### **Help Wanted Online**

A real-time measure of job postings

March 2024

Office of Research
Connecticut Department of Labor

### What is HWOL?

The Conference Board Help Wanted Online® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 50,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

This document contains information on monthly total job ad counts for February 2024.

### **Upcoming Release Dates**

#### **Monthly Report:**

April 16<sup>th</sup>, 2024

**Weekly New Ads Report:** 

**Updated every Tuesday** 

### Statewide Weekly HWOL New Job Ads

Information on weekly new job ads by Employer, Industry, and Occupation can be found at:

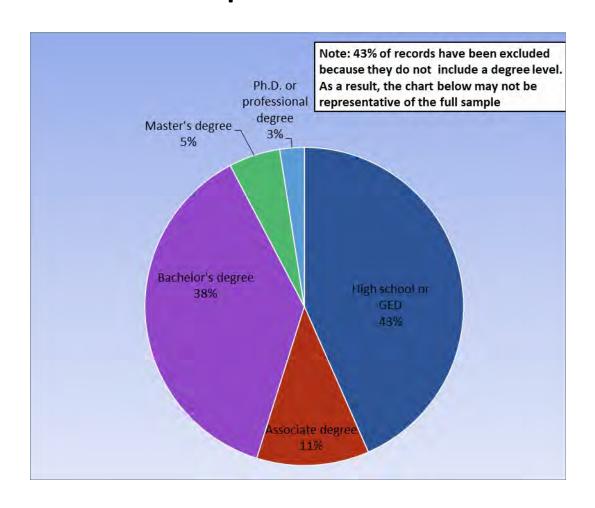
https://www1.ctdol.state.ct.us/lmi/hwol.asp

This Information is updated every Tuesday.

### Statewide Monthly Highlights

- **Total postings** in Connecticut was 83,700 in February 2024, up from 80,776 in January 2024.
- -Industry sectors with the most job postings were Health Care and Social Assistance (17,526 postings), Retail Trade (7,783 posting), Manufacturing (6,764 postings), and Pro., Sci., & Tech. Services (5,423 postings).
- -Occupations with the most postings were Registered Nurses (5,611 postings), Retail Salespersons (2,852 postings), Home Health and Personal Care Aides (2,056 postings), Wholesale and Manufacturing Sales Representatives (1,975 postings), and Supervisors of Retail Sales Workers (1,952 postings).

# Connecticut Job Ads by Educational Requirements



#### Top Qualifications in Connecticut Job Ads

| Qualification                                     | Ads   |
|---|-------|
| Valid Driver's License                            | 8,418 |
| Registered Nurse (RN)                             | 6,891 |
| Cardiopulmonary Resuscitation (CPR) Cert.         | 3,170 |
| Basic Life Support (BLS) Cert.                    | 2,391 |
| First Aid Cert.                                   | 1,411 |
| Licensed Practical Nurse (LPN)                    | 1,341 |
| Certified Nursing Assistant (CNA)                 | 1,306 |
| Nurse Practitioner (APRN-CNP)                     | 818   |
| Licensed Clinical Social Worker (LCSW)            | 666   |
| Advanced Cardiovascular Life Support (ACLS) Cert. | 630   |
| Security Clearance                                | 621   |
| Advanced Practice Registered Nurse                | 611   |
| Master Of Business Administration (MBA)           | 595   |
| Board Certified/Board Eligible                    | 574   |
| Emergency Medical Technician (EMT)                | 560   |
| Basic Cardiac Life Support                        | 539   |
| Certified Pharmacy Technician                     | 476   |
| Commercial Driver's License (CDL)                 | 474   |
| Licensed Professional Counselor (LPC)             | 450   |
| Licensed Marriage And Family Therapist (LMFT)     | 447   |
| ServSafe Cert.                                    | 432   |
| American Red Cross (ARC) Cert.                    | 412   |
| Registered Pharmacist (RPh)                       | 367   |
| Teaching Certificate                              | 366   |
| Automated External Defibrillator (AED) Cert.      | 318   |

| Qualification  | Ads |
|--|-----|
| Pediatric Advanced Life Support (PALS)                         | 304 |
| Board Certified Behavior Analyst (BCBA)                        | 286 |
| Certified Patient Care Technician (CPCT)                       | 286 |
| Project Management Professional Cert.                          | 282 |
| American Registry Of Radiologic Technologists (ARRT) Certified | 269 |
| Licensed Master Social Worker                                  | 249 |
| Automotive Service Excellence (ASE) Cert.                      | 248 |
| Drug Enforcement Agency (DEA) License                          | 236 |
| Certified Medical Assistant (CMA)                              | 232 |
| CDL Class A License  | 215 |
| Certified Public Accountant                                    | 209 |
| CPR/AED For The Professional Rescuer                           | 207 |
| Physician Assistant - Certified (PA-C)                         | 204 |
| Medical License  | 185 |
| Phlebotomy Cert.   | 175 |
| Registered Behavior Technician (RBT)                           | 171 |
| Professional Engineer (PE) License                             | 165 |
| Lifeguard Cert.  | 160 |
| Family Nurse Practitioner (FNP)                                | 156 |
| Patient Identification and Matching                            | 155 |
| 10-Hour OSHA General Industry Card                             | 152 |
| Licensed Vocational Nurse (LVN)                                | 142 |
| Forklift Cert.   | 141 |
| CDL Class B License  | 134 |
| American Society For Clinical Pathology (ASCP) Cert.           | 132 |

#### Top Skills in Connecticut Job Ads

| Skill Categories                                 | Ads    |
|--|--------|
| Communication                                    | 33,658 |
| Initiative and Leadership                        | 27,949 |
| Personal Attributes                              | 27,552 |
| Customer Service                                 | 20,699 |
| Business Management                              | 17,627 |
| Business Operations                              | 16,570 |
| Critical Thinking and Problem Solving            | 15,702 |
| General Sales Practices                          | 14,717 |
| Regulation and Legal Compliance                  | 13,783 |
| Project Management                               | 13,389 |
| Nursing and Patient Care                         | 10,799 |
| Office and Productivity Equipment and Technology | 10,355 |
| Social Skills                                    | 9,763  |
| Writing and Editing                              | 9,053  |
| General Medicine                                 | 8,421  |
| Basic Technical Knowledge                        | 8,166  |
| Physical Abilities                               | 8,093  |
| Language Competency                              | 8,020  |
| Administrative Support and Clerical Tasks        | 7,304  |
| Process Improvement and Optimization             | 7,132  |

| _                       | 6,323<br>4,383<br>4,348 |
|-------------------------|-------------------------|
| Merchandising           |                         |
|                         | 1 3/18                  |
| Project Management      | 4,540                   |
| Marketing               | 4,232                   |
| Auditing                | 3,696                   |
| Selling Techniques      | 2,852                   |
| Finance                 | 2,728                   |
| Accounting              | 2,688                   |
| Workflow Management     | 2,473                   |
| Restaurant Operation    | 2,445                   |
| Medical Records         | 2,321                   |
| Billing                 | 2,196                   |
| Housekeeping            | 2,166                   |
| Warehousing             | 2,157                   |
| Effective Communication | 2,148                   |
| Data Analysis           | 1,958                   |
| Inventory Management    | 1,946                   |
| Home Health Care        | 1,910                   |
| Process Improvement     | 1,855                   |
| Nursing Care            | 1,825                   |

| Software Skills                         | Ads   |
|---|-------|
| Microsoft Excel                         | 5,030 |
| Microsoft Office                        | 4,977 |
| Microsoft PowerPoint                    | 2,680 |
| Microsoft Outlook                       | 2,571 |
| Microsoft Word                          | 1,623 |
| SQL (Programming Language)              | 1,136 |
| Epic EMR                                | 981   |
| Python (Programming Language)           | 932   |
| SAP Applications                        | 891   |
| Salesforce                              | 843   |
| Spreadsheets                            | 770   |
| Amazon Web Services                     | 663   |
| Dashboard                               | 513   |
| Microsoft Azure                         | 505   |
| Operating Systems                       | 501   |
| Application Programming Interface (API) | 492   |
| Microsoft Access                        | 481   |
| Microsoft SharePoint                    | 432   |
| JavaScript (Programming Language)       | 412   |
| Java (Programming Language)             | 397   |
|   |       |

### Connecticut Job Ads by Industry February 2024

| Industry                                   | Job Ads |
|--|---------|
| Total                                      | 83,700  |
| Health Care and Social Assistance          | 17,526  |
| Retail Trade                               | 7,783   |
| Manufacturing                              | 6,764   |
| Pro., Sci., and Tech. Services             | 5,423   |
| Administrative and Support                 | 4,879   |
| Finance and Insurance                      | 4,315   |
| Accommodation and Food Services            | 4,033   |
| Educational Services                       | 3,693   |
| Wholesale Trade                            | 2,248   |
| Other Services (except Public Admin.)      | 2,066   |
| Construction                               | 2,039   |
| Transportation and Warehousing             | 1,621   |
| Public Administration                      | 1,613   |
| Information                                | 1,608   |
| Real Estate and Rental and Leasing         | 1,447   |
| Arts, Entertainment, and Recreation        | 986     |
| Utilities                                  | 475     |
| Management                                 | 162     |
| Mining, Quarrying, and Extraction          | 161     |
| Agriculture, Forestry, Fishing and Hunting | 109     |
| Unspecified                                | 14,749  |
|  |         |

Source: CT DOL Analysis of HWOL



#### Connecticut Employers with the Most Job Ads

| Employer                              | Ads   | Employer (continued)       | Ads |
|---------------------------------------|-------|----------------------------|-----|
| Hartford HealthCare                   | 2,684 | Chili's Grill & Bar        | 179 |
| Yale New Haven Health                 | 1,839 | Soliant Health             | 172 |
| CVS Health                            | 858   | ASML                       | 170 |
| State Of Connecticut                  | 852   | Benchmark Senior Living    | 169 |
| Raytheon Technologies                 | 576   | MassMutual                 | 165 |
| Actalent                              | 537   | Marrakech                  | 164 |
| Yale University                       | 475   | The Hartford               | 161 |
| Trinity Health                        | 446   | Waterbury Hospital         | 159 |
| Travelers                             | 416   | Wheeler Clinic             | 156 |
| Walgreens Boots Alliance              | 413   | Lowe's                     | 153 |
| Dunkin' Brands                        | 349   | Taco Bell                  | 153 |
| Walmart                               | 339   | Pratt & Whitney            | 149 |
| Masonicare                            | 293   | LHC Group                  | 134 |
| Elevance Health                       | 268   | Aetna                      | 131 |
| Marriott International                | 263   | Summit Health              | 130 |
| UnitedHealth Group                    | 261   | Athena Health Care Systems | 128 |
| Compass Group                         | 251   | KinderCare Education       | 128 |
| Eversource Energy                     | 245   | Starbucks                  | 128 |
| University of Connecticut             | 229   | KPMG                       | 117 |
| Nuvance Health                        | 224   | Johnson & Johnson          | 114 |
| Connecticut Children's Medical Center | 218   | PetVet Care Centers        | 112 |
| General Dynamics                      | 203   | Global Partners            | 109 |
| Dattco                                | 202   | YMCA                       | 107 |
| Cigna                                 | 188   | Accenture                  | 104 |
| Echn                                  | 181   |                            |     |



#### Connecticut Occupations with the Most Job Ads

| Occupation  | Ads   | Occupation  | Ads |
|---|-------|---|-----|
| Registered Nurses                                 | 5,611 | Janitors and Cleaners                             | 661 |
| Retail Salespersons                               | 2,852 | Financial Managers                                | 643 |
| Home Health and Personal Care Aides               | 2,056 | Security Guards                                   | 622 |
| Sales Representatives, Wholesale and Manuf.       | 1,975 | Waiters & Waitresses                              | 567 |
| First-Line Supervisors of Retail Sales Workers    | 1,952 | Accountants & Auditors                            | 552 |
| Fast Food and Counter Workers                     | 1,515 | Medical Secretaries & Administrative Assistants   | 533 |
| Customer Service Representatives                  | 1,356 | Marketing Managers                                | 516 |
| Medical and Health Services Managers              | 1,264 | Preschool Teachers, Except Special Education      | 510 |
| Managers, All Other                               | 1,194 | Cashiers  | 493 |
| Nursing Assistants                                | 1,028 | Management Analysts                               | 493 |
| General and Operations Managers                   | 982   | Marriage & Family Therapists                      | 475 |
| Software Developers                               | 946   | Supervisors of Office & Admin. Support Workers    | 469 |
| Secretaries and Administrative Assistants         | 932   | Project Management Specialists                    | 454 |
| Licensed Practical and Licensed Vocational Nurses | 927   | Automotive Service Technicians & Mechanics        | 454 |
| Health Technologists and Technicians, All Other   | 908   | Computer User Support Specialists                 | 434 |
| Medical Assistants                                | 900   | Industrial Engineers                              | 420 |
| Food Service Managers                             | 836   | Merchandise Displayers & Window Trimmers          | 418 |
| Maintenance and Repair Workers, General           | 833   | Coaches & Scouts                                  | 415 |
| Sales Managers                                    | 831   | Maids & Housekeeping Cleaners                     | 379 |
| Preschool Teachers, Except Special Education      | 802   | Driver/Sales Workers                              | 374 |
| Computer Occupations, All Other                   | 762   | Pharmacy Technicians                              | 364 |
| Waiters and Waitresses                            | 761   | Supervisors of Food Preparation & Serving Workers | 362 |
| Laborers and Freight, Stock, and Material Movers  | 743   | Middle School Teachers                            | 357 |
| Medical Secretaries and Administrative Assistants | 732   | Production Workers, All Other                     | 354 |
| Nurse Practitioners                               | 683   | Light Truck Drivers                               | 347 |



#### Top Occupations in Industries With The Most Ads

| Top Three Occupations in Industries With The Most Ads - Feb. 2024 |        |  |  |
|---|--------|--|--|
| All Industries - CT Statewide                                     | 83,700 |  |  |
| Registered Nurses   | 5,611  |  |  |
| Retail Salespersons   | 2,852  |  |  |
| Home Health and Personal Care Aides                               | 2,056  |  |  |
| Health Care and Social Assistance                                 | 17,526 |  |  |
| Registered Nurses   | 3,426  |  |  |
| Home Health and Personal Care Aides                               | 1,166  |  |  |
| Nursing Assistants  | 838    |  |  |
| Retail Trade  | 7,783  |  |  |
| Retail Salespersons   | 1,698  |  |  |
| First-Line Supervisors of Retail Sales Workers                    | 1,091  |  |  |
| Consumer Service Representatives                                  | 304    |  |  |
| Manufacturing   | 6,764  |  |  |
| Wholesale and Manufacturing Sales Representatives                 | 214    |  |  |
| Managers  | 174    |  |  |
| Production Workers  | 173    |  |  |
| Pro., Sci., & Tech. Services                                      | 5,423  |  |  |
| Software Developers   | 230    |  |  |
| Computer Occupations, All Other                                   | 214    |  |  |
| Wholesale and Manufacturing Sales Representatives                 | 175    |  |  |



Source: CT DOL Analysis of Help Wanted Online

### Workforce Area Data

- Workforce Area Highlights
- Job Ads by Industry
- Job Ads by Location
- Employers With The Most Job Ads
- Occupations With The Most Job Ads

### Workforce Area Highlights

| Workforce Area | February<br>Total Ads | Industry Sector<br>With Most Ads | Ads   | Occupation<br>With Most Ads | Ads   |
|----------------|-----------------------|----------------------------------|-------|-----------------------------|-------|
| Eastern        | 5,810                 | Health Care & Soc. Asst.         | 1,532 | Registered Nurses           | 420   |
| North Central  | 29,084                | Health Care & Soc. Asst.         | 5,614 | Registered Nurses           | 1,816 |
| Northwest      | 10,360                | Health Care & Soc. Asst.         | 2,661 | Registered Nurses           | 809   |
| South Central  | 15,940                | Health Care & Soc. Asst.         | 3,575 | Registered Nurses           | 1,330 |
| Southwest      | 17,641                | Health Care & Soc. Asst.         | 3,468 | Registered Nurses           | 1,065 |

Source: CT DOL Research Office Analysis of HWOL Data Series

## Eastern WDA Job Ads by Industry February 2024

| Industry                                   | Job Ads |
|--|---------|
| Total                                      | 5,810   |
| Health Care and Social Assistance          | 1,532   |
| Manufacturing                              | 547     |
| Retail Trade                               | 533     |
| Educational Services                       | 385     |
| Administrative and Support                 | 306     |
| Pro., Sci., and Tech. Services             | 274     |
| Accommodation and Food Services            | 245     |
| Public Administration                      | 220     |
| Finance and Insurance                      | 143     |
| Wholesale Trade                            | 125     |
| Construction                               | 115     |
| Other Services (except Public Admin.)      | 102     |
| Transportation and Warehousing             | 91      |
| Real Estate and Rental and Leasing         | 74      |
| Information                                | 47      |
| Arts, Entertainment, and Recreation        | 40      |
| Utilities                                  | 35      |
| Mining, Quarrying, and Extraction          | 22      |
| Agriculture, Forestry, Fishing and Hunting | 20      |
| Management                                 | 10      |
| Unspecified                                | 944     |
| Source: CT DOL Analysis                    | of HMOI |

Source: CT DOL Analysis of HWOL



#### Eastern Workforce Job Ads by Location

| Location         | Postings | Location (continued) | Postings |
|------------------|----------|----------------------|----------|
| Norwich          | 1,110    | Coventry             | 59       |
| Groton           | 934      | Columbia             | 48       |
| New London       | 842      | North Franklin       | 47       |
| Mansfield        | 423      | Woodstock            | 42       |
| Waterford        | 418      | Bozrah               | 41       |
| Putnam           | 389      | Pomfret              | 41       |
| Colchester       | 194      | Lebanon              | 36       |
| Plainfield       | 155      | Ashford              | 24       |
| Windham          | 128      | Salem                | 21       |
| East Lyme        | 120      | Eastford             | 20       |
| Old Lyme         | 97       | Preston              | 16       |
| Ledyard          | 96       | Canterbury           | 12       |
| Montville        | 82       | Hampton              | 9        |
| Killingly        | 66       | Sterling             | 9        |
| Stonington       | 65       | Voluntown            | 8        |
| Brooklyn         | 62       | Chaplin              | 7        |
| Thompson         | 62       | Scotland             | 3        |
| Willington       | 62       | South Lyme           | 1        |
| North Stonington | 61       |                      |          |

## Eastern Workforce Employers with the Most Job Ads

| Employer                                   | Ads | Employer (continued)             | Ads |
|--|-----|----------------------------------|-----|
| Hartford HealthCare                        | 289 | Compass Group                    | 22  |
| General Dynamics                           | 201 | New London Public Schools        | 22  |
| Yale New Haven Health                      | 193 | Reliance Health                  | 22  |
| University of Connecticut                  | 128 | US Foods Holding                 | 22  |
| Day Kimball Hospital                       | 126 | Domino's Pizza                   | 21  |
| State Of Connecticut                       | 90  | Dattco                           | 20  |
| Pfizer                                     | 70  | Alternative Services Connecticut | 19  |
| William W. Backus Hospital                 | 59  | Lowe's                           | 19  |
| Walmart                                    | 57  | Aveanna Healthcare               | 18  |
| Backus Hospital                            | 55  | Dominion Energy                  | 18  |
| Thames Valley Council For Community Action | 51  | Dunkin' Donuts                   | 18  |
| Walgreens Boots Alliance                   | 40  | Groton                           | 18  |
| Amentum                                    | 38  | UnitedHealth Group               | 18  |
| Connecticut College                        | 35  | Echn                             | 17  |
| Manchester Community College               | 33  | Manufacturing Company            | 17  |
| Masonicare                                 | 31  | Norwich Public Schools           | 17  |
| Concorde Education                         | 29  | Quest Diagnostics                | 17  |
| Staples                                    | 27  | Sally Beauty Supply              | 17  |
| Actalent                                   | 26  | Sonalysts                        | 17  |
| Corewell Health                            | 26  | Thekey                           | 17  |
| East Lyme Public Schools                   | 26  | Fidelity Investments             | 16  |
| Hhm Hotels                                 | 26  | Marriott International           | 15  |
| United States Navy                         | 26  | Scadd                            | 15  |
| Natchaug Hospital                          | 25  | TravelCenters of America         | 15  |
| CVS Health                                 | 22  | Abi Resources                    | 14  |



## Eastern WDA Occupations with the Most Job Ads

| Occupation   | Ads | Occupation  | Ads |
|--|-----|---|-----|
| Registered Nurses                                  | 420 | Preschool Teachers, Except Special Education      | 43  |
| Retail Salespersons                                | 224 | Financial Managers                                | 42  |
| Home Health and Personal Care Aides                | 217 | Security Guards                                   | 39  |
| Fast Food and Counter Workers                      | 150 | Waiters & Waitresses                              | 39  |
| First-Line Supervisors of Retail Sales Workers     | 104 | Accountants & Auditors                            | 37  |
| Nursing Assistants                                 | 97  | Medical Secretaries & Administrative Assistants   | 37  |
| Licensed Practical and Licensed Vocational Nurses  | 91  | Marketing Managers                                | 36  |
| Medical and Health Services Managers               | 89  | Preschool Teachers, Except Special Education      | 35  |
| Sales Representatives, Wholesale and Manufacturing | 86  | Cashiers  | 35  |
| Nurse Practitioners                                | 82  | Management Analysts                               | 34  |
| Managers, All Other                                | 81  | Marriage & Family Therapists                      | 34  |
| Customer Service Representatives                   | 78  | Supervisors of Office & Admin. Support Workers    | 33  |
| Health Technologists and Technicians, All Other    | 76  | Project Management Specialists                    | 32  |
| Laborers and Freight, Stock, and Material Movers   | 74  | Automotive Service Technicians & Mechanics        | 32  |
| Medical Assistants                                 | 67  | Computer User Support Specialists                 | 32  |
| Janitors and Cleaners                              | 63  | Industrial Engineers                              | 30  |
| Secretaries and Administrative Assistants          | 56  | Merchandise Displayers & Window Trimmers          | 29  |
| General and Operations Managers                    | 55  | Coaches & Scouts                                  | 28  |
| Food Service Managers                              | 52  | Maids & Housekeeping Cleaners                     | 28  |
| Maintenance and Repair Workers, General            | 51  | Driver/Sales Workers                              | 28  |
| Merchandise Displayers and Window Trimmers         | 47  | Pharmacy Technicians                              | 28  |
| Physical Therapists                                | 46  | Supervisors of Food Preparation & Serving Workers | 28  |
| Stockers and Order Fillers                         | 46  | Middle School Teachers                            | 28  |
| Heavy and Tractor-Trailer Truck Drivers            | 45  | Production Workers, All Other                     | 26  |
| Postsecondary Teachers                             | 43  | Light Truck Drivers                               | 26  |



## North Central WDA Job Ads by Industry February 2024

| Industry                                   | Job Ads |
|--|---------|
| total                                      | 29,084  |
| Health Care and Social Assistance          | 5,614   |
| Retail Trade                               | 2,622   |
| Manufacturing                              | 2,568   |
| Finance and Insurance                      | 2,225   |
| Pro., Sci., and Tech. Services             | 2,044   |
| Administrative and Support                 | 1,673   |
| Accommodation and Food Services            | 1,365   |
| Educational Services                       | 1,098   |
| Wholesale Trade                            | 816     |
| Construction                               | 732     |
| Other Services (except Public Admin.)      | 653     |
| Real Estate and Rental and Leasing         | 635     |
| Transportation and Warehousing             | 599     |
| Public Administration                      | 565     |
| Information                                | 542     |
| Arts, Entertainment, and Recreation        | 328     |
| Utilities                                  | 238     |
| Mining, Quarrying, and Extraction          | 69      |
| Management                                 | 33      |
| Agriculture, Forestry, Fishing and Hunting | 25      |
| Unspecified                                | 4,640   |

Source: CT DOL Analysis of HWOL



### North Central WDA Job Ads by Location

| Location      | Postings | Location (continued) | Postings |
|---------------|----------|----------------------|----------|
| Hartford      | 8,517    | Vernon Rockville     | 396      |
| New Britain   | 1,495    | Wethersfield         | 387      |
| Manchester    | 1,491    | Simsbury             | 343      |
| East Hartford | 1,454    | Stafford             | 281      |
| West Hartford | 1,422    | East Windsor         | 239      |
| Farmington    | 1,407    | East Granby          | 225      |
| Windsor       | 1,116    | Canton               | 194      |
| Bristol       | 1,087    | Ellington            | 161      |
| Bloomfield    | 1,052    | Suffield             | 151      |
| Rocky Hill    | 919      | Tolland              | 141      |
| Glastonbury   | 898      | Granby               | 113      |
| Southington   | 823      | Burlington           | 69       |
| Newington     | 797      | Marlborough          | 66       |
| Enfield       | 727      | Somers               | 64       |
| South Windsor | 718      | Plymouth             | 59       |
| Windsor Locks | 647      | Hebron               | 48       |
| Berlin        | 570      | Andover              | 40       |
| Plainville    | 482      | Bolton               | 34       |
| Avon          | 451      |                      |          |

## North Central WDA Employers with the Most Job Ads

| Employer                              | Ads   | Employer (continued)             | Ads |
|---------------------------------------|-------|----------------------------------|-----|
| Hartford HealthCare                   | 1,242 | Walmart                          | 74  |
| Raytheon Technologies                 | 464   | Capitol Region Education Council | 67  |
| CVS Health                            | 402   | Webster Bank                     | 67  |
| State Of Connecticut                  | 397   | Compass Group                    | 65  |
| Travelers                             | 378   | Anytime Fitness                  | 64  |
| Connecticut Children's Medical Center | 216   | Soliant Health                   | 64  |
| Trinity Health                        | 201   | Hartford Public Schools          | 63  |
| Cigna                                 | 197   | Athena Health Care Systems       | 58  |
| Trinity Health Of New England         | 191   | Cocc                             | 57  |
| The Hartford                          | 183   | Hospital For Special Care        | 56  |
| Eversource Energy                     | 168   | Baskin Robbins                   | 54  |
| MassMutual                            | 165   | Bristol Hospital                 | 51  |
| Actalent                              | 163   | Marriott International           | 51  |
| Dunkin' Brands                        | 151   | Allied Universal                 | 49  |
| Accenture                             | 141   | Taco Bell                        | 49  |
| Echn                                  | 128   | ALDI                             | 48  |
| Pratt & Whitney                       | 126   | Stanley Black & Decker           | 48  |
| University of Connecticut             | 126   | Summit Health                    | 46  |
| Wheeler Clinic                        | 119   | Ryder                            | 45  |
| Aetna                                 | 111   | BJ's Wholesale Club              | 44  |
| Chili's Grill & Bar                   | 107   | Elevance Health                  | 44  |
| Dattco                                | 91    | KinderCare Education             | 42  |
| YMCA                                  | 80    | CBRE                             | 40  |
| UnitedHealth Group                    | 76    | Data-Mail                        | 40  |
| Walgreens Boots Alliance              | 75    | Aramark                          | 39  |

## North Central WDA Occupations with the Most Job Ads

| Occupation   | Ads   | Occupation   | Ads |
|--|-------|--|-----|
| Registered Nurses                                  | 1,816 | Licensed Practical and Licensed Vocational Nurses              | 224 |
| Retail Salespersons                                | 904   | Medical Secretaries and Administrative Assistants              | 221 |
| Sales Representatives, Wholesale and Manufacturing | 690   | Human Resources Specialists                                    | 216 |
| First-Line Supervisors of Retail Sales Workers     | 626   | Financial Managers   | 199 |
| Home Health and Personal Care Aides                | 542   | Security Guards  | 197 |
| Software Developers                                | 525   | Teaching Assistants, Except Postsecondary                      | 190 |
| Customer Service Representatives                   | 480   | First-Line Supervisors of Food Preparation and Serving Workers | 189 |
| Fast Food and Counter Workers                      | 474   | Marketing Managers   | 187 |
| Managers, All Other                                | 443   | Management Analysts  | 179 |
| Medical and Health Services Managers               | 390   | Stockers and Order Fillers                                     | 179 |
| Secretaries and Administrative Assistants          | 362   | Civil Engineers  | 172 |
| Sales Managers                                     | 343   | Automotive Service Technicians and Mechanics                   | 172 |
| General and Operations Managers                    | 325   | Computer User Support Specialists                              | 167 |
| Maintenance and Repair Workers, General            | 323   | Industrial Engineering Technologists and Technicians           | 164 |
| Computer Occupations, All Other                    | 318   | Postsecondary Teachers   | 157 |
| Nursing Assistants                                 | 316   | Bookkeeping, Accounting, and Auditing Clerks                   | 153 |
| Health Technologists and Technicians, All Other    | 310   | Project Management Specialists                                 | 148 |
| Food Service Managers                              | 289   | Merchandise Displayers and Window Trimmers                     | 148 |
| Medical Assistants                                 | 288   | Data Scientists  | 144 |
| Preschool Teachers, Except Special Education       | 283   | Computer Systems Analysts                                      | 142 |
| Laborers and Freight, Stock, and Material Movers   | 263   | Accountants and Auditors                                       | 131 |
| Waiters and Waitresses                             | 261   | Coaches and Scouts   | 128 |
| Nurse Practitioners                                | 233   | Cashiers   | 128 |
| Janitors and Cleaners                              | 233   | Market Research Analysts and Marketing Specialists             | 124 |
| Heavy and Tractor-Trailer Truck Drivers            | 230   | Driver/Sales Workers   | 119 |

## Northwest WDA Job Ads by Industry February 2024

| Industry                                   | Job Ads |
|--|---------|
| total                                      | 10,360  |
| Health Care and Social Assistance          | 2,661   |
| Retail Trade                               | 1,196   |
| Manufacturing                              | 712     |
| Administrative and Support                 | 514     |
| Pro., Sci., and Tech. Services             | 495     |
| Accommodation and Food Services            | 446     |
| Wholesale Trade                            | 425     |
| Educational Services                       | 404     |
| Public Administration                      | 294     |
| Finance and Insurance                      | 274     |
| Other Services (except Public Admin.)      | 228     |
| Construction                               | 220     |
| Transportation and Warehousing             | 197     |
| Real Estate and Rental and Leasing         | 139     |
| Information                                | 121     |
| Arts, Entertainment, and Recreation        | 103     |
| Utilities                                  | 42      |
| Agriculture, Forestry, Fishing and Hunting | 18      |
| Management                                 | 16      |
| Mining, Quarrying, and Extraction          | 2       |
| Unspecified                                | 1,853   |
|  |         |

**Source: CT DOL Analysis of HWOL** 



#### Northwest WDA Job Ads by Location

| Location     | Postings | Location          | Postings |
|--------------|----------|-------------------|----------|
| Danbury      | 2,423    | Thomaston         | 67       |
| Waterbury    | 2,218    | Redding           | 64       |
| Torrington   | 797      | Sharon            | 63       |
| Cheshire     | 662      | Kent              | 62       |
| Ridgefield   | 585      | New Fairfield     | 50       |
| Newtown      | 398      | Bethlehem         | 49       |
| New Milford  | 383      | Salisbury         | 25       |
| Southbury    | 362      | Barkhamsted       | 22       |
| Brookfield   | 309      | Morris            | 18       |
| Naugatuck    | 295      | Norfolk           | 16       |
| Bethel       | 272      | Harwinton         | 14       |
| Watertown    | 253      | Bridgewater       | 13       |
| Middlebury   | 157      | Colebrook         | 12       |
| Canaan       | 141      | Goshen            | 10       |
| Litchfield   | 126      | Cornwall          | 8        |
| Washington   | 125      | East Hartland     | 6        |
| Woodbury     | 99       | Roxbury           | 6        |
| Wolcott      | 97       | Sherman           | 4        |
| New Hartford | 76       | Winchester Center | 4        |
| Prospect     | 69       |                   |          |

## Northwest WDA Employers with the Most Job Ads

| Employer                           | Ads | Employer (continued)                      | Ads |
|------------------------------------|-----|---|-----|
| Hartford HealthCare                | 344 | LHC Group                                 | 34  |
| Nuvance Health                     | 186 | Leonardo DRS                              | 34  |
| Waterbury Hospital                 | 132 | Maplewood At Danbury                      | 34  |
| Boehringer Ingelheim International | 120 | Post University                           | 33  |
| State Of Connecticut               | 101 | Schaeffler Gruppe                         | 33  |
| Trinity Health                     | 92  | First Student                             | 32  |
| Trinity Health Of New England      | 88  | Actalent                                  | 31  |
| Arka Group                         | 83  | Global Partners                           | 31  |
| CVS Health                         | 76  | Restaurant Depot                          | 31  |
| Waterbury Public Schools           | 74  | Starbucks                                 | 31  |
| Walgreens Boots Alliance           | 60  | PetCo                                     | 30  |
| Athena Health Care Systems         | 56  | CT Institute For Communities, Inc. (Cifc) | 29  |
| Dunkin' Brands                     | 52  | Ability & Beyond                          | 28  |
| Target                             | 50  | BD  | 28  |
| Civility Home Care                 | 49  | Wellmore Behavioral Health                | 28  |
| Charlotte Hungerford Hospital      | 46  | United States Postal Service              | 26  |
| Maplewood                          | 46  | BJ's Wholesale Club                       | 25  |
| Benchmark Senior Living            | 42  | Chili's Grill & Bar                       | 25  |
| Danbury Public Schools             | 41  | City Of Waterbury                         | 25  |
| Walmart                            | 41  | Darien Public Schools                     | 25  |
| Family & Children's Aid            | 38  | Keystone Human Services                   | 25  |
| Bozzuto's                          | 37  | Soliant Health                            | 25  |
| Compass Group                      | 37  | Taco Bell                                 | 25  |
| Mannkind Corporation               | 36  | Chevrolet                                 | 24  |
| TJX                                | 35  | Fuelcell Energy                           | 24  |



## Northwest WDA Occupations with the Most Job Ads

| Occupation   | Ads | Occupation  | Ads |
|--|-----|---|-----|
| Registered Nurses                                  | 809 | Janitors and Cleaners   | 72  |
| Retail Salespersons                                | 441 | Merchandise Displayers and Window Trimmers                            | 70  |
| Home Health and Personal Care Aides                | 398 | Office Clerks, General  | 67  |
| First-Line Supervisors of Retail Sales Workers     | 330 | Automotive Service Technicians and Mechanics                          | 66  |
| Fast Food and Counter Workers                      | 209 | First-Line Supervisors of Food Preparation and Serving Workers        | 62  |
| Sales Representatives, Wholesale and Manufacturing | 202 | Cashiers  | 62  |
| Licensed Practical and Licensed Vocational Nurses  | 195 | Industrial Engineering Technologists and Technicians                  | 61  |
| Customer Service Representatives                   | 177 | Human Resources Specialists   | 60  |
| Medical and Health Services Managers               | 159 | Security Guards   | 59  |
| Nursing Assistants                                 | 156 | Sales Managers  | 58  |
| Health Technologists and Technicians, All Other    | 136 | Pharmacy Technicians  | 58  |
| Medical Assistants                                 | 128 | Recreation Workers  | 57  |
| Medical Secretaries and Administrative Assistants  | 124 | Teaching Assistants, Except Postsecondary                             | 55  |
| Preschool Teachers, Except Special Education       | 123 | First-Line Supervisors of Office and Administrative Support Workers   | 55  |
| Managers, All Other                                | 113 | Substance Abuse, Behavioral Disorder, and Mental Health Counselors    | 54  |
| Waiters and Waitresses                             | 110 | Postsecondary Teachers  | 53  |
| Stockers and Order Fillers                         | 110 | Maids and Housekeeping Cleaners                                       | 52  |
| Food Service Managers                              | 105 | Bookkeeping, Accounting, and Auditing Clerks                          | 52  |
| Laborers and Freight, Stock, and Material Movers   | 101 | Physical Therapists   | 51  |
| Secretaries and Administrative Assistants          | 98  | Pharmacists   | 48  |
| Heavy and Tractor-Trailer Truck Drivers            | 86  | Driver/Sales Workers  | 48  |
| General and Operations Managers                    | 85  | Hotel, Motel, and Resort Desk Clerks                                  | 47  |
| Maintenance and Repair Workers, General            | 84  | Inspectors, Testers, Sorters, Samplers, and Weighers                  | 46  |
| Production Workers, All Other                      | 83  | Coaches and Scouts  | 45  |
| Nurse Practitioners                                | 78  | Middle School Teachers, Except Special and Career/Technical Education | 44  |
|  |     |   |     |

## South Central WDA Job Ads by Industry February 2024

| Industry                                   | Job Ads |
|--|---------|
| total                                      | 15,940  |
| Health Care and Social Assistance          | 3,575   |
| Retail Trade                               | 1,532   |
| Manufacturing                              | 1,093   |
| Educational Services                       | 949     |
| Administrative and Support                 | 911     |
| Accommodation and Food Services            | 870     |
| Pro., Sci., and Tech. Services             | 699     |
| Finance and Insurance                      | 587     |
| Construction                               | 474     |
| Other Services (except Public Admin.)      | 439     |
| Transportation and Warehousing             | 398     |
| Wholesale Trade                            | 385     |
| Public Administration                      | 285     |
| Real Estate and Rental and Leasing         | 255     |
| Information                                | 184     |
| Arts, Entertainment, and Recreation        | 181     |
| Utilities                                  | 85      |
| Mining, Quarrying, and Extraction          | 34      |
| Management                                 | 31      |
| Agriculture, Forestry, Fishing and Hunting | 24      |
| Unspecified                                | 2,949   |

Source: CT DOL Analysis of HWOL



#### South Central WDA Job Ads by Location

| Location     | Postings | Location       | Postings |
|--------------|----------|----------------|----------|
| New Haven    | 4,719    | Madison        | 224      |
| Middletown   | 1,325    | East Hampton   | 133      |
| Wallingford  | 1,319    | Portland       | 122      |
| Milford      | 1,292    | Essex          | 120      |
| Hamden       | 1,095    | Woodbridge     | 108      |
| Meriden      | 932      | Westbrook      | 104      |
| North Haven  | 767      | Durham         | 97       |
| Branford     | 586      | North Branford | 97       |
| West Haven   | 541      | Middlefield    | 92       |
| Orange       | 521      | Deep River     | 70       |
| Cromwell     | 420      | Chester        | 63       |
| Clinton      | 321      | Bethany        | 60       |
| Guilford     | 287      | East Haddam    | 33       |
| Old Saybrook | 240      | Killingworth   | 20       |
| East Haven   | 232      |                |          |

## South Central WDA Employers with the Most Job Ads

| Employer                     | Ads   | Employer (continued)              | Ads |
|------------------------------|-------|-----------------------------------|-----|
| Yale New Haven Health        | 1,001 | Raytheon Technologies             | 39  |
| Yale University              | 472   | Global Partners                   | 37  |
| Hartford HealthCare          | 223   | Ametek                            | 36  |
| Elevance Health              | 162   | Fair Haven Community Health Care  | 35  |
| Masonicare                   | 153   | Kentucky Fried Chicken            | 35  |
| State Of Connecticut         | 147   | Bowlero Corporation               | 34  |
| Actalent                     | 136   | Columbus House                    | 34  |
| Marrakech                    | 112   | Adams Hometown Markets            | 32  |
| Walgreens Boots Alliance     | 110   | Elara Caring                      | 32  |
| Middlesex Health System      | 107   | KinderCare Education              | 32  |
| CVS Health                   | 86    | ALDI                              | 30  |
| Medtronic                    | 77    | Community Health Center           | 30  |
| Midstate Medical Center      | 74    | Gilead Community Services         | 30  |
| Dunkin' Brands               | 62    | HarborChase                       | 30  |
| Gaylord Specialty Healthcare | 61    | LHC Group                         | 30  |
| Benchmark Senior Living      | 59    | HealthPRO Heritage                | 29  |
| Walmart                      | 53    | Wesleyan University               | 29  |
| Dattco                       | 50    | Burlington                        | 27  |
| Adelbrook                    | 48    | Waterbury Hospital                | 27  |
| Compass Group                | 46    | Liberty Bank                      | 26  |
| Continuum Of Care            | 43    | Management & Training Corporation | 26  |
| Lowe's                       | 43    | Charles It                        | 25  |
| Quinnipiac University        | 43    | DaVita                            | 25  |
| Alexion Pharmaceuticals      | 39    | Evergreen Woods                   | 25  |
| Chili's Grill & Bar          | 39    | Fastenal                          | 25  |



## South Central WDA Occupations with the Most Job Ads

| Occupation   | Ads   | Occupation   | Ads |
|--|-------|--|-----|
| Registered Nurses                                  | 1,330 | Heavy and Tractor-Trailer Truck Drivers                            | 121 |
| Retail Salespersons                                | 596   | Maids and Housekeeping Cleaners                                    | 115 |
| Home Health and Personal Care Aides                | 459   | Substance Abuse, Behavioral Disorder, and Mental Health Counselors | 99  |
| First-Line Supervisors of Retail Sales Workers     | 383   | Sales Managers   | 97  |
| Sales Representatives, Wholesale and Manufacturing | 373   | Education Administrators, Postsecondary                            | 97  |
| Fast Food and Counter Workers                      | 309   | Bookkeeping, Accounting, and Auditing Clerks                       | 97  |
| Medical and Health Services Managers               | 297   | Pharmacy Technicians   | 95  |
| Customer Service Representatives                   | 286   | Security Guards  | 95  |
| Managers, All Other                                | 217   | Human Resources Specialists  | 93  |
| Nursing Assistants                                 | 213   | Automotive Service Technicians and Mechanics                       | 90  |
| Food Service Managers                              | 205   | First-Line Supervisors of Food Preparation and Serving Workers     | 88  |
| Secretaries and Administrative Assistants          | 196   | Cashiers   | 88  |
| Maintenance and Repair Workers, General            | 172   | Cooks, Restaurant  | 86  |
| Waiters and Waitresses                             | 169   | Financial Managers   | 84  |
| Licensed Practical and Licensed Vocational Nurses  | 163   | Clinical Laboratory Technologists and Technicians                  | 81  |
| General and Operations Managers                    | 155   | Software Developers  | 80  |
| Medical Assistants                                 | 152   | Merchandise Displayers and Window Trimmers                         | 80  |
| Stockers and Order Fillers                         | 146   | Production Workers, All Other                                      | 80  |
| Preschool Teachers, Except Special Education       | 145   | Computer Occupations, All Other                                    | 75  |
| Janitors and Cleaners                              | 140   | Teaching Assistants, Except Postsecondary                          | 75  |
| Laborers and Freight, Stock, and Material Movers   | 138   | Hotel, Motel, and Resort Desk Clerks                               | 75  |
| Health Technologists and Technicians, All Other    | 137   | Construction Managers  | 72  |
| Nurse Practitioners                                | 133   | Coaches and Scouts   | 72  |
| Medical Secretaries and Administrative Assistants  | 125   | Driver/Sales Workers   | 72  |
| Postsecondary Teachers                             | 124   | Pharmacists  | 71  |
|  |       |  |     |



## Southwest WDA Job Ads by Industry February 2024

| Industry                                   | Job Ads |
|--|---------|
| total                                      | 17,641  |
| Health Care and Social Assistance          | 3,468   |
| Pro., Sci., and Tech. Services             | 1,479   |
| Retail Trade                               | 1,416   |
| Manufacturing                              | 1,199   |
| Administrative and Support                 | 1,117   |
| Finance and Insurance                      | 797     |
| Accommodation and Food Services            | 784     |
| Educational Services                       | 762     |
| Other Services (except Public Admin.)      | 569     |
| Information                                | 433     |
| Wholesale Trade                            | 414     |
| Construction                               | 398     |
| Arts, Entertainment, and Recreation        | 271     |
| Transportation and Warehousing             | 249     |
| Real Estate and Rental and Leasing         | 244     |
| Public Administration                      | 220     |
| Management                                 | 64      |
| Utilities                                  | 59      |
| Mining, Quarrying, and Extraction          | 21      |
| Agriculture, Forestry, Fishing and Hunting | 12      |
| Unspecified                                | 3,665   |

**Source: CT DOL Analysis of HWOL** 



#### Southwest WDA Job Ads by Location

| Location   | Postings | Location     | Postings |
|------------|----------|--------------|----------|
| Stamford   | 4,238    | Darien       | 383      |
| Bridgeport | 2,554    | Derby        | 354      |
| Norwalk    | 2,251    | New Canaan   | 288      |
| Greenwich  | 1,547    | Monroe       | 242      |
| Fairfield  | 1,186    | Seymour      | 192      |
| Shelton    | 1,022    | Oxford       | 167      |
| Westport   | 869      | Ansonia      | 140      |
| Stratford  | 796      | Weston       | 44       |
| Trumbull   | 779      | Beacon Falls | 22       |
| Wilton     | 551      | Easton       | 16       |

## Southwest WDA Employers with the Most Job Ads

| Employer                  | Ads | Employer (continued)            | Ads |
|---------------------------|-----|---------------------------------|-----|
| Yale New Haven Health     | 628 | Nuvance Health                  | 43  |
| Hartford HealthCare       | 504 | Planetree                       | 42  |
| ASML                      | 188 | Global Partners                 | 41  |
| Actalent                  | 163 | Walgreens Boots Alliance        | 40  |
| Synchrony                 | 130 | Atrium Hospitality              | 39  |
| PetVet Care Centers       | 116 | Benchmark Senior Living         | 38  |
| Premier Medical Group     | 116 | Brookdale Associates            | 38  |
| Lockheed Martin           | 103 | Fairfield University            | 37  |
| Gartner                   | 98  | Frontier Communications         | 37  |
| CVS Health                | 94  | Abercrombie & Fitch             | 36  |
| KPMG                      | 93  | Allied Universal                | 36  |
| Stamford Health Ltd       | 92  | Coopersurgical                  | 35  |
| Spectrum                  | 81  | Cornerstone Ondemand            | 35  |
| Compass Group             | 79  | Henkel                          | 34  |
| Bridgeport Public Schools | 77  | Gunner And Co                   | 33  |
| State Of Connecticut      | 65  | Aya Healthcare                  | 32  |
| Sacred Heart University   | 64  | Greenwich Public Schools        | 32  |
| Griffin Hospital          | 63  | Philips                         | 32  |
| Norwalk Public Schools    | 60  | Town Of Greenwich               | 32  |
| Apple                     | 57  | Dattco                          | 31  |
| Deloitte                  | 54  | City Of Norwalk                 | 30  |
| Summit Health             | 52  | M&T Bank                        | 30  |
| Hubbell                   | 49  | Barcelona Restaurant & Wine Bar | 29  |
| Griffin Health            | 47  | Dynata                          | 29  |
| LHC Group                 | 44  | Aramark                         | 27  |



## Southwest WDA Occupations with the Most Job Ads

| Occupation   | Ads   | Occupation  | Ads |
|--|-------|---|-----|
| Registered Nurses                                  | 1,065 | Security Guards   | 140 |
| Retail Salespersons                                | 555   | Waiters and Waitresses  | 140 |
| Sales Representatives, Wholesale and Manufacturing | 487   | Food Service Managers   | 138 |
| First-Line Supervisors of Retail Sales Workers     | 396   | Accountants and Auditors  | 134 |
| Home Health and Personal Care Aides                | 339   | Human Resources Specialists   | 133 |
| Fast Food and Counter Workers                      | 282   | Janitors and Cleaners, Except Maids and Housekeeping Cleaners       | 130 |
| General and Operations Managers                    | 281   | Bookkeeping, Accounting, and Auditing Clerks                        | 128 |
| Medical and Health Services Managers               | 266   | Software Developers   | 126 |
| Customer Service Representatives                   | 257   | First-Line Supervisors of Office and Administrative Support Workers | 125 |
| Medical Assistants                                 | 246   | Laborers and Freight, Stock, and Material Movers, Hand              | 111 |
| Managers, All Other                                | 241   | Market Research Analysts and Marketing Specialists                  | 108 |
| Sales Managers                                     | 204   | Postsecondary Teachers  | 107 |
| Licensed Practical and Licensed Vocational Nurses  | 202   | Radiologic Technologists and Technicians                            | 107 |
| Health Technologists and Technicians, All Other    | 197   | Teaching Assistants, Except Postsecondary                           | 106 |
| Medical Secretaries and Administrative Assistants  | 187   | Recreation Workers  | 103 |
| Nursing Assistants                                 | 184   | First-Line Supervisors of Food Preparation and Serving Workers      | 99  |
| Secretaries and Administrative Assistants          | 180   | Computer User Support Specialists                                   | 97  |
| Preschool Teachers, Except Special Education       | 174   | Stockers and Order Fillers  | 96  |
| Marketing Managers                                 | 168   | Heavy and Tractor-Trailer Truck Drivers                             | 95  |
| Coaches and Scouts                                 | 168   | Receptionists and Information Clerks                                | 94  |
| Financial Managers                                 | 158   | Hotel, Motel, and Resort Desk Clerks                                | 91  |
| Computer Occupations, All Other                    | 158   | Merchandise Displayers and Window Trimmers                          | 87  |
| Maintenance and Repair Workers, General            | 158   | Maids and Housekeeping Cleaners                                     | 87  |
| Nurse Practitioners                                | 147   | Dental Assistants   | 85  |
| Middle School Teachers                             | 140   | Childcare Workers   | 85  |



# All advertisement data used in this publication is from the Conference Board's Help Wanted Online data series.

For more information or data requests, contact Matthew Krzyzek in the Office of Research at the Department of Labor.

Matthew.Krzyzek@ct.gov