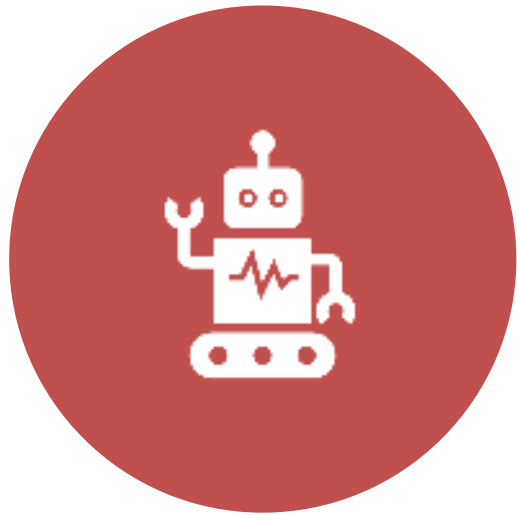


AI and Career Guidance: Elevating Your Career Using Generative AI

Demonstration of AI Tools for
Career Success
Presented by: Dr. Dave Ferreira

Introduction



WHAT AI IS AND ITS ROLE IN CAREER
DEVELOPMENT



HOW GENERATIVE AI CAN ENHANCE
CAREER-BUILDING PROCESSES

AI for Learning and Skill Development

Learn new topics using AI

Example: 'I want to learn about [topic]. Share the most important 20% of information.'

Using AI to Build an Effective Resume



Create, edit, and tailor resumes using AI



Example: 'Write a draft of a resume for [insert job title].'

Enhancing Cover Letters with AI

Craft professional, tailored cover letters with AI

Example: 'Create a compelling cover letter for [insert job title].'



Preparing for Interviews with AI



GENERATE INTERVIEW QUESTIONS AND
SIMULATE INTERVIEW PRACTICE



EXAMPLE: 'USING THIS JOB
DESCRIPTION, CREATE 8 INTERVIEW
QUESTIONS.'

Prompt Engineering for Career Guidance



Improve your prompts to get the best results



Example of an effective prompt to assist career growth

Ethical Considerations

- AI is a tool: Ensure that while AI can help generate ideas, the final content should be uniquely yours and reflect your personal experiences.
 - Do's:
 - Use AI for brainstorming and organizing career-related documents.
 - Edit and personalize AI-generated content to align with your own voice and goals.
 - Don'ts:
 - Do not submit raw AI-generated content without reviewing and editing.
 - Never input personally identifiable information (PII) into an AI tool, such as your full name, address, or social security number.



Conclusion, Q&A, and
Final Thoughts