Help Wanted Online (HWOL)

Help Wanted Online
A real-time measure of job postings

December 2017

Office of Research
Connecticut Department of Labor
What is HWOL?

*The Conference Board Help Wanted Online®* Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.
The Conference Board, originators of the HWOL data used in this report conducts an annual revision process to update job board coverage and revise historical data to enhance the accuracy and consistency of the time series.

This release contains data through November 2017.

For more information and technical notes see:

Total postings in Connecticut was 65,784 in November 2017, down 329 from a month before and down 2,403 from November 2016.

Industry sectors with the most job postings were Administrative and Support Services (6,809 postings, -12.1% since 11/16), Health Care and Social Assistance (6,441 postings, +14.9% since 11/16), Educational Services (5,150 postings, +31.3% since 11/16), and Professional, Scientific, and Technical Services (4,733 postings, +6.4% since 11/16).

Occupations with the most postings in November 2017 were Registered Nurses (3,332 postings -30.6% since 11/16), Heavy and Tractor-Trailer Truck Drivers (2,229 postings, +31.2% since 11/16), Retail Salespersons (2,196, -7.1% since 11/16), Supervisors of Retail Sales Workers (2,043 postings, +19.5% since 11/16).
Help Wanted Online (HWOL)

Connecticut’s Help Wanted Online
Job Advertisements
Seasonally Adjusted, through November 2017

Help Wanted Online Ads

Nov-06  Nov-07  Nov-08  Nov-09  Nov-10  Nov-11  Nov-12  Nov-13  Nov-14  Nov-15  Nov-16  Nov-17

Total Ads  New Ads

Connecticut Department of Labor – Research Office
200 Folly Brook Blvd.
Wethersfield, CT 06109
Help Wanted Online (HWOL)

Employment vs. Job Ads
CT Employment S.A. and Job Ads data, through November 2017

Number Employed (thousands)

Help Wanted Online Ads

Emp
Ads

Help Wanted Online Ads

Emp
Ads
Total Job Ads Index
Nation and State Comparison (December 2007=100), through November 2017
Connecticut Employers with the Most Job Ads

- United Technologies
- Compass Group
- Aetna Inc.
- UPS
- Target Corporation
- U.S. Army
- Lockheed Martin
- Soliant
- CRST
- Trinity Health
- The Hartford
- Travelers Insurance

- Hartford Hospital
- Yale University
- Deloitte
- Yale New Haven Hospital
- Accenture
- Instacart
- Superprof
- Gap Inc.
- Hartford Public Schools
- Ascension Health
- Best Version Media
- Regions
Help Wanted Online (HWOL)

Connecticut Staffing Firms with the Most Job Ads

- Robert Half International
- Kforce Professional Staffing
- Comphealth Inc
- LocumTenens.com
- Accountemps
- Creative Financial Staffing
- Express Employment Professionals
- Execu|Search
- Coworx
- Volt Workforce Solutions
- The McIntyre Group
- Ledgent

- Randstad
- Aerotek
- Kelly Services
- Monroe Staffing Services
- Adecco
- Onward Healthcare
- J. Morrissey & Co.
- Judge Group, Inc.
- Apollo Professional Solutions
- PDSI Technical Services, Inc.
- Talus Partners
- A.R. Mazzotta Employment Specialists
Connecticut Occupations with the Most Job Ads

- Registered Nurses
- Retail Salespersons
- Accountants
- Customer Service Representatives
- Industrial Engineers
- Light Truck or Delivery Services Drivers
- Teacher Assistants
- Supervisors of Office and Administrative Support Workers
- Social and Human Service Assistants
- Information Technology Project Managers
- Network and Computer Systems Administrators
- Coaches and Scouts
- Heavy and Tractor-Trailer Truck Drivers
- Supervisors of Retail Sales Workers
- Software Developers, Applications
- Marketing Managers
- Management Analysts
- Computer Systems Analysts
- Computer User Support Specialists
- Supervisors of Food Preparation and Serving Workers
- Executive Secretaries and Executive Administrative Assistants
- Medical and Health Services Managers
- Web Developers
- Financial Managers, Branch or Department
Help Wanted Online (HWOL)

Labor Market Area Data

- Data Highlights
- Maps of Job Ads by Labor Market Area (LMA)
- Number Employed vs. Online Job Ads
- Employers With The Most Job Ads
- Staffing Firms With The Most Job Ads
- Occupations With The Most Job Ads
### Labor Market Area Highlights

<table>
<thead>
<tr>
<th>Labor Market Area</th>
<th>Total Ads November 2017</th>
<th>12 Month Change</th>
<th>Occupation With Most Ads</th>
<th>Count</th>
<th>12 Month Change</th>
<th>Industry Sector With Most Ads</th>
<th>Count</th>
<th>12 Month Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hartford-West Hartford-East Hartford</td>
<td>19,913</td>
<td>-5.6%</td>
<td>Registered Nurses</td>
<td>815</td>
<td>-38.3%</td>
<td>Finance and Insurance</td>
<td>1,986</td>
<td>19.4%</td>
</tr>
<tr>
<td>Bridgeport-Stamford-Norwalk</td>
<td>14,546</td>
<td>-1.1%</td>
<td>Registered Nurses</td>
<td>781</td>
<td>-30.3%</td>
<td>Admin. and Support</td>
<td>1,513</td>
<td>-20.3%</td>
</tr>
<tr>
<td>New Haven</td>
<td>4,111</td>
<td>-11.7%</td>
<td>Retail Salespersons</td>
<td>195</td>
<td>-3.0%</td>
<td>Retail Trade</td>
<td>415</td>
<td>-36.7%</td>
</tr>
<tr>
<td>Danbury</td>
<td>3,068</td>
<td>-1.5%</td>
<td>Retail Salespersons</td>
<td>204</td>
<td>2.0%</td>
<td>Health Trade</td>
<td>385</td>
<td>-11.9%</td>
</tr>
<tr>
<td>Waterbury</td>
<td>1,606</td>
<td>-18.0%</td>
<td>Registered nurses</td>
<td>127</td>
<td>-44.5%</td>
<td>Health Care and Social Assistance</td>
<td>256</td>
<td>-18.7%</td>
</tr>
<tr>
<td>Norwich-New London-Westerly</td>
<td>1,878</td>
<td>-6.7%</td>
<td>Registered Nurses</td>
<td>144</td>
<td>17.1%</td>
<td>Health Care and Social Assistance</td>
<td>213</td>
<td>22.4%</td>
</tr>
<tr>
<td>Enfield</td>
<td>1,691</td>
<td>-0.9%</td>
<td>Heavy and Tractor-Trailer Truck Drivers</td>
<td>73</td>
<td>46.0%</td>
<td>Profes., Sci., and Tech. Services</td>
<td>327</td>
<td>8.3%</td>
</tr>
<tr>
<td>Torrington-Northwest</td>
<td>514</td>
<td>19.2%</td>
<td>Heavy and Tractor-Trailer Truck Drivers</td>
<td>49</td>
<td>-29.0%</td>
<td>Health Care and Social Assistance</td>
<td>96</td>
<td>35.2%</td>
</tr>
<tr>
<td>Danielson-Northeast</td>
<td>586</td>
<td>9.7%</td>
<td>Heavy and Tractor-Trailer Truck Drivers</td>
<td>42</td>
<td>110.0%</td>
<td>Educational Services</td>
<td>148</td>
<td>37.0%</td>
</tr>
</tbody>
</table>

Source: CT DoL Research Office analysis of Help Wanted Online data
Help Wanted Online (HWOL)

Total Job Ads by Labor Market Area
(Count and November 2016 to November 2017 % change)

Connecticut Department of Labor – Research Office
200 Folly Brook Blvd.
Wethersfield, CT 06109
Help Wanted Online (HWOL)

New Job Ads by Labor Market Area
(Count and November 2016 to November 2017 % change)
Hartford Labor Market Area
Number Employed (Seasonally Adjusted) and Job Ads data, through November 2017

Help Wanted Online Ads

Employed (thousands)
Hartford LMA Employers with the Most Job Ads

- United Technologies
- Aetna Inc.
- Hartford Public Schools
- Travelers Insurance
- General Electric
- U.S. Bank
- Eastern Connecticut Health Network
- William W. Backus Hospital
- Target Corporation
- Manchester Public Schools
- Apex Systems, Inc.
- Sears Holdings Corporation
- UConn Health Center
- Hartford Hospital
- Accenture
- The Hartford
- Cigna
- Trinity Health
- Compass Group
- Deloitte
- Unitedhealth Group
- Capitol Region Education Council
- UPS
- FieldCore
- Brookdale
Hartford LMA Staffing Firms with the Most Job Ads

- Robert Half International
- Aerotek
- Kelly Services
- Monroe Staffing Services
- Accountemps
- Strategic Staffing
- Iconma
- Talus Partners
- Linium
- Staffing Now
- Ledgent
- Diedre Moire Corporation
- Hallmark Totaltech, Inc.
- Randstad
- Kforce Professional Staffing
- Creative Financial Staffing
- Express Employment Professionals
- Adecco
- Comphealth Inc
- J. Morrisey & Co.
- Execu|Search
- Onward Healthcare
- Judge Group, Inc.
- Coworx
- Thomas Byrne Associates
Hartford LMA Occupations with the Most Job Ads

- Registered Nurses
- Retail Salespersons
- Computer Systems Analysts
- Management Analysts
- Customer Service Representatives
- Accountants
- Computer User Support Specialists
- Supervisors of Office and Administrative Support Workers
- Network and Computer Systems Administrators
- Sales Representatives, Wholesale and Manufacturing
- Light Truck or Delivery Services Drivers
- Teacher Assistants
- Medical and Health Services Managers
- Software Developers, Applications
- Heavy and Tractor-Trailer Truck Drivers
- Supervisors of Retail Sales Workers
- Industrial Engineers
- Marketing Managers
- Information Technology Project Managers
- Web Developers
- Computer Systems Engineers/Architects
- Sales Managers
- Financial Managers, Branch or Department
- Executive Secretaries and Executive Administrative Assistants
- Supervisors of Food Preparation and Serving Workers
Bridgeport Stamford LMA Employers with the Most Job Ads

- Deloitte
- Compass Group
- Spectrum
- Boehringer Ingelheim
- Gartner, Inc.
- U.S. Army
- Instacart
- Gap Inc.
- NBC Universal
- Soliant
- Target Corporation
- Yale New Haven Hospital
- Massage Envy
- Ascension Health
- Lockheed Martin
- Bridgeport Public Schools
- Stamford Hospital
- Stamford Public Schools
- ASML
- Superprof
- Capital Markets Placement
- Norwalk Public Schools
- People's United Bank
- Penske
- Massage Envy
- The Page Group, Inc.
Bridgeport Stamford LMA Staffing
Firms with the Most Job Ads

- Robert Half International
- Randstad
- Monroe Staffing Services
- The McIntyre Group
- Onward Healthcare
- PDSI Technical Services, Inc.
- Trustaff
- Accounting Principals
- Ajilon
- Adecco
- Merritt Staffing
- Ledgent
- Volt Workforce Solutions

- Kforce Professional Staffing
- Accountemps
- Comphealth Inc
- Aerotek
- Creative Financial Staffing
- Michael Page
- Belcan
- Kelly Services
- Special Counsel
- Execu|Search
- Apollo Professional Solutions
- Volt Workforce Solutions
- Fogarty Knapp & Associates
Bridgeport Stamford LMA Occupations with the Most Job Ads

- Registered Nurses
- Supervisors of Retail Sales Workers
- Accountants
- Software Developers, Applications
- Financial Managers, Branch or Department
- Network and Computer Systems Administrators
- Computer User Support Specialists
- Customer Service Representatives
- Executive Secretaries and Executive Administrative Assistants
- Information Technology Project Managers
- Financial Analysts
- Sales Agents, Financial Services
- Teacher Assistants
- Marketing Managers
- Retail Salespersons
- Management Analysts
- Heavy and Tractor-Trailer Truck Drivers
- Market Research Analysts and Marketing Specialists
- Computer Systems Analysts
- Web Developers
- Supervisors of Food Preparation and Serving Workers
- Supervisors of Office and Administrative Support Workers
- Elementary School Teachers
- Industrial Engineers
- Light Truck or Delivery Services Drivers
Help Wanted Online (HWOL)

New Haven LMA
Number Employed (Seasonally Adjusted) and Job Ads data, through November 2017
Help Wanted Online (HWOL)

New Haven LMA Employers with the Most Job Ads

- Medtronic
- UPS
- Best Version Media
- Area Cooperative Educational Services
- Apex Systems, Inc.
- Target Corporation
- Collabera
- Gap Inc.
- CenterLine
- Masonicare
- Madison Public Schools
- H&R Block
- Iberdrola USA

- Superprof
- Regions
- Compass Group
- Quinnipiac University
- Branford Public Schools
- Instacart
- Hamden Public Schools
- CVS Health
- Cheshire Public Schools
- Courtyard New Haven Wallingford
- Genesis HealthCare
- Boston Market Corporation
Help Wanted Online (HWOL)

New Haven LMA Staffing Firms with the Most Job Ads

• Randstad
• Robert Half International
• Adecco
• Healthcare Support
• Creative Financial Staffing
• A.R. Mazzotta Employment Specialists
• Ledgent
• Execu|Search
• Coworx
• Harvey Nash
• Comphealth Inc
• Entegee
• Sales Talent

• Aerotek
• Kelly Services
• Kforce Professional Staffing
• Accountemps
• J. Morrissey & Co.
• Judge Group, Inc.
• Integrity Technical Services, Inc.
• Volt Workforce Solutions
• Appleone
• Monroe Staffing Services
• Staffing Now
• Lifelong Nursing
Help Wanted Online (HWOL)

New Haven LMA Occupations with the Most Job Ads

- Retail Salespersons
- Registered Nurses
- Customer Service Representatives
- Light Truck or Delivery Services Drivers
- Supervisors of Food Preparation and Serving Workers
- Accountants
- Sales Agents, Financial Services
- Social and Human Service Assistants
- Laborers and Freight, Stock, and Material Movers
- Advertising Sales Agents
- Maintenance and Repair Workers, General
- Driver/Sales Workers
- Stock Clerks- Stockroom, Warehouse, or Storage Yard
- Supervisors of Retail Sales Workers
- Heavy and Tractor-Trailer Truck Drivers
- Industrial Engineers
- Tutors
- Combined Food Preparation and Serving Workers
- Coaches and Scouts
- Teacher Assistants
- Supervisors of Office and Administrative Support Workers
- Supervisors of Production and Operating Workers
- Computer User Support Specialists
- Bookkeeping, Accounting, and Auditing Clerks
- Sales Representatives, Wholesale and Manufacturing
Help Wanted Online (HWOL)

New London LMA
Number Employed (Seasonally Adjusted) and Job Ads data, through November 2017
Help Wanted Online (HWOL)

New London LMA Employers with the Most Job Ads

- Hartford Hospital
- LEARN Regional Education Service Center
- Lawrence & Memorial Hospital
- Soliant
- U.S. Navy
- Western Express
- Region 18 Public Schools
- US Foods
- Connecticut College
- O'Reilly Automotive Stores, Inc.
- Sound Community Services, Inc.
- Enterprise Rent-A-Car
- H&R Block
- Norwich Public Schools
- New London Public Schools
- Yale New Haven Hospital
- East Lyme Public Schools
- Reliance Health
- UPS
- MedOptions, Inc.
- Westerly Hospital
- TEAMHealth
- U.S. Coast Guard
- Staples Business Depot/Bureau En Gros
- American Mobile Healthcare
Help Wanted Online (HWOL)

New London LMA Staffing Firms with the Most Job Ads

- Temporaries of New England, Inc.
- Execu|Search
- Manta Resources, Inc.
- Randstad
- Kelly Services
- Accountemps
- Stewart Staffing Solutions
- Aerotek
- Favorite Healthcare Staffing
- Chipton Ross
- Linium
- Travel Nurse
- TotalMed Staffing, Inc.

- Onward Healthcare
- Hamilton Connections
- Robert Half International
- Richardson Staffing LLC
- Tradesmen International
- CompHealth Inc
- Diedre Moire Corporation
- A.R. Mazzotta Employment Specialists
- Futures
- PDSI Technical Services, Inc.
- Cejka Search
- PsychPros, Inc.
New London LMA Occupations with the Most Job Ads

- Heavy and Tractor-Trailer Truck Drivers
- Supervisors of Retail Sales Workers
- Elementary School Teachers
- Family and General Practitioners
- Customer Service Representatives
- Speech-Language Pathologists
- Medical Secretaries
- Janitors and Cleaners
- Special Education Teachers, Kindergarten and Elementary School
- Physical Therapists
- Supervisors of Office and Administrative Support Workers
- Maintenance and Repair Workers, General
- Registered Nurses
- Light Truck or Delivery Services Drivers
- Social and Human Service Assistants
- Retail Salespersons
- Teacher Assistants
- Medical Assistants
- Middle School Teachers
- Secondary School Teachers
- Computer User Support Specialists
- Automotive Specialty Technicians
- Maids and Housekeeping Cleaners
- Special Education Teachers, Secondary School
- Nursing Assistants
Danbury LMA
Number Employed (Seasonally Adjusted) and Job Ads data, through November 2017
Danbury LMA Employers with the Most Job Ads

- Danbury Public Schools
- Danbury Health Systems
- Western Connecticut Health Network
- U.S. Army
- Superprof
- Newtown Public Schools
- Gap Inc.
- Compass Group
- UPS
- Brookfield Public Schools
- Macy's
- Pitney Bowes, Inc.
- Whole Foods

- Danbury Hospital
- United Technologies
- NESCO Resources
- Instacart
- NEW Milford Public Schools
- Sandvik
- Wells Fargo
- Maplewood Senior Living
- Target Corporation
- Genpact
- Ethan Allen
- Spectrum
Help Wanted Online (HWOL)

Danbury LMA Staffing Firms with the Most Job Ads

- Robert Half International
- Onward Healthcare
- Express Employment Professionals
- Randstad
- Comphealth Inc
- Trustaff
- Ledgent
- Diedre Moire Corporation
- Superior Resource Group Inc.
- Viking Resource Group
- Micro Tech Staffing
- Atlantic Partners
- Merritt Staffing

- Adecco
- Coworx
- Aerotek
- Kforce Professional Staffing
- Execu|Search
- Kelly Services
- TotalMed Staffing, Inc.
- Towne Nursing
- Sales Talent
- Butler Aerospace & Defense
- Advanced Technology Innovation
- Accountemps
Danbury LMA Occupations with the Most Job Ads

- Retail Salespersons
- Supervisors of Retail Sales Workers
- Customer Service Representatives
- Elementary School Teachers
- Supervisors of Production and Operating Workers
- Secondary School Teachers
- Teacher Assistants
- Accountants
- Marketing Managers
- Light Truck or Delivery Services Drivers
- Physical Therapists
- Sales Representatives, Wholesale and Manufacturing
- School Psychologists
- Registered Nurses
- Heavy and Tractor-Trailer Truck Drivers
- Supervisors of Food Preparation and Serving Workers
- Computer User Support Specialists
- Industrial Engineers
- Combined Food Preparation and Serving Workers
- Maintenance and Repair Workers, General
- Supervisors of Office and Administrative Support Workers
- Cashiers
- Tutors
- Bookkeeping, Accounting, and Auditing Clerks
- Speech-Language Pathologists
Help Wanted Online (HWOL)

Waterbury LMA

Number Employed (Seasonally Adjusted) and Job Ads data, through November 2017

[Graph showing the number of employed individuals and job ads over time from November 2007 to November 2017.]
Help Wanted Online (HWOL)

Waterbury LMA Employers with the Most Job Ads

- St. Mary's Hospital
- Sears Holdings Corporation
- Waterbury Public Schools
- Vitas Healthcare
- AMETEK, Inc.
- CVS Health
- Webster Bank
- Western Express
- VIP Kids
- Hartford Hospital
- CTG - Computer Task Group
- Easter Seals
- Pep Boys

- Waterbury Hospital
- U.S. Army
- UPS
- Target Corporation
- Soliant
- Instacart
- Regional School District 15
- Waterbury Health Network
- Regions
- Best Version Media
- Naugatuck Valley Community College
- JCPenney
Help Wanted Online (HWOL)

Waterbury LMA Staffing Firms with the Most Job Ads

- Robert Half International
- Coworx
- Comphealth Inc
- Advanced Medical Resources
- Towne Nursing
- Onward Healthcare
- Legal Source
- Talus Partners
- Diedre Moire Corporation
- Thomas Byrne Associates
- Interim Healthcare
- Industrial Staffing
- Recruitment Alternatives

- Randstad
- Accountemps
- Monroe Staffing Services
- EmCare, Inc.
- Diagnostics Consulting and Recruiting
- Delta T Group
- Kelly Services
- Hamilton Connections
- PsychPros, Inc.
- Corestaff Services
- TradeSource
- PDSI Technical Services, Inc.
Waterbury LMA Occupations with the Most Job Ads

- Registered Nurses
- Retail Salespersons
- Supervisors of Office and Admin. Support Workers
- Customer Service Representatives
- Insurance Sales Agents
- Accountants
- Sales Representatives, Wholesale and Manufacturing
- Cashiers
- Advertising Sales Agents
- Driver/Sales Workers
- Stock Clerks, Sales Floor
- Maintenance and Repair Workers, General
- Physical Therapists
- Supervisors of Retail Sales Workers
- Heavy and Tractor-Trailer Truck Drivers
- Social and Human Service Assistants
- Physician Assistants
- Medical and Health Services Managers
- Teacher Assistants
- Bookkeeping, Accounting, and Auditing Clerks
- Light Truck or Delivery Services Drivers
- School Psychologists
- Licensed Practical and Licensed Vocational Nurses
- Home Health Aides
- Mental Health and Substance Abuse Social Workers
All advertisement data used in this publication is from the Conference Board’s Help Wanted Online data series.

For more information, contact Matthew Krzyzek in the Office of Research at the Department of Labor.

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For more Connecticut Labor Market Information visit:
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