



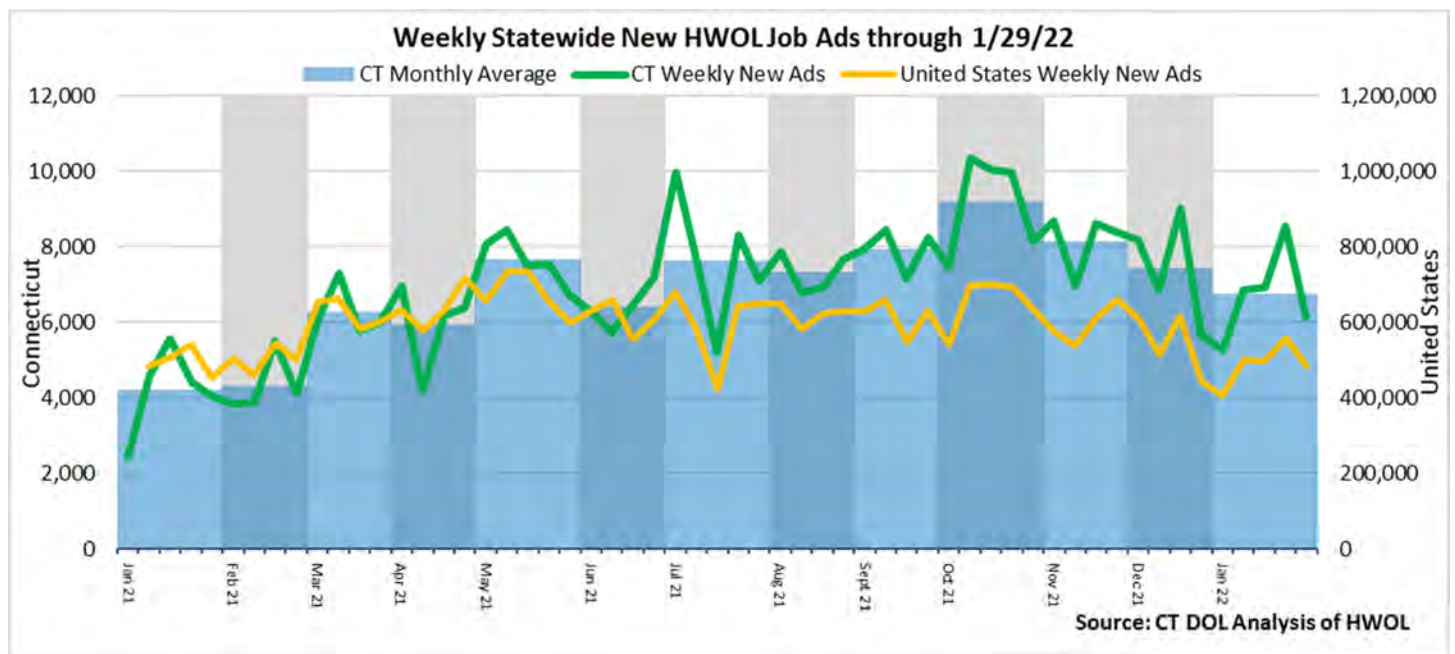
# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending January 29<sup>th</sup>, 2022:

### New Ads down over the Week But Remain Higher Than A Year Ago.

WETHERSFIELD, February 4<sup>th</sup>, 2022 – During the week ending January 29<sup>th</sup>, 2022, there were 6,137 new postings, down 2,413 ads over the week. This new ad change is the third largest over the week decline since July 2021 and is shown in the graph below to follow a 26.2 percent increase during the week ending Jan 22<sup>nd</sup>. Corresponding US-level shifts of the past two weeks include a 12.2% increase followed by a 12.9% decline. Half of this overall shift occurred in Health Care & Social Assistance (-582 new ads), Retail Trade (-483 new ads), or Professional, Scientific, & Recreation (-168 new ads). Employers with the largest over the week decline include Amazon, Hartford Healthcare, and Yale-New Haven Health System. Though down from levels seen during the second half of 2021, the monthly average for weeks ending in January 2022 (6,745 weekly average) is much higher than corresponding levels in January 2021 (4,206 weekly average) and January 2020 (5,073 weekly average), the month before the pandemic began to substantially impact the world economy.



**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Laborers & Material Movers, and Wholesale & Manufacturing Sales Representatives.

**Employers** with the most new postings include Amazon, Hartford Healthcare, and Capital One.

## The three industries with the most new job postings where:

- **Health Care & Social Assistance** (1,177 new postings, -33% over the week)
- **Retail Trade** (864 new postings, -36% over the week)
- **Finance & Insurance** (649 new postings, -14% over the week)

NAICS	Industry	Ads Week Ending: 1/29/22	1 week ago: 1/22/22	4 weeks ago: 1/1/22	1 week change		4 week change	
					%	#	%	#
<b>0</b>	<b>Total</b>	<b>6,137</b>	<b>8,550</b>	<b>5,280</b>	<b>-28%</b>	<b>-2,413</b>	<b>16.2%</b>	<b>857</b>
11	Agriculture, Forestry, Fishing and Hunting	3	8	5	-63%	-5	-40%	-2
21	Mining, Quarrying, and Oil and Gas Extraction	6	7	6	-14%	-1	0%	0
22	Utilities	38	43	32	-12%	-5	19%	6
23	Construction	76	69	68	10%	7	12%	8
31	Manufacturing	507	500	279	1%	7	82%	228
42	Wholesale Trade	45	50	17	-10%	-5	165%	28
44	Retail Trade	864	1,347	924	-36%	-483	-6%	-60
48	Transportation and Warehousing	159	193	101	-18%	-34	57%	58
51	Information	114	144	123	-21%	-30	-7%	-9
52	Finance and Insurance	649	751	268	-14%	-102	142%	381
53	Real Estate and Rental and Leasing	102	123	72	-17%	-21	42%	30
54	Professional, Scientific, and Technical Services	365	533	200	-32%	-168	83%	165
55	Management	7	7	17	0%	0	-59%	-10
56	Administrative and Support	163	205	140	-20%	-42	16%	23
61	Educational Services	237	286	149	-17%	-49	59%	88
62	Health Care and Social Assistance	1,177	1,759	1,140	-33%	-582	3%	37
71	Arts, Entertainment, and Recreation	47	65	43	-28%	-18	9%	4
72	Accommodation and Food Services	255	366	341	-30%	-111	-25%	-86
81	Other Services (except Public Administration)	101	99	118	2%	2	-14%	-17
92	Public Administration	63	126	52	-50%	-63	21%	11
99	Unspecified	1,159	1,869	1,185	-38%	-710	-2%	-26

Source: CT DOL Analysis of HWOL

18 sectors had job posting decreases over the week, one was unchanged, and 3 had increases. The 18 decreasing sectors fell by a combined 2,429 and the 3 increasing sectors grew by 7 new ads or less. The decreasing sectors all fell by 10% or more over the week, and 7 of 18 had percent declines larger than the total decline of -28%. At the three-digit industry level, the largest over the week declines occurred at NAICS 454 – Nonstore Retailers (down 217 to 433 new ads), NAICS 541 - Professional, Scientific, & Technical Services (down 211 to 241 new ads) and NAICS 622 - Hospitals (down 163 new ads to 448). The industry change over four weeks was less negative, most industries had increases from the week ending January 1<sup>st</sup>. The largest increase over four weeks occurred in Manufacturing (+228 new ads or +82%) and the largest decrease over four weeks occurred in Accommodation & Food Services (-86 new ads or -25%).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

# New Job Postings by Occupation

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week	1 week	4 weeks	1 week change		4 week change	
	1/29/22	1/22/22	1/1/22	%	#	%	#
Registered Nurses	391	561	364	-30%	-170	7%	27
Laborers and Freight, Stock, and Material Movers, Hand	329	395	299	-17%	-66	10%	30
Sales Representatives, Wholesale and Manufacturing	123	194	163	-37%	-71	-25%	-40
Retail Salespersons	117	205	158	-43%	-88	-26%	-41
Customer Service Representatives	116	130	116	-11%	-14	0%	0
Medical and Health Services Managers	90	124	107	-27%	-34	-16%	-17
Marketing Managers	81	76	24	7%	5	238%	57
Supervisors of Retail Sales Workers	78	175	114	-55%	-97	-32%	-36
General and Operations Managers	72	80	40	-10%	-8	80%	32
Heavy and Tractor-Trailer Truck Drivers	70	123	73	-43%	-53	-4%	-3
Sales Managers	55	101	33	-46%	-46	67%	22
Marriage and Family Therapists	55	112	8	-51%	-57	588%	47
Secretaries and Administrative Assistants, Except Legal	55	102	71	-46%	-47	-23%	-16
Human Resources Specialists	50	81	27	-38%	-31	85%	23
Maintenance and Repair Workers, General	49	72	30	-32%	-23	63%	19
Medical Secretaries and Administrative Assistants	42	46	31	-9%	-4	35%	11
Healthcare Social Workers	40	122	13	-67%	-82	208%	27
Driver/Sales Workers	39	38	42	3%	1	-7%	-3
Management Analysts	39	51	26	-24%	-12	50%	13
Janitors and Cleaners, Except Maids and Housekeeping	37	31	52	19%	6	-29%	-15
Licensed Practical and Licensed Vocational Nurses	37	71	49	-48%	-34	-24%	-12
Bookkeeping, Accounting, and Auditing Clerks	37	57	39	-35%	-20	-5%	-2
Food Service Managers	34	50	40	-32%	-16	-15%	-6
Personal Financial Advisors	33	26	2	27%	7	1,550%	31
Operations Research Analysts	33	21	16	57%	12	106%	17

Source: CT DOL Analysis of HWOL

### The occupations with the most new postings were:

- Registered Nurses (391 new postings, -30% over the week)
- Laborers, Freight, and Material Movers (329 new postings, -17% over the week)
- Sales Representatives, Wholesale & Manufacturing (123 new postings, +37% over the week)

## Employers with the Most New Job Postings

Employer	Ads Week Ending: 1/29/22	1 Week Ago: 1/22/22	4 Weeks Ago: 1/1/22	1 Week # Change	4 Week # Change
Amazon	432	648	488	-216	-56
Hartford Healthcare	232	365	48	-133	184
Capital One	143	148	5	-5	138
Yale-New Haven Health System	75	176	67	-101	8
Aya Healthcare	69	46	23	23	46
UnitedHealth Group	64	131	59	-67	5
Boehringer Ingelheim	59	18	24	41	35
Lee Enterprises	43	2	1	41	42
Raytheon	42	31	4	11	38
Yale University	38	52	24	-14	14
Cigna Corporation	37	37	13	0	24
CVS Health	36	36	13	0	23
Travelers	35	99	20	-64	15
Trinity Health	32	34	49	-2	-17
Whole Foods Market, Inc.	31	48	12	-17	19
Anthem Blue Cross	28	18	14	10	14
Carvana Llc	27	29	10	-2	17
Berkley	26	1	1	25	25
State of Connecticut	25	33	22	-8	3
Aramark	21	3	3	18	18
ECHN	19	66	27	-47	-8
University of Connecticut	18	18	15	0	3
Masonicare Corporation	18	22	4	-4	14
Mohegan Sun	17	7	4	10	13
Allied Universal	17	5	29	12	-12

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Health Care & Social Assistance, Finance & Insurance and Retail Trade. The 25 employers shown above account for 26 percent of all new ads. Among the top 25 employers, 13 had over the week ad decreases, 3 were unchanged, and 9 had increases. The 13 decreasing employers had a combined 1,171 new ads, and the 9 increasing employers in the top 25 had a combined 191 new ads. The largest increasing employers over the week were Boehringer Ingelheim and Lee Enterprises (both +41 new ads), and the largest decreasing employer was Amazon (-319 new ads). Over four weeks, 21 employers in the most recent top 25 had increases and 4 employers decreased, the largest increase occurred at Hartford Healthcare (+184 new ads) and the largest four-week decrease occurred at Amazon (-56 new ads).

### What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:

<https://www1.ctdol.state.ct.us/lmi/HWOL2021.pdf>