



NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending October 21st, 2023: Total New Ads Rebound to Over 6,100 New Ads

WETHERSFIELD, October 23rd, 2023 – During the week ending October 21st, there were 6,103 new job postings in Connecticut. This total new ad count is up 1,283 from a week ago. Sixteen of twenty-one industries had over-the-week increases. Some of the largest include Healthcare & Social Assistance (+333 new ads) and Professional, Scientific, & Technical Services (+153 new ads). The employers with the largest increase in those two industries respectively were Yale New Haven Health (+102 new ads) and KPMG (+20 new ads). The five industries with new ad decreases fell by 24 jobs or less over the week. Manufacturing had the largest decrease, down 24 new ads from a week ago.

NAICS	Industry	New Ads Week 10/21/23		New Ads Week 10/14/23		1 Week Change	
		Count	%	Count	%	#	%
00	Total Across All Industries	6,103	100%	4,820	100%	1,283	27%
11	Agriculture, Forestry, Fishing and Hunting	5	0.1%	3	0.1%	2	67%
21	Mining, Quarrying, and Oil and Gas Extraction	3	0.0%	4	0.1%	-1	-25%
22	Utilities	35	1%	11	0.2%	24	218%
23	Construction	106	2%	82	2%	24	29%
31	Manufacturing	486	8%	510	11%	-24	-5%
42	Wholesale Trade	171	3%	121	3%	50	41%
44	Retail Trade	512	8%	514	11%	-2	-0%
48	Transportation and Warehousing	140	2%	114	2%	26	23%
51	Information	165	3%	136	3%	29	21%
52	Finance and Insurance	235	4%	234	5%	1	0%
53	Real Estate and Rental and Leasing	71	1%	63	1%	8	13%
54	Professional, Scientific, and Technical Services	503	8%	350	7%	153	44%
55	Management of Companies and Enterprises	21	0.3%	30	1%	-9	-30%
56	Administrative and Support	242	4%	182	4%	60	33%
61	Educational Services	260	4%	242	5%	18	7%
62	Health Care and Social Assistance	1,008	17%	675	14%	333	49%
71	Arts, Entertainment, and Recreation	34	1%	24	0.5%	10	42%
72	Accommodation and Food Services	259	4%	189	4%	70	37%
81	Other Services (except Public Administration)	130	2%	101	2%	29	29%
92	Public Administration	112	2%	115	2%	-3	-3%
99	unspecified	1,605	26%	1,120	23%	485	43%

Industries with the most new postings include Health Care & Social Assistance, Retail Trade and Pro., Sci., & Tech. Services.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Wholesale & Manufacturing Sales Representatives.

Employers with the most new postings include Hartford Healthcare, Yale New Haven Health, and the State of Connecticut.

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

SOC	Occupation	Ads Week	1 week ago:	4 Weeks	1 week change		4 week change	
		Ending: 10/21/23	10/14/23	Ago: 9/23/23	%	#	%	#
00-0000	Total Across All Occupations	6,103	4,820	5,810	27%	1,283	5%	293
29-1141	Registered Nurses	361	205	518	76%	156	-30%	-157
41-2031	Retail Salespersons	201	184	216	9%	17	-7%	-15
41-4012	Sales Representatives, Wholesale & Manuf.	133	109	151	22%	24	-12%	-18
31-1128	Home Health & Personal Care Aides	122	99	104	23%	23	17%	18
41-1011	First-Line Supervisors of Retail Sales Workers	110	136	156	-19%	-26	-29%	-46
11-9111	Medical & Health Services Managers	103	54	74	91%	49	39%	29
15-1252	Software Developers	96	55	89	75%	41	8%	7
53-7062	Laborers & Freight, Stock, & Material Movers	93	64	64	45%	29	45%	29
11-9199	Managers, All Other	90	72	76	25%	18	18%	14
35-3023	Fast Food & Counter Workers	82	66	106	24%	16	-23%	-24
43-4051	Customer Service Representatives	77	96	98	-20%	-19	-21%	-21
43-6014	Secretaries & Administrative Assistants	75	69	64	9%	6	17%	11
53-3032	Heavy & Tractor-Trailer Truck Drivers	65	29	44	124%	36	48%	21
49-9071	Maintenance & Repair Workers, General	64	48	64	33%	16	0%	0
37-2011	Janitors & Cleaners	64	38	56	68%	26	14%	8
11-1021	General & Operations Managers	63	53	72	19%	10	-13%	-9
53-7065	Stockers & Order Fillers	63	42	41	50%	21	54%	22
15-1299	Computer Occupations, All Other	62	71	54	-13%	-9	15%	8
11-9051	Food Service Managers	59	35	38	69%	24	55%	21
29-2061	Licensed Practical & Licensed Vocational Nurses	55	47	63	17%	8	-13%	-8
31-1131	Nursing Assistants	52	72	68	-28%	-20	-24%	-16
43-6013	Medical Secretaries & Administrative Assistants	52	39	45	33%	13	16%	7
29-1171	Nurse Practitioners	50	26	59	92%	24	-15%	-9
11-2021	Marketing Managers	47	29	36	62%	18	31%	11
11-2022	Sales Managers	47	34	34	38%	13	38%	13

The above table highlights the 25 occupations with the most new job ads during the week ending October 21st, 2023. During that week, employers posted new job ads for over 700 specific occupations in the state. The 25 occupations account for 15% of the 6,103 new ads during the week. The three occupations with the most new ads were Registered Nurses (361 new ads), Retail Salespersons (201 new ads), and Wholesale & Manufacturing Sales Representatives (133 new ads). Among job ads with advertised salary information, these three occupations had respective median advertised annual incomes of \$88,832 per year, \$34,432 per year, and \$60,032 per year. Among the 25 occupations with the most new ads, the median annual salary ranged from \$32,640 (Fast Food and Counter Workers) to \$129,792 (Software Developers).

For more information on total monthly job ads in Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

Employers with the Most New Job Postings

Employer	Ads Week Ending: 10/21/23	1 Weeks Ago: 10/14/23	4 Weeks Ago: 9/23/23	1 Week Change		4 Week Change	
				#	%	#	%
Total Across All Companies	6,103	4,820	5,810	1,283	27%	293	5%
Hartford HealthCare	193	97	424	96	99%	-231	-54%
Yale New Haven Health	144	42	44	102	243%	100	227%
State Of Connecticut	66	87	61	-21	-24%	5	8%
Yale University	43	46	23	-3	-7%	20	87%
CVS Health	39	42	45	-3	-7%	-6	-13%
Travelers	32	21	28	11	52%	4	14%
ASML	30	46	9	-16	-35%	21	233%
The Home Depot	29	9	8	20	222%	21	263%
General Dynamics	27	30	7	-3	-10%	20	286%
University of Connecticut	26	25	21	1	4%	5	24%
KPMG	26	6	3	20	333%	23	767%
TTM Technologies	26	36	38	-10	-28%	-12	-32%
Target	25	16	20	9	56%	5	25%
Spectrum	22	14	6	8	57%	16	267%
CT Children's Medical Center	22	20	18	2	10%	4	22%
The Hartford	21	15	19	6	40%	2	11%
Boehringer Ingelheim	21	2	3	19	950%	18	600%
Global Partners	20	5	8	15	300%	12	150%
Lumen Technologies	20	66	21	-46	-70%	-1	-5%
YMCA	17	4	5	13	325%	12	240%
CDM Smith	17	33	10	-16	-48%	7	70%
Eversource Energy	16	6	9	10	167%	7	78%
US Dept. of Veterans Affairs	16	8	2	8	100%	14	700%
Nuvance Health	16	8	11	8	100%	5	45%
The Salvation Army	16	2	0	14	700%	16	--

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending October 21st, 2023 were mostly within Healthcare, Retail Trade, and Manufacturing. These three industries The employers with the most ads in those respective industries were Hartford Healthcare (193 new ads), CVS Health (39 new ads), and ASML (30 new ads). Seventeen employers in the top 25 had over the week new ad increases and eight declined. The largest over-the-week increase among the 25 employers occurred Yale New Haven Health System (+102 new ads) and the largest decrease occurred at Lumen Technologies (-46 new ads).

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards, and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:

<https://www1.ctdol.state.ct.us/lmi/hwol.asp>