



Impact of Gen AI in Enhancing Campus Recruitment and Career Success

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Agenda

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2. The Evolution of AI and ChatGPT in Campus Recruitment
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6. Predictive Career Pathing with AI
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8. Generative AI: Beyond Career Placement – Shaping Career Success
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Introduction to AI and ChatGPT

- **Artificial Intelligence (AI)**
- **ChatGPT**
- What is OpenAI?
- **Impact**

The Evolution of AI and ChatGPT in Campus Recruitment

- Simple Applicant Tracking Systems (ATS)
- Machine Learning
- Generative AI (ChatGPT)
- Success Stories

The Opportunities Ahead for Career Centers and Students

- AI as a Dynamic Tool
- Extended Functionality with Specialized AI Tools
- Adoption by Job Seekers

Tools that Extend AI Functionality

Teal	Resume.io	Kickresume	Rezi
Joba Network	Arytic	Talentprise	Sonara
AI Apply	Interview.io	Vmock	Final Round AI

Extending Gen AI Through Powerful Job Search Tools

- Customizable AI Tools
- The Role of Extensions in Gen AI
- Continuous Evolution of AI Tools
- Real World Impact

Predictive Career Pathing with AI

- AI-Driven Insights
- Real World Personalization
- Gap Analysis
- Mapping of Potential Career Trajectories

The Evolving Role of Gen AI in Campus Recruitment

- Beyond ATS
- Success Stories and AI in Action

Generative AI: Beyond Job Placement – Shaping Career Success

- AI Tools for Career Development
- Long-Term Career Planning
- Ongoing Career Success
- Empowering Career Counselors

Ethical Considerations of Gen AI in Recruitment

- Reputation Scores
- Data Privacy
- Bias in AI Systems
- Solutions and Regulations

Actionable Takeaways

STUDENTS

- Optimize Resumes with using Rezi or Jobscan to ensure passing ATS filters.
- Job Match with AI using Arytic or Joba Network to find relevant roles.
- Use Interviewing.io for mock interviews with real-time feedback.
- Leverage AI Chatbots for career advice and resume reviews.
- Explore Predictive Analytics for career path planning.

CAREER CENTERS

- Integrate AI in Coaching incorporating tools like Teal and Rezi in workshops.
- Offer AI Literacy Workshops to educate students on AI tools in job searching.
- Provide Access to AI Job Platforms and promote tools like Talentprise for job matching.
- Monitor AI Trends and stay updated on AI developments to offer the best resources to students.

Q & A

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