

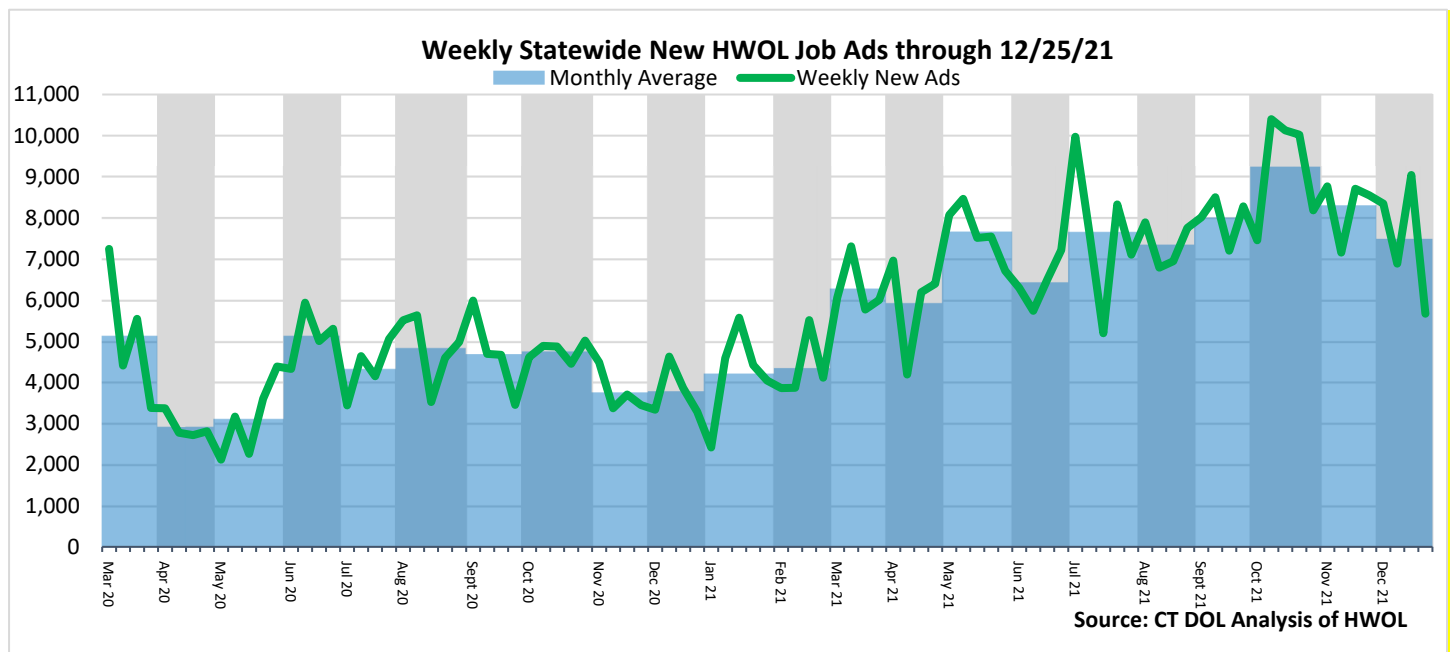


# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending December 25<sup>th</sup>, 2021: New Ads Hit Lowest Level Since July

WETHERSFIELD, December 30<sup>th</sup>, 2021 – During the week ending December 25<sup>th</sup>, there were 5,667 new postings, down 3,373 new ads or -37% from a week ago. About 48% of this overall decrease occurred in Healthcare & Social Assistance, Retail Trade, and Manufacturing, the three of which had respective decreases of 1,029, 395, and 189. The most recent week of total new ads is the lowest level since mid-July and is the second lowest level for the second half of 2021. The three occupations with the largest new ad decrease over the week were Registered Nurses (-248 new ads), Laborers and Material Movers (-171 new ads), and Medical Assistants (-112 new ads). Four employers had over the week new ad declines of over 100 new ads, Hartford Healthcare (-438 new ads), Amazon (-198 new ads), Aya Healthcare (-122 new ads), and Avangrid (-101 new ads). Three of those employers had corresponding gains in the prior week. During the week ending December 18<sup>th</sup>, Hartford Healthcare was up 494 new ads, Amazon was up 310, and Avangrid was up 103 new ads. Though down over the week, new ads are up substantially from a year ago, which saw 3,283 new ads during the week ending 12/26/20.



**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Wholesale & Manufacturing Sales Representatives.

**Employers** with the most new postings include Hartford Healthcare, Amazon, and Allied Universal.

## The three industries with the most new job postings where

- **Health Care & Social Assistance** (1,283 new postings, -45% over the week)
- **Retail Trade** (615 new postings, -39% over the week)
- **Finance & Insurance** (459 new postings, -26% over the week)

NAICS	Industry	Ads Week Ending: 12/25/21	1 week ago: 12/18/21	4 weeks ago: 11/27/21	1 week change		4 week change	
					%	#	%	#
<b>0</b>	<b>Total</b>	<b>5,667</b>	<b>9,040</b>	<b>8,548</b>	<b>-37%</b>	<b>-3,373</b>	<b>-34%</b>	<b>-2,881</b>
11	Agriculture, Forestry, Fishing and Hunting	3	3	5	0%	0	-40%	-2
21	Mining, Quarrying, and Oil and Gas Extraction	7	10	6	-30%	-3	17%	1
22	Utilities	69	111	36	-38%	-42	92%	33
23	Construction	86	67	105	28%	19	-18%	-19
31	Manufacturing	343	532	788	-36%	-189	-56%	-445
42	Wholesale Trade	40	31	32	29%	9	25%	8
44	Retail Trade	615	1,010	1,160	-39%	-395	-47%	-545
48	Transportation and Warehousing	167	283	191	-41%	-116	-13%	-24
51	Information	160	219	338	-27%	-59	-53%	-178
52	Finance and Insurance	459	620	588	-26%	-161	-22%	-129
53	Real Estate and Rental and Leasing	93	159	125	-42%	-66	-26%	-32
54	Professional, Scientific, and Technical Services	318	501	471	-37%	-183	-32%	-153
55	Management	2	14	8	-86%	-12	-75%	-6
56	Administrative and Support	169	282	262	-40%	-113	-35%	-93
61	Educational Services	272	375	637	-27%	-103	-57%	-365
62	Health Care and Social Assistance	1,283	2,312	1,659	-45%	-1,029	-23%	-376
71	Arts, Entertainment, and Recreation	43	73	55	-41%	-30	-22%	-12
72	Accommodation and Food Services	313	413	357	-24%	-100	-12%	-44
81	Other Services (except Public Administration)	67	82	107	-18%	-15	-37%	-40
92	Public Administration	105	108	91	-3%	-3	15%	14
99	Unspecified	1,053	1,835	1,527	-43%	-782	-31%	-474

Source: CT DOL Analysis of HWOL

Eighteen sectors had job posting decreases over the week, one was unchanged and two had increases. Healthcare and Social Assistance had the largest decrease, down 1,029 ads which amounted to 31 percent of the weekly drop across all industries. Most major sectors had double-digit percent change, the exception being Public Administration, down -3% and Agriculture which was unchanged. Among industries with large new ad losses, the largest percent decreases occurred in Health Care & Social Assistance (-45%), Real Estate (-42%), and Arts, Entertainment and Recreation (-41%). New ad change over four weeks had similar industry shifts, all but four sectors declined, and the four increasing sectors grew by 33 new ads or less. Large sector losses over four weeks occurred in Educational Services (-57%), Manufacturing (-56%), and Information (-53%). There is some likelihood that the past week was impacted by holiday-related closures. A year ago, during the week ending 12/26/2020, new ads were down 15% over the week.

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

# New Job Postings by Occupation

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 12/25/21	1 week ago: 12/18/21	4 weeks ago: 11/27/21	1 week change		4 week change	
				%	#	%	#
Registered Nurses	429	677	383	-37%	-248	12%	46
Retail Salespersons	158	233	290	-32%	-75	-46%	-132
Sales Representatives, Wholesale and Manufacturing	152	237	205	-36%	-85	-26%	-53
Laborers and Freight, Stock, and Material Movers, Hand	143	314	310	-54%	-171	-54%	-167
First-Line Supervisors of Retail Sales Workers	130	161	174	-19%	-31	-25%	-44
Security Guards	115	164	106	-30%	-49	8%	9
Customer Service Representatives	104	144	142	-28%	-40	-27%	-38
Medical and Health Services Managers	88	123	146	-28%	-35	-40%	-58
Heavy and Tractor-Trailer Truck Drivers	75	181	89	-59%	-106	-16%	-14
General and Operations Managers	66	83	87	-20%	-17	-24%	-21
Secretaries and Administrative Assistants	58	80	79	-28%	-22	-27%	-21
Marketing Managers	58	72	59	-19%	-14	-2%	-1
Maintenance and Repair Workers, General	57	49	53	16%	8	8%	4
Human Resources Specialists	55	58	45	-5%	-3	22%	10
Bookkeeping, Accounting, and Auditing Clerks	49	65	38	-25%	-16	29%	11
Licensed Practical and Licensed Vocational Nurses	46	152	70	-70%	-106	-34%	-24
Management Analysts	45	59	63	-24%	-14	-29%	-18
Light Truck Drivers	45	57	40	-21%	-12	13%	5
Sales Managers	45	83	70	-46%	-38	-36%	-25
Waiters and Waitresses	44	72	52	-39%	-28	-15%	-8
Medical Secretaries and Administrative Assistants	38	66	41	-42%	-28	-7%	-3
Medical Assistants	37	149	44	-75%	-112	-16%	-7
Supervisors of Food Preparation and Serving Workers	36	43	52	-16%	-7	-31%	-16
Janitors and Cleaners	35	49	46	-29%	-14	-24%	-11
Nurse Practitioners	35	62	39	-44%	-27	-10%	-4

Source: CT DOL Analysis of HWOL

### The occupations with the most new postings were:

- Registered Nurses (429 new postings, -37% over the week)
- Retail Salespersons (158 new postings, -32% over the week)
- Sale Representatives, Wholesale & Manufacturing (152 new postings, -36% over the week)

## Employers with the Most New Job Postings

Employer	Ads Week Ending: 12/25/21	1 Week Ago: 12/18/21	4 Weeks Ago: 11/27/21	1 Week # Change	4 Week # Change
Hartford Healthcare	191	629	205	-438	-14
Amazon	125	323	476	-198	-351
Allied Universal	95	112	100	-17	-5
UnitedHealth Group	61	129	70	-68	-9
Walgreens Boots Alliance Inc	49	26	18	23	31
Compass Group North America	45	19	49	26	-4
Pratt & Whitney	43	34	41	9	2
Yale-New Haven Health System	43	60	39	-17	4
Cigna Corporation	42	40	47	2	-5
Trinity Health	38	74	83	-36	-45
ECHN	38	32	8	6	30
Aya Healthcare	35	157	27	-122	8
Lockheed Martin Corporation	34	29	7	5	27
Dattco	34	6	1	28	33
CVS Health	34	24	16	10	18
PricewaterhouseCoopers	34	19	14	15	20
Anthem Blue Cross	33	69	31	-36	2
State of Connecticut	31	47	33	-16	-2
Bertucci's	31	0	0	31	31
Allstate	31	1	0	30	31
Fas Mart	29	0	0	29	29
Intuit	28	4	65	24	-37
EverSource	28	24	9	4	19
Connecticut Children's Medical Center	28	53	47	-25	-19
Yale University	27	51	142	-24	-115

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Health Care, Finance & Insurance, and Retail Trade. The 25 employers shown above account for 21 percent of all new ads. Among the top 25 employers, 14 had over the week ad increases and 11 had decreases. The 14 increasing employers had a combined 242 new ads, and the eleven decreasing employers in the top 25 fell by a combined 997 new ads. 3 employers amounted a combined 758 new ad decline, Hartford Healthcare (-438 new ads), Amazon (-198 new ads), and Aya Healthcare (-122 new ads). The remaining 8 declining employers in the top 25 had over the week losses of 68 or less. The fourteen increasing employers had much smaller increases, the largest being a 31 new ad increase over the week at Bertucci's. The largest four-week increase occurred at Dattco (+33 new ads) and the largest decrease occurred at Amazon (-351 new ads).

### What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:

<https://www1.ctdol.state.ct.us/lmi/HWOL2021.pdf>