# Help Wanted OnLine

A real-time measure of labor demand

June 2016
Office of Research





• The Conference Board Help Wanted OnLine® Data Series (HWOL) measures the number of new, first-time online jobs and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

# Connecticut's Help Wanted OnLine Advertisements

Seasonally Adjusted, through May 2016



## Employment vs. Labor Demand

CT Seasonally Adjusted Data, through May 2016



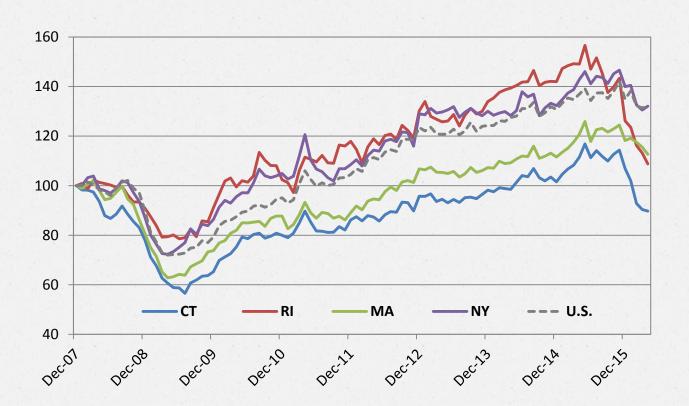
## Labor Supply vs. Labor Demand

CT Seasonally Adjusted Data, through May 2016



#### Total Ads Index

Nation and State Comparison (December 2007=100), through May 2016







# Connecticut Employers with the Most Job Ads

- United Technologies
- Robert Half International
- Yale University
- Unitedhealth Group
- Randstad
- Kforce Professional Staffing, Inc.
- Compass Group
- Yale New Haven Hospital
- Travelers Insurance
- Sikorsky

- Aetna Inc.
- Execu|Search
- Hartford Healthcare
- CVS Health
- Deloitte
- Belcan
- Securus
- Anthem, Inc.
- Hartford Public Schools
- Genesis HealthCare



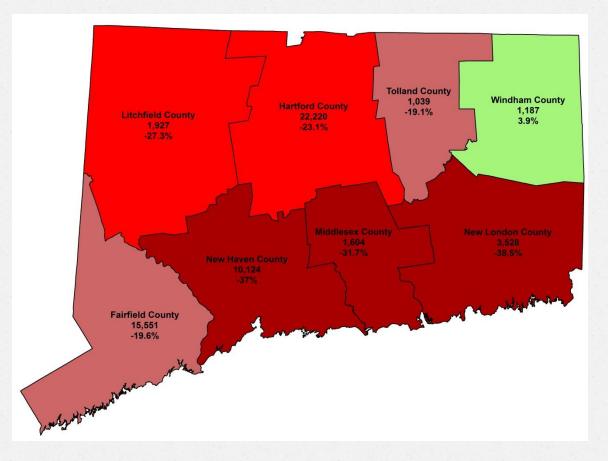
# Connecticut Occupations with the Most Job Ads

- Registered Nurses
- Heavy and Tractor-Trailer Truck
   Drivers
- Retail Salespersons
- First-Line Supervisors of Retail Sales Workers
- Computer Systems Analysts
- Software Developers, Applications
- Accountants
- Management Analysts
- Computer User Support Specialists
- Web Developers

- First-Line Supervisors of Food Preparation and Serving Workers
- Industrial Engineers
- Marketing Managers
- Customer Service Representatives
- First-Line Supervisors of Office and Administrative Support Workers
- Information Technology Project Managers
- Secondary School Teachers, Except
   Special and Career/Technical Education
- Medical and Health Services Managers
- Network and Computer Systems Administrators
- Teacher Assistants

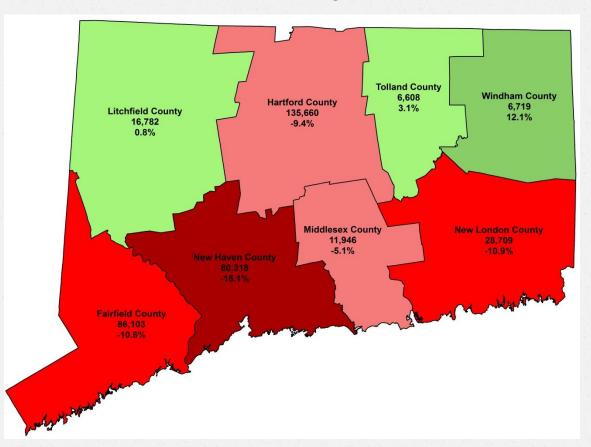
## Available Job Ads, by County

(Volume and May 2015 to May 2016 % change)



## New Job Ads, by County

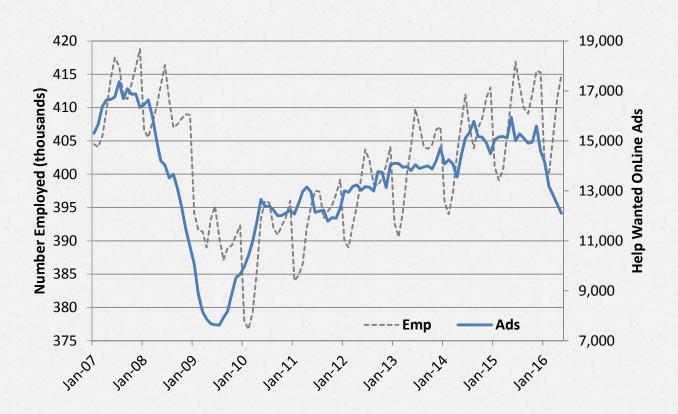
(Total of past year and % change from previous year)



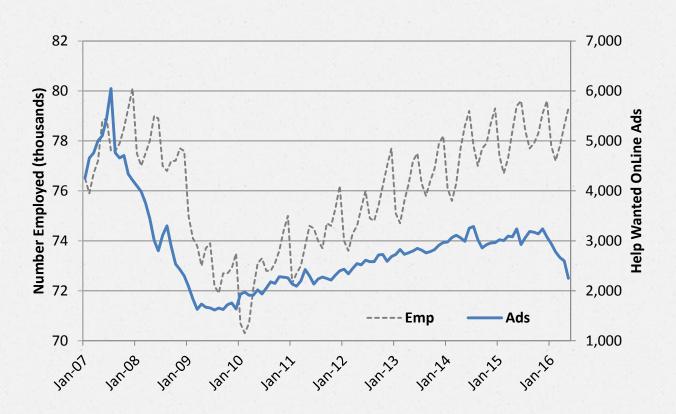
### Labor Market Areas

**Employment vs. Labor Demand** 

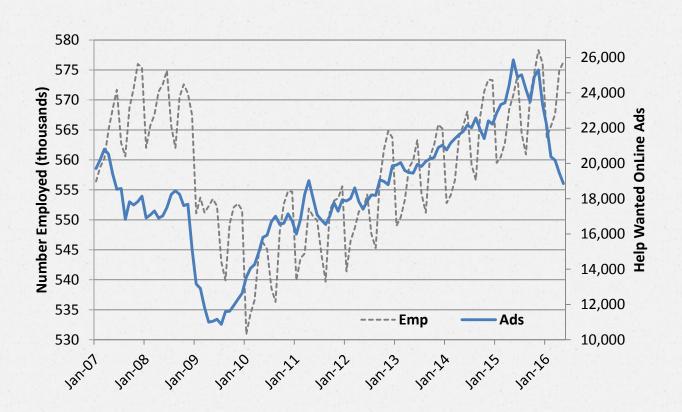
### Bridgeport - Stamford LMA



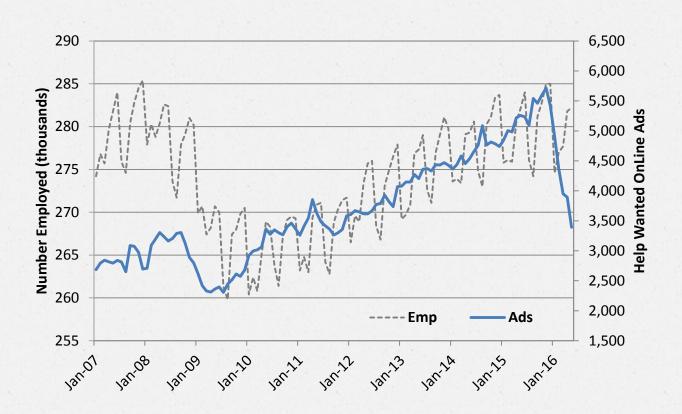
## Danbury LMA



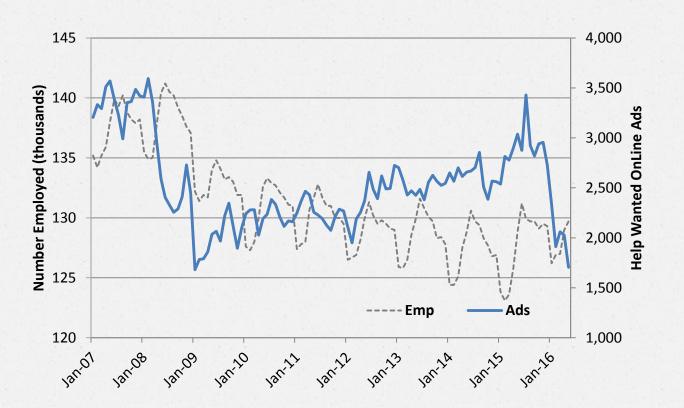
### Hartford LMA



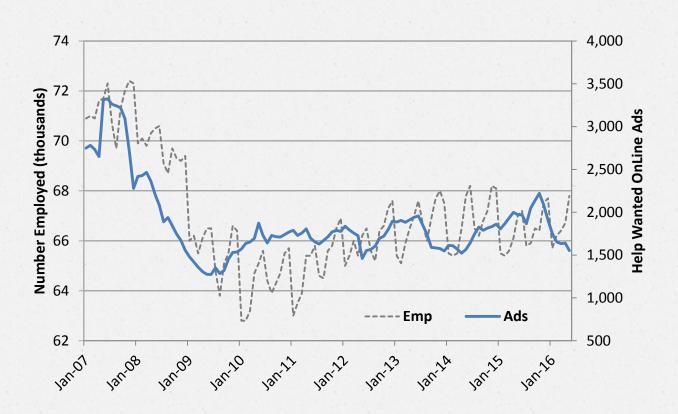
#### New Haven LMA



### Norwich – New London LMA



## Waterbury LMA





- All advertisement data used in this publication is from the Conference Board's Help Wanted OnLine data series.
- For more information, contact Sarah Pilipaitis in the Office of Research at the Department of Labor.

(860) 263-6276 sarah.pilipaitis@ct.gov