Help Wanted OnLine

A real-time measure of labor demand

July 2016
Office of Research





• The Conference Board Help Wanted OnLine® Data Series (HWOL) measures the number of new, first-time online jobs and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

Connecticut's Help Wanted OnLine Advertisements

Seasonally Adjusted, through June 2016



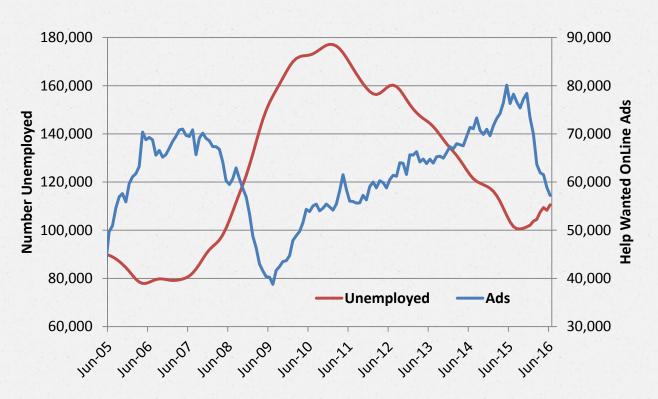
Employment vs. Labor Demand

CT Seasonally Adjusted Data, through June 2016



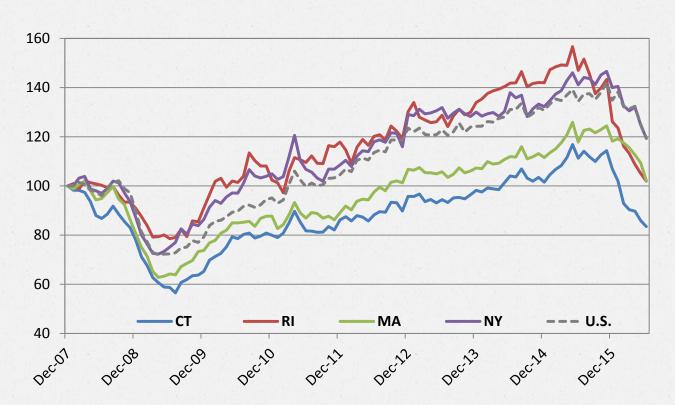
Labor Supply vs. Labor Demand

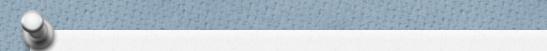
CT Seasonally Adjusted Data, through June 2016



Total Ads Index

Nation and State Comparison (December 2007=100), through June 2016







Connecticut Employers with the Most Job Ads

- United Technologies
- Robert Half International
- Unitedhealth Group
- Yale University
- Compass Group
- Yale New Haven Hospital
- Randstad
- Kforce Professional Staffing, Inc.
- Travelers Insurance
- Aetna Inc.

- Sikorsky
- Hartford Healthcare
- Execu|Search
- CVS Healthcare
- REGIONS
- Belcan
- Genesis Healthcare
- ACCENTURE
- Anthem, Inc.
- The Hartford



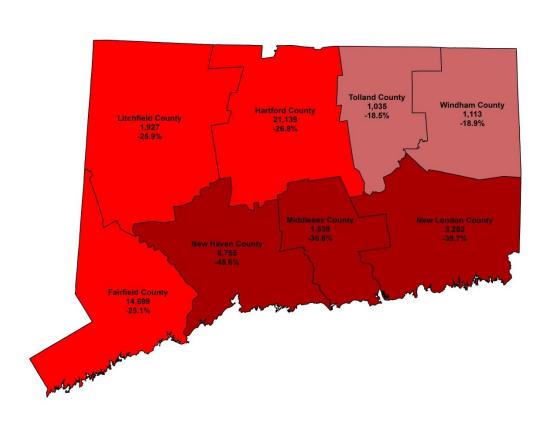
Connecticut Occupations with the Most Job Ads

- Registered Nurses
- Heavy and Tractor-Trailer Truck
 Drivers
- Retail Salespersons
- First-Line Supervisors of Retail Sales Workers
- Software Developers, Applications
- Computer System Analysts
- Accountants
- Marketing Managers
- Computer User Support Specialists
- Customer Service Representatives
- Industrial Engineers
- Management Analysts

- Secondary School Teachers, Except Special and Career/Technical Education
- Web Developers
- First-Line Supervisors of Office and Administrative Support Workers
- First-Line Supervisors of Food Preparation and Serving Workers
- Medical and Health Services Managers
- Information Technology Project Managers
- Network and Computer Systems
 Administrators
- Elementary School Teachers, Except Special Education

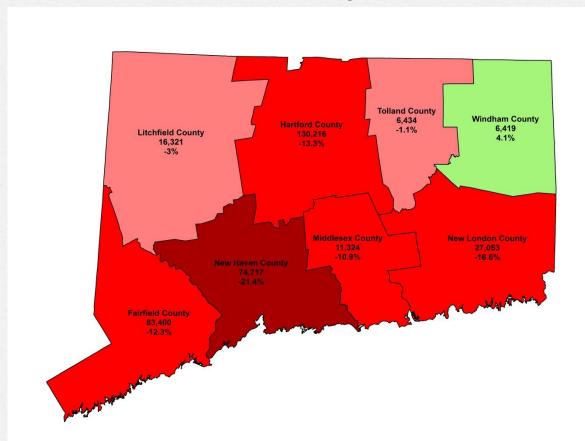
Available Job Ads, by County

(Volume and June 2015 to June 2016 % change)



New Job Ads, by County

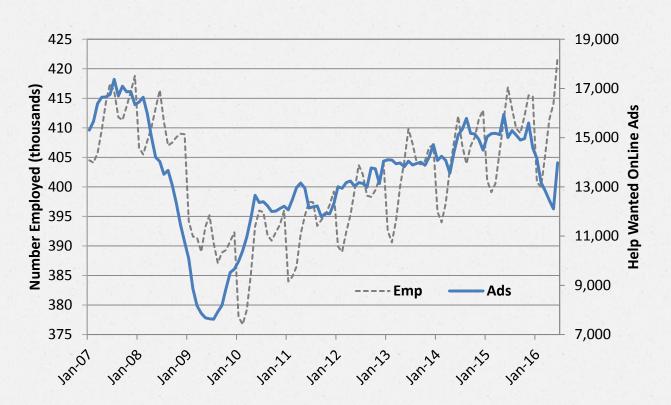
(Total of past year and % change from previous year)



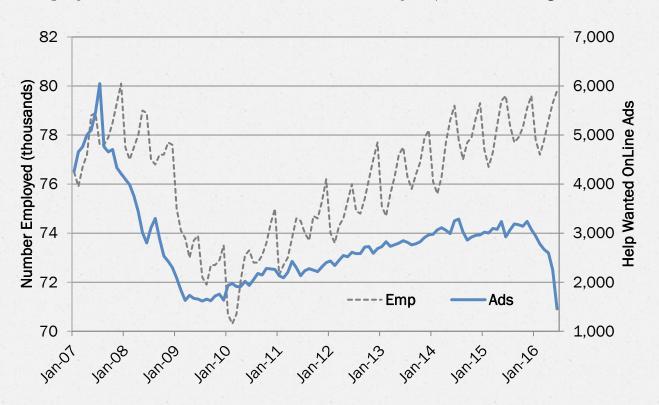
Labor Market Areas

Employment vs. Labor Demand

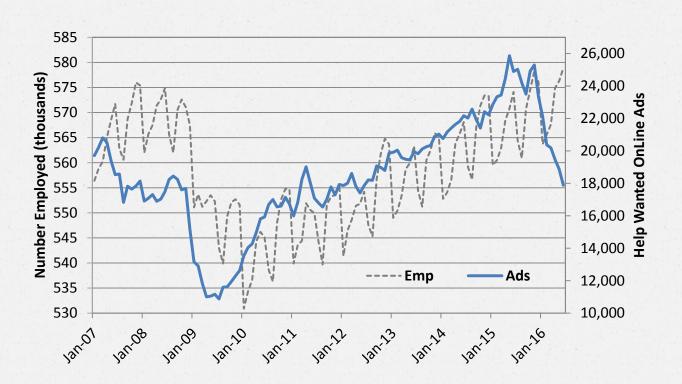
Bridgeport - Stamford LMA



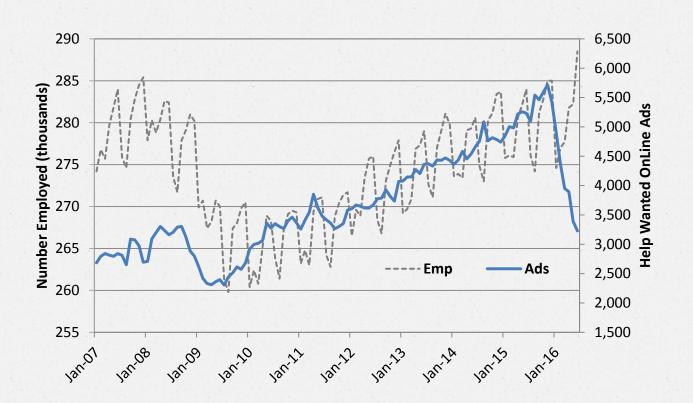
Danbury LMA



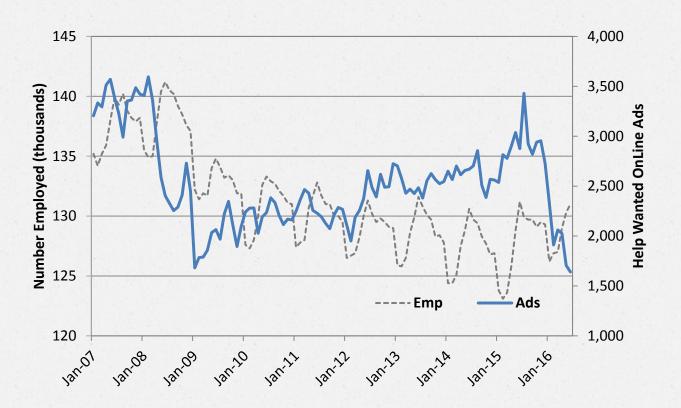
Hartford LMA



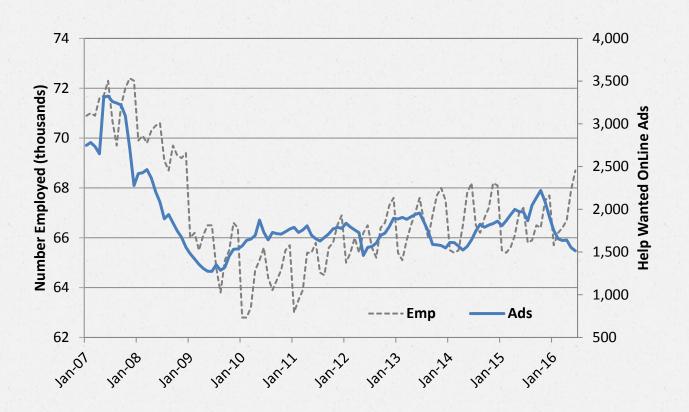
New Haven LMA



Norwich – New London LMA



Waterbury LMA





- All advertisement data used in this publication is from the Conference Board's Help Wanted OnLine data series.
- For more information, contact Matthew Krzyzek in the Office of Research at the Department of Labor.

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