

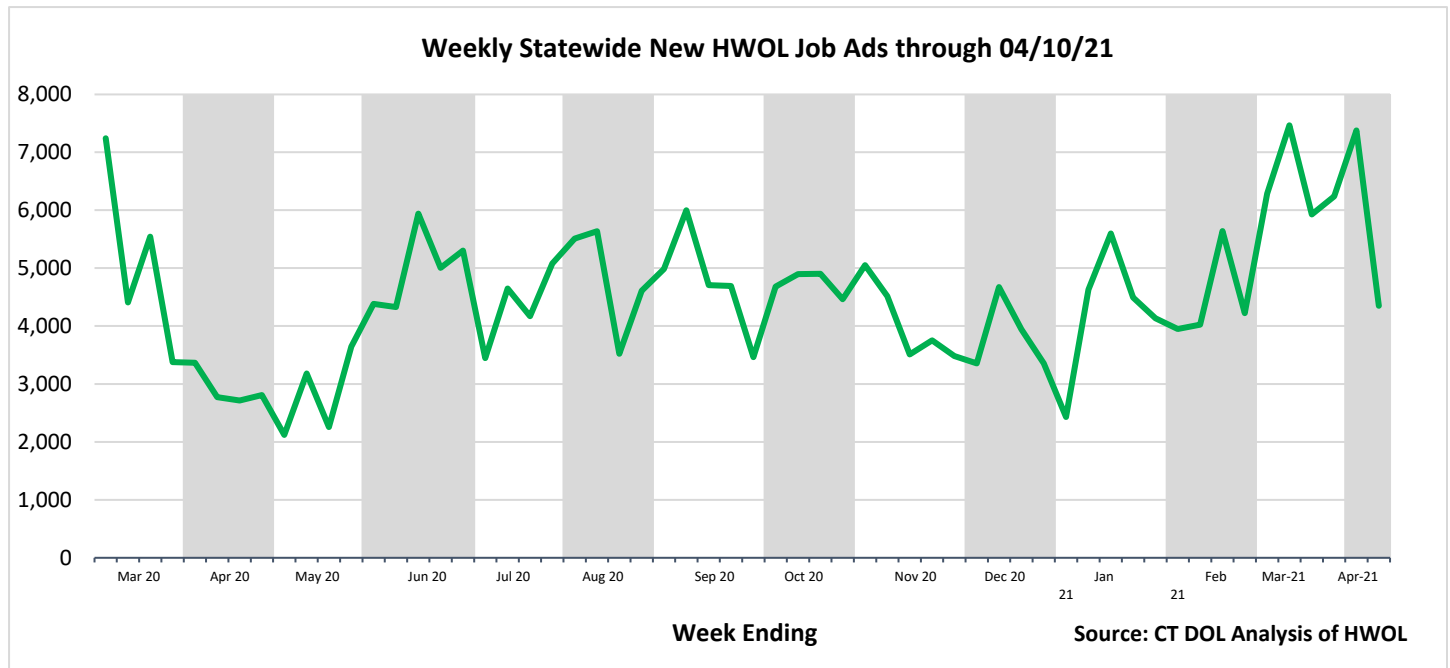


# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending April 10<sup>th</sup>, 2021 – New Ads Drop Over The Week

WETHERSFIELD, April 16<sup>th</sup>, 2021 – During the week ending April 10<sup>rd</sup>, 2021, there were 4,350 new postings, down 3,026 ads from a week ago and down 3,115 from four weeks ago. This most recent week of total new ads is the lowest level in 6 weeks. Most of this sizeable shift occurred in Health Care & Social Assistance (-621 new ads), Information (-248 new ads), and Educational Services (-228 new ads). Employers with the largest over the week decline include Yale University (-146 new ads), The State of Connecticut (-111 new ads), and Allied Universal (-51 new ads). The two occupations with the largest ad declines are Registered Nurses (-157 new ads) and Retail Salespersons (-120 new ads). Despite this most recent weekly dip, overall new ads since March has been the highest combined six week count of the past year.



**Industries** with the most new postings include Retail Trade, Health Care & Social Assistance, and Manufacturing.

**Occupations** with the most new postings include Retail Salespersons, Supervisors of Retail Sales Workers, and Registered Nurses.

**Employers** with the most new postings include The Home Depot, Hartford Healthcare, and CVS Health.

## The three industries with the most new job postings where

- **Retail Trade** (727 new postings, -15% over the week)
- **Health Care & Social Assistance** (598 new postings, -51% over the week)
- **Manufacturing** (354 new postings, -33% over the week)

NAICS	Industry	Ads Week Ending:	1 week ago:	4 weeks ago:	1 week change		4 week change	
		4/10/21	4/3/21	3/13/21	%	#	%	#
<b>0</b>	<b>Total</b>	<b>4,350</b>	<b>7,303</b>	<b>7,465</b>	<b>-40%</b>	<b>-2,953</b>	<b>-42%</b>	<b>-3,115</b>
11	Agriculture, Forestry, Fishing and Hunting	3	14	15	-79%	-11	-80%	-12
21	Mining, Quarrying, and Oil and Gas Extraction	4	3	10	33%	1	-60%	-6
22	Utilities	21	55	40	-62%	-34	-48%	-19
23	Construction	49	78	106	-37%	-29	-54%	-57
31	Manufacturing	354	532	586	-33%	-178	-40%	-232
42	Wholesale Trade	37	30	46	23%	7	-20%	-9
44	Retail Trade	727	857	735	-15%	-130	-1%	-8
48	Transportation and Warehousing	108	179	202	-40%	-71	-47%	-94
51	Information	158	406	181	-61%	-248	-13%	-23
52	Finance and Insurance	337	480	477	-30%	-143	-29%	-140
53	Real Estate and Rental and Leasing	63	150	120	-58%	-87	-48%	-57
54	Professional, Scientific, and Technical Services	299	463	467	-35%	-164	-36%	-168
55	Management of Companies and Enterprises	4	2	5	100%	2	-20%	-1
56	Administrative and Support	134	253	253	-47%	-119	-47%	-119
61	Educational Services	162	390	340	-58%	-228	-52%	-178
62	Health Care and Social Assistance	598	1,219	1,440	-51%	-621	-58%	-842
71	Arts, Entertainment, and Recreation	50	80	116	-38%	-30	-57%	-66
72	Accommodation and Food Services	267	462	462	-42%	-195	-42%	-195
81	Other Services (except Public Administration)	85	132	110	-36%	-47	-23%	-25
92	Public Administration	61	89	119	-31%	-28	-49%	-58
99	Unspecified	829	1,429	1,635	-42%	-600	-49%	-806

Source: CT DOL Analysis of HWOL

Most sectors had job posting decreases over the week ending April 10<sup>th</sup> and three had a combined increase of 10 ads. Most of the overall decrease occurred in Health Care & Social Assistance (-621 new ads), Information (-248 new ads), and Educational Services (-228 new ads). Total ads with unspecified industry classification were also down 600 ads over the week. These four new ad declines account for 57 percent of the total decline that occurred over the week. Of the 18 decreasing sectors, over the week percent change ranged from -15% (Retail Trade) to -79% (Agriculture, Forestry, Fishing and Hunting).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

## New Job Postings by Occupation

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 4/10/21	1 week ago: 4/3/21	4 weeks ago: 3/13/21	1 week change		4 week change	
				%	#	%	#
Retail Salespersons	150	270	230	-44%	-120	-35%	-80
Supervisors of Retail Sales Workers	144	180	144	-20%	-36	0%	0
Registered Nurses	130	287	327	-55%	-157	-60%	-197
Sales Representatives, Wholesale and Manuf.	113	184	209	-39%	-71	-46%	-96
Laborers and Freight, Stock, and Material Movers	87	106	85	-18%	-19	2%	2
Customer Service Representatives	83	145	132	-43%	-62	-37%	-49
General and Operations Managers	75	81	86	-7%	-6	-13%	-11
Heavy and Tractor-Trailer Truck Drivers	60	54	100	11%	6	-40%	-40
Medical and Health Services Managers	57	110	129	-48%	-53	-56%	-72
Marketing Managers	55	72	68	-24%	-17	-19%	-13
Merchandise Displayers and Window Trimmers	50	46	37	9%	4	35%	13
Maintenance and Repair Workers, General	46	68	65	-32%	-22	-29%	-19
Sales Managers	40	62	64	-35%	-22	-38%	-24
Janitors and Cleaners	40	66	62	-39%	-26	-35%	-22
Cashiers	39	43	32	-9%	-4	22%	7
Light Truck Drivers	39	27	31	44%	12	26%	8
Driver/Sales Workers	37	51	33	-27%	-14	12%	4
Human Resources Specialists	34	47	37	-28%	-13	-8%	-3
Waiters and Waitresses	32	63	67	-49%	-31	-52%	-35
Secretaries and Administrative Assistants	32	95	87	-66%	-63	-63%	-55
Food Service Managers	31	51	28	-39%	-20	11%	3
Medical Secretaries and Administrative Assistants	31	64	52	-52%	-33	-40%	-21
Management Analysts	31	42	48	-26%	-11	-35%	-17
Supervisors of Office and Administrative Support Workers	30	31	57	-3%	-1	-47%	-27
Supervisors of Mechanics, Installers, and Repairers	27	24	28	13%	3	-4%	-1

Source: CT DOL Analysis of HWOL

### The occupations with the most new postings were:

- Retail Salespersons (150 new postings, -44% over the week)
- Supervisors of Retail Sales Workers (144 new postings, -20% over the week)
- Registered Nurses (130 new postings, -55% over the week)

## Employers with the Most New Job Postings

Employer	Ads Week Ending: 4/10/21	1 Week Ago: 4/3/21	4 Weeks Ago: 3/13/21	1 Week # Change	4 Week # Change
The Home Depot Incorporated	117	93	62	24	55
Hartford Healthcare	49	58	99	-9	-50
CVS Health	42	38	40	4	2
Cigna Corporation	41	37	57	4	-16
Advantage Sales & Marketing	40	12	10	28	30
Dollar Tree	40	5	9	35	31
Humana	37	31	35	6	2
Raytheon	35	43	30	-8	5
Advance Auto Parts Incorporated	33	26	32	7	1
BJ's Wholesale Club, Inc.	32	44	14	-12	18
Anthem Blue Cross	30	18	16	12	14
Lowe's Companies, Inc	30	31	15	-1	15
Mercy Medical Center Clinton	30	18	10	12	20
Stamford Hospital	29	12	17	17	12
Travelers	28	27	38	1	-10
University of Connecticut	28	28	34	0	-6
Yale University	28	174	59	-146	-31
Ernst & Young	27	36	36	-9	-9
O'Reilly Automotive Inc	27	18	13	9	14
Whole Foods Market, Inc.	25	13	22	12	3
Masonicare Corporation	25	10	8	15	17
Chipotle Mexican Grill	24	6	1	18	23
Family Dollar Stores Incorporated	23	5	4	18	19
UnitedHealth Group	22	69	29	-47	-7
Walgreens Boots Alliance Inc	21	31	38	-10	-17

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending April 10<sup>th</sup>, 2021 were mostly in Retail Trade, Finance & Insurance, and Health Care & Social Assistance. The 25 employers shown above account for 20 percent of all new ads. Of the top 25 employers, 18 had over the week increases, and 7 had decreases. Among the 18 increasing employers, the largest occurred at Dollar Tree (+35 new ads) and Advantage Sales & Marketing (+28 new ads). The largest decreases over the week occurred at UnitedHealth Group (-47 new ads). Over Four weeks, 17 employers had increases and 8 had decreases, the largest of each being The Home Depot (+55 new ads) and Hartford Healthcare (-50 new ads).

### Covid-19 and Weekly New Job Postings

HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

### What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>