## Help Wanted OnLine A real-time measure of labor demand

May 2016 Office of Research



# What is HWOL?

#### The Conference Board Help Wanted OnLine® Data Series (HWOL) measures the number of new, first-time online jobs and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

## Connecticut's Help Wanted OnLine Advertisements

Seasonally Adjusted, through April 2016



### Employment vs. Labor Demand

CT Seasonally Adjusted Data, through April 2016



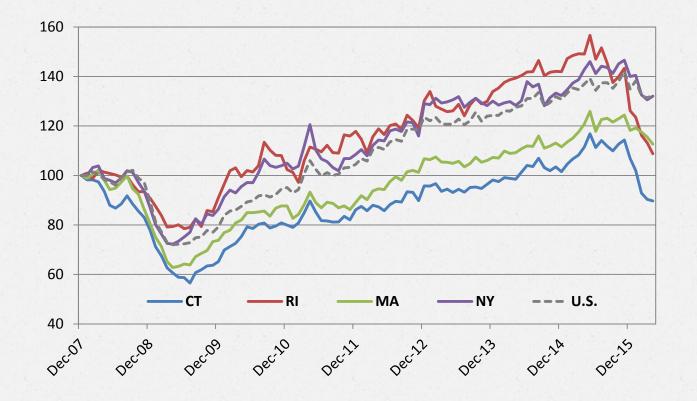
### Labor Supply vs. Labor Demand

CT Seasonally Adjusted Data, through April 2016



### Total Ads Index

Nation and State Comparison (December 2007=100), through April 2016



## Connecticut Employers with the Most Job Ads

- United Technologies
- Robert Half International
- Unitedhealth Group
- Travelers Insurance
- Yale University
- Kforce Professional Staffing, Inc.
- Yale New Haven Hospital
- Ø Deloitte
- Oracle
- Sikorsky

- Randstad
- Hartford Healthcare
- Travelers Indemnity Company
- Anthem, Inc.
- ACCENTURE
- Macy's
- The Hartford
- Aerotek
- CVS Health
- Lowe's

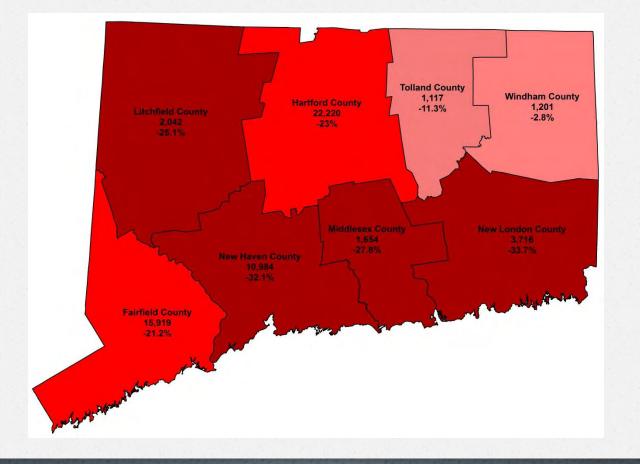
## Connecticut Occupations with the Most Job Ads

- Heavy and Tractor-Trailer Truck Drivers
- Registered Nurses
- Computer Systems Analysts
- Retail Salespersons
- Accountants
- First-Line Supervisors of Retail Sales Workers
- Management Analysts
- Software Developers, Applications
- Computer User Support Specialists
- Customer Service Representatives

- Marketing Managers
- Information Technology Project Managers
- First-Line Supervisors of Office and Administrative Support Workers
- Industrial Engineers
- Web Developers
- Network and Computer Systems Administrators
- Social and Human Service Assistants
- Medical and Health Services Managers
- Executive Secretaries and Executive Administrative Assistants
- First-Line Supervisors of Food Preparation and Serving Workers

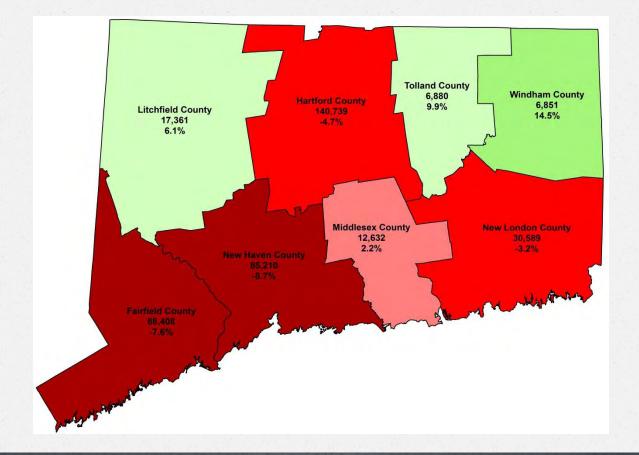
## Available Job Ads, by County

(Volume and April 2015 to April 2016 % change)



# New Job Ads, by County

(Total of past year and % change from previous year)

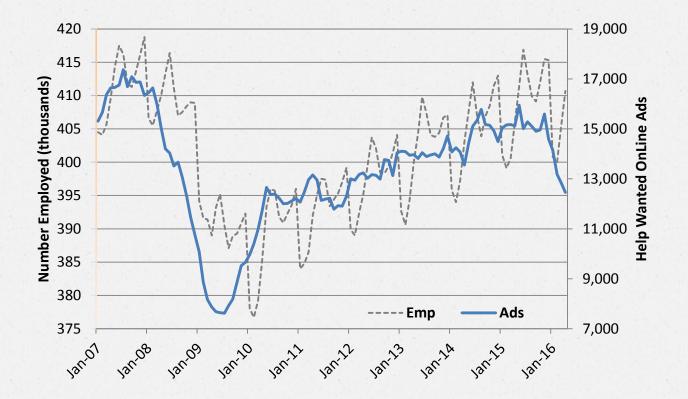


## Labor Market Areas

**Employment vs. Labor Demand** 

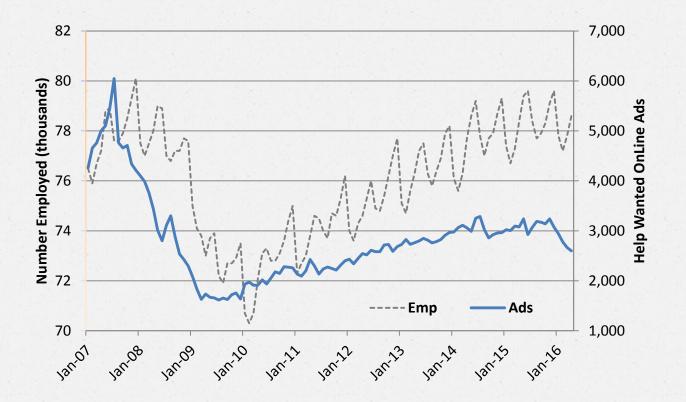
## Bridgeport - Stamford LMA

Employment vs. Labor Demand (Not Seasonally Adjusted), through April 2016



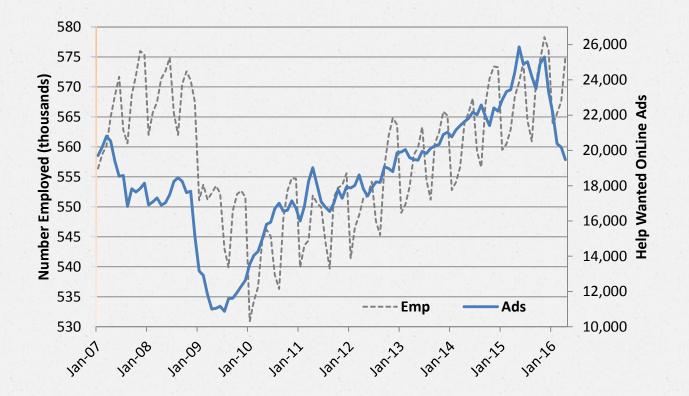
### Danbury LMA

Employment vs. Labor Demand (Not Seasonally Adjusted), through April 2016



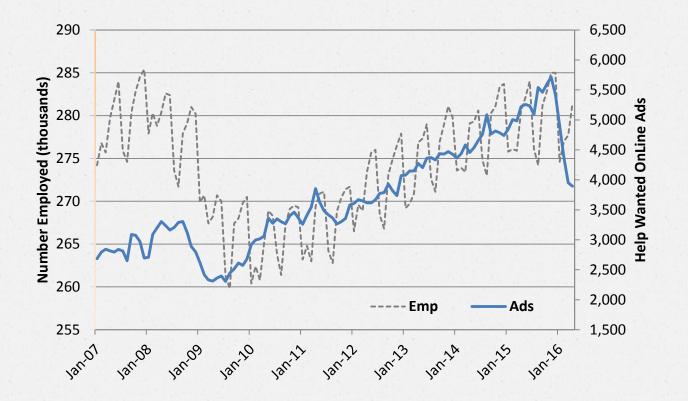
### Hartford LMA

Employment vs. Labor Demand (Not Seasonally Adjusted), through April 2016



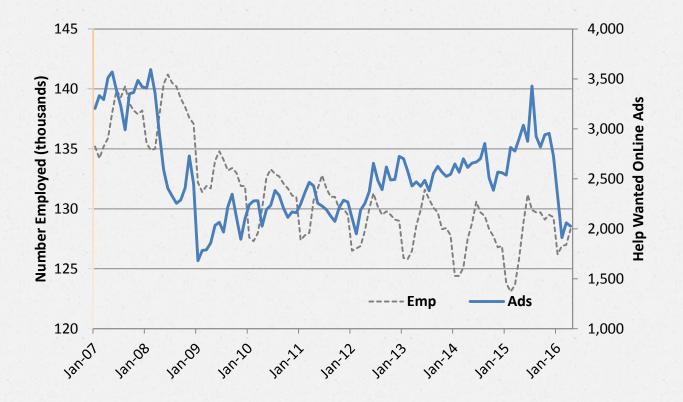
#### New Haven LMA

Employment vs. Labor Demand (Not Seasonally Adjusted), through April 2016



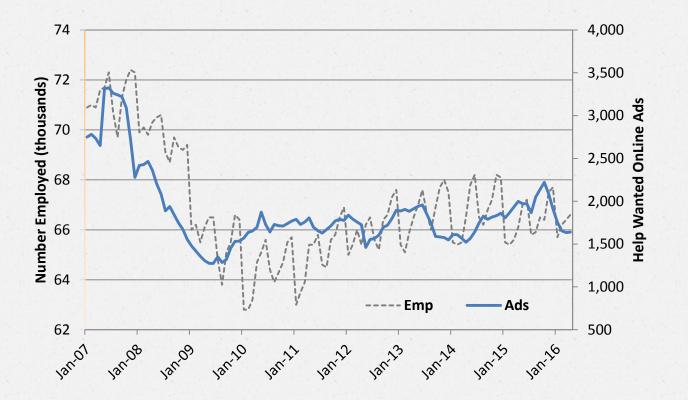
### Norwich – New London LMA

Employment vs. Labor Demand (Not Seasonally Adjusted), through April 2016



### Waterbury LMA

Employment vs. Labor Demand (Not Seasonally Adjusted), through April 2016





- All advertisement data used in this publication is from the Conference Board's Help Wanted OnLine data series.
- For more information, contact Sarah Pilipaitis in the Office of Research at the Department of Labor.

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For more Connecticut Labor Market Information visit: www.ctdol.state.ct.us/lmi https://www.facebook.com/ctlmi Twitter: @DOL\_Research