Support	150	114	210	32%	36	-29%	-60
61	Educational Services	169	139	224	22%	30	-25%	-55
62	Health Care and Social Assistance	845	840	1,739	1%	5	-51%	-894
71	Arts, Entertainment, and Recreation	26	22	118	18%	4	-78%	-92
72	Accommodation and Food Services	255	265	332	-4%	-10	-23%	-77
81	Other Services (except Public Administration)	114	59	88	93%	55	30%	26
92	Public Administration	65	80	75	-19%	-15	-13%	-10
99	unspecified	1,019	884	1,563	15%	135	-35%	-544

Source: CT DOL Analysis of HWOL

11 sectors had job posting increases over the week, one was unchanged, and 8 sectors had decreases. Some of the largest percent increases occurred in Retail Trade (+110% or +480 new postings), Other Services (+93% or +55 new postings) and Administrative and Support (+32% or +36 new postings). Though most sectors have new ad increase over the week, most are also below levels from 4 weeks ago. The eight sectors with over the week percent increases include Utilities (-75% or -42 new postings), Transportation and Warehousing (-71% or -335 new postings), Professional, Scientific, and Technical Services (-20% or -42 new postings) and Public Administration (-19% or -15 new postings).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

New Job Postings by Occupation

The occupations with the most new postings during the week ending 7/11/20 were:

- First-Line Supervisors of Retail Sales Workers (222 new postings, +152% over the week)
- Retail Salespersons (212 new postings, +62% over the week)
- Registered Nurses (125 new postings, -27% over the week).

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending 7/11/20	1 week ago: 7/04/20	4 weeks ago: 6/13/20	1 week change		4 week change	
				%	#	%	#
First-Line Supervisors of Retail Sales Workers	222	88	167	152%	134	33%	55
Retail Salespersons	212	131	181	62%	81	17%	31
Registered Nurses	125	171	446	-27%	-46	-72%	-321
Sales Representatives, Wholesale and Manuf.	123	86	146	43%	37	-16%	-23
Customer Service Representatives	102	87	170	17%	15	-40%	-68
Managers, All Other	84	84	137	0%	0	-39%	-53
Software Developers, Applications	82	136	178	-40%	-54	-54%	-96
Laborers and Freight, Stock, and Material Movers	81	58	298	40%	23	-73%	-217
Heavy and Tractor-Trailer Truck Drivers	80	418	27	-81%	-338	196%	53
Computer Occupations, All Other	74	106	141	-30%	-32	-48%	-67
Stock Clerks and Order Fillers	73	45	53	62%	28	38%	20
Personal Care Aides	72	48	123	50%	24	-41%	-51
Secretaries and Administrative Assistants	68	58	89	17%	10	-24%	-21
Maintenance and Repair Workers, General	62	34	76	82%	28	-18%	-14
Combined Food Prep. and Serving Workers	61	71	77	-14%	-10	-21%	-16
Nursing Assistants	61	55	120	11%	6	-49%	-59
Driver/Sales Workers	60	31	37	94%	29	62%	23
Merchandise Displayers and Window Trimmers	54	35	79	54%	19	-32%	-25
Cashiers	53	17	55	212%	36	-4%	-2
Security Guards	53	66	33	-20%	-13	61%	20
Financial Managers	52	30	48	73%	22	8%	4
General and Operations Managers	50	40	46	25%	10	9%	4
Medical Secretaries	50	39	52	28%	11	-4%	-2
Sales Managers	50	27	57	85%	23	-12%	-7
Medical and Health Services Managers	48	69	106	-30%	-21	-55%	-58

Source: CT DOL Analysis of HWOL

Employers with the Most New Job Postings

The ten employers with the most new job postings for the week ending July 11th were mostly in Retail Trade, Healthcare, and Finance & Insurance. Half of the top ten employers are in the Retail Trade industry, which is up 110% over the week and corresponds with strong new ads increases for Retail Salespersons and Supervisors of Retail Sales Workers. 8 out of the 10 employers with the most new ads had a new ad increase over the week.

Employer	Ads Week Ending: 7/11/20	1 Week Ago: 7/04/20	4 Weeks Ago: 6/13/20	1 Week # Change	4 Week # Change
The Home Depot Incorporated	249	2	13	247	236
Lowe's Companies, Inc	66	27	30	39	36
Aveanna	43	0	0	43	43
Hartford Healthcare	41	108	578	-67	-537
Advance Auto Parts Inc.	40	8	9	32	31
Cigna Corporation	40	32	55	8	-15
Petco	36	35	14	1	22
BJ's Wholesale Club, Inc.	31	6	13	25	18
Stamford Hospital	29	21	12	8	17
C.R. England, Inc	28	373	6	-345	22

Source: CT DOL Analysis of HWOL

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>