Help Wanted OnLine
A real-time measure of labor demand

May 2016
Office of Research
What is HWOL?

0 The Conference Board Help Wanted OnLine® Data Series (HWOL) measures the number of new, first-time online jobs and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.
Connecticut’s Help Wanted OnLine Advertisements
Seasonally Adjusted, through April 2016
Employment vs. Labor Demand

CT Seasonally Adjusted Data, through April 2016
Labor Supply vs. Labor Demand

CT Seasonally Adjusted Data, through April 2016

Number Unemployed vs. Help Wanted Online Ads

- Unemployed
- Help Wanted Online Ads

Data points from May 2005 to May 2015, showing trends in unemployment and help wanted ads.
Total Ads Index
Nation and State Comparison (December 2007=100), through April 2016
Connecticut Employers with the Most Job Ads

- United Technologies
- Robert Half International
- Unitedhealth Group
- Travelers Insurance
- Yale University
- Kforce Professional Staffing, Inc.
- Yale New Haven Hospital
- Deloitte
- Oracle
- Sikorsky
- Randstad
- Hartford Healthcare
- Travelers Indemnity Company
- Anthem, Inc.
- ACCENTURE
- Macy's
- The Hartford
- Aerotek
- CVS Health
- Lowe's
Connecticut Occupations with the Most Job Ads

- Heavy and Tractor-Trailer Truck Drivers
- Registered Nurses
- Computer Systems Analysts
- Retail Salespersons
- Accountants
- First-Line Supervisors of Retail Sales Workers
- Management Analysts
- Software Developers, Applications
- Computer User Support Specialists
- Customer Service Representatives
- Marketing Managers
- Information Technology Project Managers
- First-Line Supervisors of Office and Administrative Support Workers
- Industrial Engineers
- Web Developers
- Network and Computer Systems Administrators
- Social and Human Service Assistants
- Medical and Health Services Managers
- Executive Secretaries and Executive Administrative Assistants
- First-Line Supervisors of Food Preparation and Serving Workers
Available Job Ads, by County
(Volume and April 2015 to April 2016 % change)
New Job Ads, by County
(Total of past year and % change from previous year)
Labor Market Areas

Employment vs. Labor Demand
Bridgeport - Stamford LMA
Employment vs. Labor Demand (Not Seasonally Adjusted), through April 2016
Danbury LMA
Employment vs. Labor Demand (Not Seasonally Adjusted), through April 2016
Hartford LMA

Employment vs. Labor Demand (Not Seasonally Adjusted), through April 2016
New Haven LMA
Employment vs. Labor Demand (Not Seasonally Adjusted), through April 2016
Norwich – New London LMA
Employment vs. Labor Demand (Not Seasonally Adjusted) , through April 2016

Graph showing the number employed (thousands) and help wanted online ads through January 2016.
Waterbury LMA
Employment vs. Labor Demand (Not Seasonally Adjusted), through April 2016
All advertisement data used in this publication is from the Conference Board’s Help Wanted OnLine data series.

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For more Connecticut Labor Market Information visit:
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