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IN THIS ISSUE...

The Ups and Downs of Recovering from a Balance Sheet Recession: The Outlook to 2012 1-3,5

Economic Indicators
of Employment4
on the Overall Economy5
•
Individual Data Items 6-8
Comparative Regional Data9
Economic Indicator Trends 10-11
Business & Economic News 15
Business and Employment Changes
Announced in the News Media 19
Labor Market Areas:
Nonfarm Employment 12-17
Sea. Adj. Nonfarm Employment14
Labor Force18
Hours and Earnings19
Cities and Towns:
Labor Force 20-21
Housing Permits22
Technical Notes23

In April...

At a Glance 24

•
Nonfarm Employment
Connecticut1,625,100
Change over month +0.49%
Change over year +1.2%
United States131,028,000
Change over month +0.19%
Change over year +1.0%
Unemployment Rate Connecticut9.1% United States9.0%
Consumer Price Index
United States224.9
United States224.9

The Ups and Downs of Recovering from a Balance Sheet Recession: The Outlook to 2012

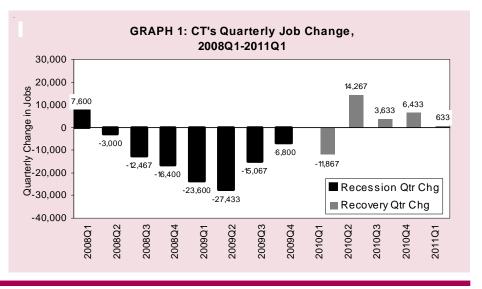
By Daniel W. Kennedy, Ph.D., Senior Economist, DOL, Daniel.Kennedy@ct.gov

he ups and downs of this recovery continue as U.S. GDP growth decelerated from 3.1% (on an annualized basis) in 2010Q4 to 1.8% in 2011Q1.¹ But then, U.S. nonfarm payroll employment grew by 244,000 in April.² After the killing of Osama bin Laden, commodity prices, including oil, plummeted the first week of May. However, this may have also been driven by the retreat of speculators and a bearish outlook for the world economy.

The recent downturn was no "ordinary" recession, and we are currently in anything but a "normal" recovery. This recovery has followed the first U.S. systemic banking panic since the 1930s, the first collapse of a shadow banking system since 1907,³ and the first succession of collapses in asset bubbles in housing and the stock market, in conjunction with unsustainable levels of household debt

since the 1920s.⁴ This resulted in what has been called a *Balance Sheet Recession*.⁵ The Great Depression was a balance sheet recession, as was the recession that followed the collapse of Japan's real estate bubble in 1989. Balance sheet recessions are steeper and last longer than non-balance sheet recessions, and they are followed by weaker recoveries.

Despite the severity of the recession and the weakness of the recovery, Connecticut seemed to bounce back better than the nation. The state's nonfarm employment recovered in January 2010, one month before the U.S., and Connecticut's job recovery was relatively stronger than the nation's. But as the U.S.'s recovery in jobs, particularly in private sector jobs, began gathering momentum, Connecticut's job recovery seemed to sputter. As depicted in Graph 1, even at the lower quarterly fre-



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quency, Connecticut's job changes are fairly volatile. Nevertheless, there does appear to be a significant downshift in the state's job creation rate going into 2011.

ONE YEAR INTO CONNECTICUT'S JOB RECOVERY

The base period of the current forecast round is 2008Q4 to 2010Q4. The following focuses on the last segment (2009Q4-2010Q4) of the base period, which includes the first four quarters of the current recovery.

Sectors That Drove the State's Job Recovery

Between 2009Q4 and 2010Q4, nine of Connecticut's major industry sectors added nearly 16,000 net new jobs, while 10 sectors eliminated 8,000 jobs. The result: 8,000 net new jobs were added to Connecticut's economy. Twenty-seven percent (4,164) of the jobs added to the state's economy were in health care and social assistance. Growth was about evenly split between the health care services and social services sub sectors, with modest growth in the hospital sub sector.

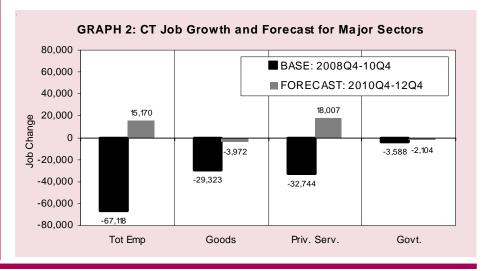
Administrative and support and waste management (admin. and support) sector was the next largest contributor to job gains. This sector accounted for 24% (3,756) of Connecticut's new jobs between 2009Q4 and 2010Q4. In addition, its growth of 4.9% was the strongest of any sector. Ninety-four percent of the jobs created were in employment services subsector, which is largely temporary help, reflecting

the changing structure of the economy where using contingent workers has grown significantly over the last two decades.

Accommodation and food services accounted for 12.8%, or 1,991 net new jobs. Virtually all of the growth was concentrated in food services and drinking places. Retail trade (+1,555), education (+1,445), and professional, scientific, and technical services (+1,302) each added more than 1,000 jobs to Connecticut's economy. Eightyseven percent of the job growth in the retail trade sector was in food and beverage stores. Ninety-one percent of the job growth in education was in colleges and universities, with the remainder in junior colleges (+547) and other schools and instruction (+384). Virtually all of the jobs created in the professional, scientific, and technical services sector were in computer systems design and related services, its share of jobs increasing from 13% in 1990 to nearly 24% in 2010.

Sectors That Continued to Shed Jobs

Ten major industry sectors continued to eliminate jobs between 2009Q4 and 2010Q4. Twenty-eight percent, or 2,247, of the jobs lost in Connecticut's economy were in the information sector. Further, this sector also had the steepest decline at 6.6%. Telecommunications accounted for 92% of all the job losses in the information sector. However, two industries in this sector added jobs: motion picture and sound recording industries



(+129) and broadcasting (except Internet) (+258).

Construction, hit hard by the housing bust, shed another 1,606 jobs between 2009Q4 and 2010Q4, which accounted for 20% of all jobs lost. Construction also had the second steepest decline in jobs (-4.7%). Two other sectors each accounted for more than 10% of job losses: finance and insurance shed 1,474 jobs, and accounted for 18.5% of job losses, and government lost 799 jobs, and accounted for 10% of job losses. Virtually all job losses in the finance and insurance sector were in insurance, offset partially by gains in securities, commodity contracts (+750) and funds and trusts (+555). Government job losses, reflecting the state and local fiscal crises, were all in state and local government (which includes the tribal casinos).

THE EMPLOYMENT OUTLOOK TO 2012

Graph 2 shows Connecticut's job growth by major sector for the base period, 2008Q4-2010Q4, and the forecast period, 2010Q4-2012Q4. As depicted in Graph 2, the impact of the recent crisis is

reflected in the job losses over the base period 2008Q4-2010Q4, when Connecticut employment declined by 67,118. The goods producing sector lost 29,323 jobs, and even the private service providing sector had a net loss of 36,332 jobs. The government sector lost 3,588 jobs.

The forecast is predicated on a slowing of the economic recovery's momentum, resulting from the winding down of federal fiscal stimulus. This includes the sunsetting of the temporary payroll tax reduction and UI benefits extension at the end of 2011, the state's fiscal crises, and continued stress in the housing market. It is projected that Connecticut's economy will add 15,170 jobs between 2010Q4 and 2012Q4 (see table). The forecast expects the growth in private service providing jobs over the 2009Q4-2010Q4 period to continue into the 2010Q4-2012Q4 forecast period, resulting in 15,900 new jobs. Though its losses should abate considerably, the goods producing sector is expected to shed another 4,000 jobs. Though the Governor and State's unions have an agreement, it still must be voted on by the membership. If approved, there will still be job

reductions through consolidations and attrition. If in fact Plan B has been avoided, it is expected that government will still eliminate another 2,000 jobs at the state and local levels over the forecast period.

Six industry sectors are expected to add 1,000 or more jobs over the forecast period. The health care and social assistance sector is expected to continue to dominate job creation in both the state and national economies. The health care services and facilities subsector is projected to add 5,000 jobs between 2010Q4 and 2012Q4, and the social assistance sub sector is expected to add 4,743 new jobs. Nearly 1,000 jobs were lost in elementary and secondary education between 2009Q4 and 2010Q4. Nevertheless, over the same period the education sector added 1,445 jobs, driven by growth in junior colleges, colleges and universities. Though tempered by the new budget realities, especially at public institutions, the trend is expected to continue, resulting in 4,459 new jobs created in education by 2012Q4.

Management of companies and enterprises is expected to resume growth and add 1,447 jobs. Admin-

--Continued on page 5--

Connecticut Nonfarm Employment: History and Forecast										
INDUSTRY	HISTORICAL			FORECAST	NUMERICAL CHANGES			PERCENT CHANGES		
	2006:Q4	2008:Q4	2010:Q4	2012:Q4	CH06-08	CH08-10	CH10-12	%CH06-08	%CH08-10	%CH10-12
TOTAL	1,717,038	1,701,407	1,634,289	1,649,459	-15,631	-67,118	15,170	-0.91	-3.94	0.93
GOODS PRODUCING	262,995	248,551	219,228	215,256	-14,444	-29,323	-3,972	-5.49	-11.80	-1.81
Mining	749	747	581	600	-1	-166	19	-0.18	-22.26	3.27
Construction	68,964	63,300	52,246	50,816	-5,664	-11,055	-1,430	-8.21	-17.46	-2.74
Manufacturing	193,282	184,503	166,401	163,840	-8,779	-18,102	-2,561	-4.54	-9.81	-1.54
SERVICE PROVIDING	1,429,575	1,437,437	1,401,105	1,417,008	7,862	-36,332	15,903	0.55	-2.53	1.13
Wholesale Trade	68,237	68,531	63,337	63,917	295	-5,195	580	0.43	-7.58	0.92
Retail Trade	196,985	190,245	184,656	185,721	-6,741	-5,589	1,065	-3.42	-2.94	0.58
Transportation and Warehousing	53,853	53,054	49,286	48,950	-799	-3,769	-335	-1.48	-7.10	-0.68
Utilities	6,616	6,875	6,341	5,934	260	-535	-407	3.93	-7.78	-6.41
Information	37,009	36,643	31,773	31,194	-366	-4,870	-578	-0.99	-13.29	-1.82
Finance and Insurance	124,191	121,969	115,244	113,300	-2,222	-6,724	-1,944	-1.79	-5.51	-1.69
Real Estate and Rental and Leasing	21,141	20,210	19,084	18,263	-931	-1,126	-821	-4.40	-5.57	-4.30
Professional, Scientific, and Technical Services	93,369	91,574	86,759	87,506	-1,795	-4,815	748	-1.92	-5.26	0.86
Management of Companies and Enterprises	26,129	28,455	27,690	29,137	2,327	-766	1,447	8.90	-2.69	5.23
Admin and Support/Waste Manage/Remediation	89,413	82,974	80,476	81,915	-6,439	-2,498	1,439	-7.20	-3.01	1.79
Educational Services	172,622	180,370	180,769	185,228	7,748	399	4,459	4.49	0.22	2.47
Health Care and Social Assistance	248,342	263,215	269,809	280,287	14,873	6,594	10,478	5.99	2.51	3.88
Arts, Entertainment, and Recreation	42,841	43,097	39,943	39,709	256	-3,154	-233	0.60	-7.32	-0.58
Accommodation and Food Services	112,241	112,158	112,074	113,579	-84	-84	1,506	-0.07	-0.07	1.34
Other Services	58,240	57,899	57,287	57,890	-341	-613	603	-0.59	-1.06	1.05
Government	78,346	80,169	76,581	74,477	1,823	-3,588	-2,104	2.33	-4.48	-2.75

SOURCE: Connecticut Department of Labor, Office of Research NOTE: Data not seasonally adjusted

NOTE: The sum of the major industry sectors will not add to the total because total employment (the top line) also includes jobs that are not covered by unemployment insurance laws, most of which are student workers at colleges and universities.

--Continued from page 3--

istrative and support, driven by employment services, is projected to add 1,439 jobs over the forecast horizon. Food and beverage stores will continue to drive growth in retail jobs, propelling that sector to tack on 1,065 new jobs.

Four industry sectors are expected to eliminate 1,000 or more jobs over the forecast horizon. As noted above, government is expected to lose more jobs than any other sector. Between 2010Q4 and 2012Q4, government at all levels will shed 2,100 jobs. Manufacturing will continue to shed jobs but at a much slower pace, declining by 2,561. Continued job losses in credit intermediation and the trends in the insurance industry will result in the elimination of 1,944 jobs in the finance and insurance sector by 2012Q4. With the continued depressed state of the housing market, construction will decline by another 1,430 jobs.

RISKS TO THE FORECAST

There are significant downside risks to the forecast. After the collapse of housing and the accumulation of unsustainable debt loads, households and non-incorporated businesses, in an effort to rebuild their net worth, have reduced their borrowing and increased their debt service. This raised the savings rate and reduced spending in the economy. Though consumers have been paying down debt to address the liabilities side of their balance sheets, with housing prices still declining nationally, the asset side is still down, especially for households at or below the median income. This has and will continue to inhibit spending, and act as a drag on the recovery. Withdrawing more spending from the economy through aggressive cuts in federal spending, in conjunction with the spending reductions by the states to balance their budgets, could short-circuit the recovery. Hopefully, the most remote downside risk would be playing political brinksmanship with the U.S. debt ceiling. A U.S. default, technical or otherwise, or even an 11th hour deal, would be nothing short of a disaster for the U.S. and world economies.

On the positive side, strong export growth could make the forecast overly pessimistic. Further, if the decline in the price of oil proves to be sustainable, it would

act like a progressive tax cut lifting that drag on the economy. Finally, if the union agreement is ratified, and if tax revenues continue to exceed projections, then the forecast's expected job losses in local government would be overly pessimistic, which, given multiplier effects, could raise the overall forecast upward toward 20,000 over the 2010Q4-12Q4 forecast horizon.■

GENERAL ECONOMIC INDICATORS

	1Q	1Q	CHANGE	4Q
(Seasonally adjusted)	2011	2010	NO. %	2010
Employment Indexes (1992=100)*				
Leading	116.0	114.9	1.1 0.9	116.4
Coincident	102.6	101.1	1.4 1.4	102.4
General Drift Indicator (1986=100)*				
Leading	NA	NA	NA NA	NA
Coincident	NA	NA	NA NA	NA
Farmington Bank Business Barometer (1992=100)**	124.5	122.0	2.5 2.0	124.8
Philadelphia Fed's Coincident Index (July 1992=100)***	APR	APR		MAR
(Not seasonally adjusted)	2011	2010		2011
Connecticut	156.3	150.8	5.5 3.6	155.9
United States	153.5	149.4	4.1 2.7	153.0

Sources: *The Connecticut Economy, University of Connecticut **Farmington Bank ***Federal Reserve Bank of Philadelphia

The Connecticut Economy's General Drift Indicators are composite measures of the four-quarter change in three coincident (Connecticut Manufacturing Production Index, nonfarm employment, and real personal income) and four leading (housing permits, manufacturing average weekly hours, Hartford help-wanted advertising, and initial unemployment claims) economic variables, and are indexed so 1986 = 100.

The Farmington Bank Business Barometer is a measure of overall economic growth in the state of Connecticut that is derived from non-manufacturing employment, real disposable personal income, and manufacturing production.

The Philadelphia Fed's Coincident Index summarizes current economic condition by using four coincident variables: nonfarm payroll employment, average hours worked in manufacturing, the unemployment rate, and wage and salary disbursements deflated by the consumer price index (U.S. city average).

¹ U.S. BEA, GROSS DOMESTIC PRODUCT: FIRST QUARTER 2011 (ADVANCE ESTIMATE) (April 28, 2011) U.S. Department of Commerce: Washington

² U.S. BLS, THE EMPLOYMENT SITUATION - APRIL 2011 (May 6, 2011) U.S. Department of Labor: Washington

³ Bruner, ROBERT F. and Sean D. Carr, THE PANIC OF 1907: Lessons Learned from the Market's Perfect Storm (2007) John Wiley & Sons: New York

⁴ White, Eugene N., The Great American Real Estate Bubble of the 1920s: Causes and Consequences (October 2008) National Bureau of Economic Research: Cambridge,

⁵ Koo, Richard C., THE HOLY GRAIL OF MACROECONOMICS: Lessons from Japan's Great Recession (2009) John Wiley & Sons: New York