



NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending August 19th, 2023: Total Weekly New Ads Jump by Almost 1,500

WETHERSFIELD, August 22nd, 2023 – During the week ending August 26th, there were 6,447 new job postings in Connecticut. This total new ad count is up 1,489 new ads from a week ago. Thirty-nine percent of this overall increase occurred in Health Care & Social Assistance (+274 new ads), Retail Trade (+166 new ads), or Administrative and Support (+138 New Ads). Seventeen of twenty-one industries had over-the-week increases, one was unchanged, and three decreased. During the past week, 1,947 of the 6,447 new job ads had salary information. Those ads had a median advertised salary of \$49,536, down slightly from last week’s median of \$50,048. Finance & Insurance had the highest advertised median income (\$107,264) and Accommodations & Food Service had the lowest (\$36,480).

NAICS	Industry	New Ads Week Ending: 8/26/23		New Ads Week Ending: 8/19/23		1 Week Change	
		Count	%	Count	%	#	%
0	Total Across All Industries	6,447	100%	4,958	100%	1,489	30%
11	Agriculture	5	0.1%	5	0.1%	0	0%
21	Mining, Quarrying, and Extraction	10	0.2%	6	0.1%	4	67%
22	Utilities	38	1%	28	1%	10	36%
23	Construction	103	2%	102	2%	1	1%
31	Manufacturing	427	7%	418	8%	9	2%
42	Wholesale Trade	178	3%	118	2%	60	51%
44	Retail Trade	599	9%	433	9%	166	38%
48	Transportation and Warehousing	134	2%	80	2%	54	68%
51	Information	132	2%	169	3%	-37	-22%
52	Finance and Insurance	308	5%	263	5%	45	17%
53	Real Estate and Rental and Leasing	91	1%	72	1%	19	26%
54	Pro., Sci., & Tech. Services	361	6%	362	7%	-1	-0.3%
55	Management	34	1%	25	1%	9	36%
56	Admin. and Support	300	5%	162	3%	138	85%
61	Educational Services	315	5%	251	5%	64	25%
62	Health Care and Social Assistance	1,127	17%	853	17%	274	32%
71	Arts, Entertainment, and Recreation	61	1%	46	1%	15	33%
72	Accommodation and Food Services	342	5%	229	5%	113	49%
81	Other Services	142	2%	101	2%	41	41%
92	Public Administration	116	2%	117	2%	-1	-1%
99	Unspecified	1,624	25%	1,118	23%	506	45%

Industries with the most new postings include Health Care & Social Assistance, Retail Trade and Manufacturing.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Supervisors of Retail Sales Workers.

Employers with the most new postings include Hartford Healthcare, Panera Bread, and Trinity Health.

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

SOC	Occupation	Ads Week Ending:	1 week ago:	4 Weeks Ago:	1 week change		4 week change	
		8/26/23	8/19/23	7/29/23	%	#	%	#
00-0000	Total Across All Occupations	6,447	4,958	5,530	30%	1,489	17%	917
29-1141	Registered Nurses	338	259	272	31%	79	24%	66
41-2031	Retail Salespersons	288	157	175	83%	131	65%	113
41-1011	Supervisors of Retail Sales Workers	134	126	166				
41-4012	Sales Representatives, Wholesale & Manuf.	123	117	123	5%	6	0%	0
15-1252	Software Developers	108	151	75	-28%	-43	44%	33
11-9199	Managers, All Other	97	130	90	-25%	-33	8%	7
35-3023	Fast Food & Counter Workers	95	121	121	-21%	-26	-21%	-26
43-4051	Customer Service Representatives	91	83	85	10%	8	7%	6
11-1021	General & Operations Managers	81	61	69	33%	20	17%	12
15-1299	Computer Occupations, All Other	80	97	87	-18%	-17	-8%	-7
31-1128	Home Health & Personal Care Aides	78	91	90	-14%	-13	-13%	-12
11-9111	Medical & Health Services Managers	72	116	61	-38%	-44	18%	11
43-6014	Secretaries & Administrative Assistants	68	97	93	-30%	-29	-27%	-25
35-3031	Waiters & Waitresses	63	61	49	3%	2	29%	14
29-2099	Health Technologists & Technicians, All Other	61	70	52	-13%	-9	17%	9
31-1131	Nursing Assistants	59	82	49	-28%	-23	20%	10
53-7062	Laborers & Freight, Stock, & Material Movers, Hand	54	69	88	-22%	-15	-39%	-34
29-1171	Nurse Practitioners	53	46	47	15%	7	13%	6
29-2061	Licensed Practical & Licensed Vocational Nurses	53	91	46	-42%	-38	15%	7
31-9092	Medical Assistants	50	59	67	-15%	-9	-25%	-17
25-2011	Preschool Teachers, Except Special Education	49	63	63	-22%	-14	-22%	-14
37-2011	Janitors & Cleaners	48	49	55	-2%	-1	-13%	-7
49-9071	Maintenance & Repair Workers, General	48	38	61	26%	10	-21%	-13
11-3031	Financial Managers	45	64	39	-30%	-19	15%	6
15-1232	Computer User Support Specialists	45	41	66	10%	4	-32%	-21

Source: CT DOL Analysis of HWOL

The above table highlights the 25 occupations with the most new job ads during the week ending August 26th, 2023. During that week, employers posted new job ads for over 700 specific occupations in the state. The 25 occupations account for 35% of the 6,447 new ads during the week. The three occupations with the most new ads were Registered Nurses (338 new ads), Retail Salespersons (288 new ads), and Supervisors of Retail Sales Workers (134 new ads). Among job ads with advertised salary information, these three occupations had respective median advertised annual incomes of \$103,168 per year, \$33,408 per year, and \$46,976 per year. Across all occupations, 1,947 of 6,447 new job ads had salary information during the week ending 8/26/23, and the median salary across those ads was \$49,536 per year. Among the 25 occupations with the most new ads, the median advertised annual salary ranged from \$33,408 (Retail Salespersons) to \$145,920 (Software Developers).

For more information on total monthly job ads in Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

Employers with the Most New Job Postings

Employer	Ads Week Ending:	1 Weeks Ago:	4 Weeks Ago:	1 Week Change		4 Week Change	
	8/26/23	8/19/23	7/29/23	#	%	#	%
Hartford HealthCare	191	135	42	56	41%	149	355%
Panera Bread	84	0	1	84	--	83	8,300%
Trinity Health	79	10	7	69	690%	72	1,029%
State Of Connecticut	70	71	59	-1	-1%	11	19%
Community Health Center	64	10	136	54	540%	-72	-53%
Lumen Technologies	49	82	45	-33	-40%	4	9%
Yale New Haven Health	48	177	46	-129	-73%	2	4%
Yale University	46	39	32	7	18%	14	44%
CT Children's Medical Center	43	17	33	26	153%	10	30%
TJX	42	23	4	19	83%	38	950%
LHC Group	42	1	21	41	4,100%	21	100%
Webster Bank	38	3	8	35	1,167%	30	375%
The Village For Families & Children	37	1	5	36	3,600%	32	640%
University of Connecticut	35	23	24	12	52%	11	46%
Dattco	30	18	1	12	67%	29	2,900%
Walgreens Boots Alliance	27	25	34	2	8%	-7	-21%
Marrakech	27	3	193	24	800%	-166	-86%
Raytheon Technologies	26	22	2	4	18%	24	1,200%
Travelers	25	30	39	-5	-17%	-14	-36%
Mohegan Sun	24	3	6	21	700%	18	300%
Wheeler Clinic	24	17	9	7	41%	15	167%
Capital One	24	18	37	6	33%	-13	-35%
Nuvance Health	23	3	4	20	667%	19	475%
Compass Group	22	22	44	0	0%	-22	-50%
CVS Health	21	44	24	-23	-52%	-3	-13%

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending August 19th, 2023 were mostly within Health Care, Retail Trade, and Finance & Insurance. The employers with the most ads in those respective industries were Hartford Healthcare (191 new ads), Panera Bread (84 new ads), and Webster Bank (38 new ads). The Largest over the week increase among the top 25 employers occurred at Panera Bread (+84 new ads) and the largest decrease occurred at Yale New Haven Health (-129 new ads). Nineteen of the top 25 employers increased over the week, one was unchanged, and five decreased.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards, and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:

<https://www1.ctdol.state.ct.us/lmi/hwol.asp>