



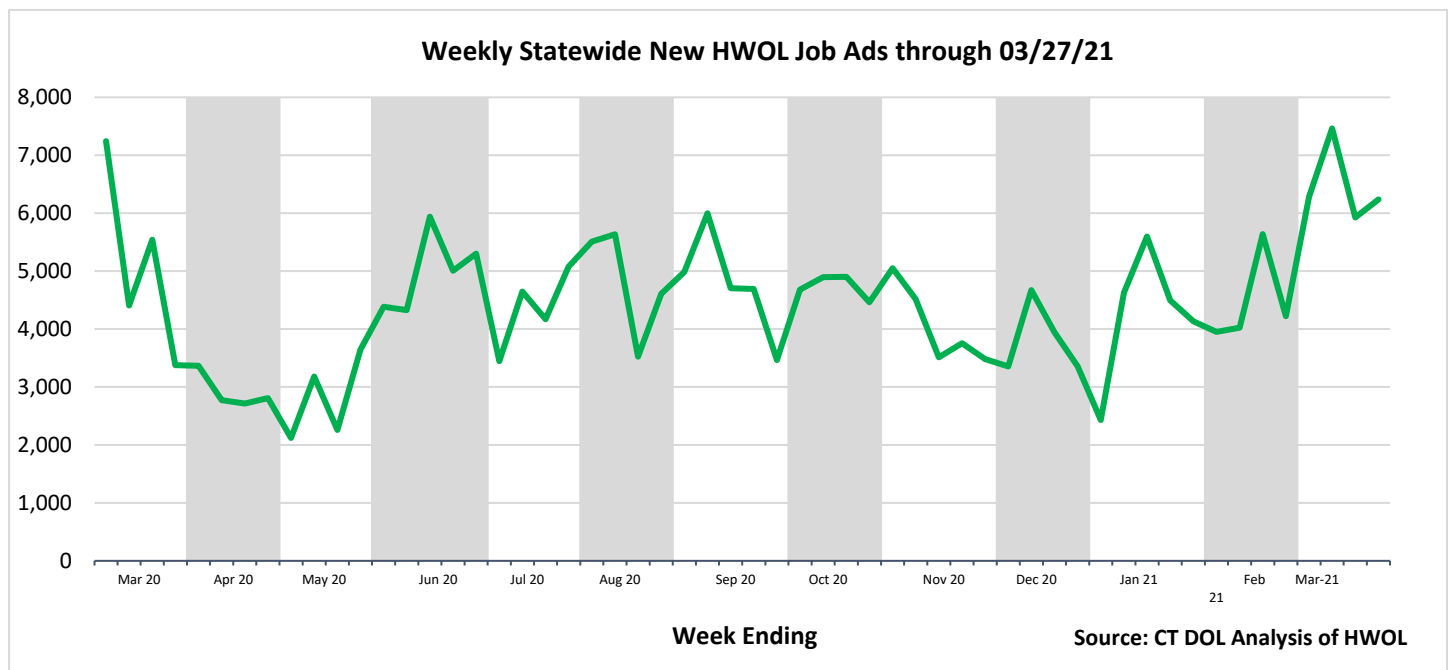
NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending March 27th, 2021

March 2021 Had The Highest New Ad Counts of The Past 12 Months

WETHERSFIELD, April 1st, 2021 – During the week ending March 27th, 2021, there were 6,238 new postings, up 313 ads from a week ago and up 2,015 from four weeks ago. This over the week increase positions the week ending March 27th as the third highest new ad level over the past 12 months, with the three highest occurring all within the past four weeks. Industries that drove this increase include Educational Services (+100 new ads over the week), Retail Trade (+55 new ads over the week), and Professional, Scientific, & Technical Services (+31 new ads over the week). Though many industries had increases, others were down. The largest over the week declines occurred in Manufacturing (-92 new ads), Health Care & Social Assistance (-82 new ads), and Accommodation & Food Services (-46 new ads). Overall, the month of March had the highest total new ad count of past 12 months.



Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Sales Representatives, Wholesale and Manufacturing.

Employers with the most new postings include UnitedHealth Group, BJ’s Wholesale Club, and Yale-New Haven Health System.

The three industries with the most new job postings where

- **Health Care and Social Assistance** (1,067 new postings, -7% over the week)
- **Retail Trade** (687 new postings, +9% over the week)
- **Finance & Insurance** (480 new postings, +6% over the week)

NAICS	Industry	Ads Week	1 week	4 weeks	1 week change		4 week change	
		Ending: 3/27/21	ago: 3/20/21	ago: 2/27/21	%	#	%	#
0	Total	6,238	5,925	4,223	5%	313	48%	2,015
11	Agriculture, Forestry, Fishing and Hunting	8	12	2	-33%	-4	300%	6
21	Mining, Quarrying, and Oil and Gas Extraction	7	8	3	-13%	-1	133%	4
22	Utilities	25	36	21	-31%	-11	19%	4
23	Construction	94	82	28	15%	12	236%	66
31	Manufacturing	416	508	343	-18%	-92	21%	73
42	Wholesale Trade	30	36	13	-17%	-6	131%	17
44	Retail Trade	687	632	371	9%	55	85%	316
48	Transportation and Warehousing	140	144	100	-3%	-4	40%	40
51	Information	129	129	107	0%	0	21%	22
52	Finance and Insurance	480	451	323	6%	29	49%	157
53	Real Estate and Rental and Leasing	91	96	64	-5%	-5	42%	27
54	Professional, Scientific, and Technical Services	388	357	331	9%	31	17%	57
55	Management of Companies and Enterprises	9	2	5	350%	7	80%	4
56	Administrative and Support	196	202	127	-3%	-6	54%	69
61	Educational Services	275	175	120	57%	100	129%	155
62	Health Care and Social Assistance	1,067	1,149	817	-7%	-82	31%	250
71	Arts, Entertainment, and Recreation	60	67	46	-10%	-7	30%	14
72	Accommodation and Food Services	403	449	224	-10%	-46	80%	179
81	Other Services (except Public Administration)	121	91	113	33%	30	7%	8
92	Public Administration	83	113	68	-27%	-30	22%	15
99	Unspecified	1,529	1,186	997	29%	343	53%	532

Source: CT DOL Analysis of HWOL

Twelve sectors had job posting decreases over the week ending March 27th and 7 had increases, and one was unchanged. Most of the overall increase over the week occurred in unspecified industry ads. The largest decreases occurred in Manufacturing (-92 new ads), Health Care & Social Assistance (-82 new ads) and Accommodation & Food Services (-46 new ads). The largest industry increases occurred in Educational Services (+100 new ads), Retail Trade (+55 new ads), and Professional, Scientific, & Technical Services (+31 new ads). Over Four weeks, every industry group had sizable increases, the largest being Retail Trade (+316 over four weeks), Health Care & Social Assistance (+250 over four weeks), and Accommodation & Food Service (+179 over four weeks).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 3/27/21	1 week ago: 3/20/21	4 weeks ago: 2/27/21	1 week change		4 week change	
				%	#	%	#
Registered Nurses	211	265	194	-20%	-54	9%	17
Retail Salespersons	207	225	114	-8%	-18	82%	93
Sales Representatives, Wholesale and Manuf.	150	159	111	-6%	-9	35%	39
First-Line Supervisors of Retail Sales Workers	128	113	75	13%	15	71%	53
Customer Service Representatives	111	132	80	-16%	-21	39%	31
Heavy and Tractor-Trailer Truck Drivers	89	81	65	10%	8	37%	24
Secretaries and Administrative Assistants	84	77	47	9%	7	79%	37
Medical and Health Services Managers	82	64	71	28%	18	15%	11
Laborers and Freight, Stock, and Material Movers	77	69	39	12%	8	97%	38
General and Operations Managers	71	89	48	-20%	-18	48%	23
Janitors and Cleaners	71	54	27	31%	17	163%	44
Merchandise Displayers and Window Trimmers	66	43	17	53%	23	288%	49
Marketing Managers	63	44	39	43%	19	62%	24
Preschool Teachers, Except Special Education	57	31	21	84%	26	171%	36
Management Analysts	57	46	44	24%	11	30%	13
Security Guards	56	53	22	6%	3	155%	34
Medical Secretaries and Administrative Assistants	55	39	23	41%	16	139%	32
Sales Managers	53	66	32	-20%	-13	66%	21
Waiters and Waitresses	50	61	30	-18%	-11	67%	20
Maintenance and Repair Workers, General	48	55	52	-13%	-7	-8%	-4
Cooks, Restaurant	47	33	35	42%	14	34%	12
Cashiers	46	53	12	-13%	-7	283%	34
Licensed Practical and Licensed Vocational Nurses	43	52	24	-17%	-9	79%	19
Recreation Workers	42	27	8	56%	15	425%	34
Maids and Housekeeping Cleaners	42	25	21	68%	17	100%	21

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (211 new postings, -20% over the week)
- Retail Salespersons (207 new postings, -8% over the week)
- Sales Representatives, Wholesale & Manufacturing (150 new postings, -6% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 3/27/21	1 Week Ago: 3/20/21	4 Weeks Ago: 2/27/21	1 Week # Change	4 Week # Change
UnitedHealth Group	102	31	25	71	77
BJ's Wholesale Club, Inc.	66	18	7	48	59
Yale-New Haven Health System	66	36	26	30	40
Hartford Healthcare	57	88	80	-31	-23
Yale University	56	17	10	39	46
Cigna Corporation	47	41	28	6	19
Humana	46	32	34	14	12
Deloitte	41	19	11	22	30
CVS Health	39	49	21	-10	18
Raytheon	35	47	38	-12	-3
YMCA	33	8	1	25	32
Walgreens Boots Alliance Inc	32	27	29	5	3
Advantage Sales & Marketing	31	4	2	27	29
University of Connecticut	30	25	21	5	9
Macy's	29	3	7	26	22
Allied Universal	28	41	20	-13	8
ICF International	26	21	22	5	4
Home Instead Senior Care	26	18	1	8	25
Kindercare	24	2	7	22	17
Anthem Blue Cross	24	20	19	4	5
Lowe's Companies, Inc	23	24	8	-1	15
Travelers	23	28	19	-5	4
Amazon	23	17	11	6	12
Eastern Connecticut Health Network	23	5	22	18	1
Advance Auto Parts Incorporated	22	13	14	9	8

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending March 27th, 2021 were mostly in Finance & Insurance, Retail Trade, and Health Care. The 25 employers shown above account for 15 percent of all new ads. Of the top 25 employers, 14 had over the week increases and 11 had decreases. Among the 14 increasing employers, the largest occurred at UnitedHealth Group (+71 new ads) and BJ's Wholesale Club (+48 new ads). The largest decreases over the week occurred at Hartford Healthcare (-31 new ads). Over Four weeks, 23 employers had increases and 2 had decreases, the largest of each being UnitedHealth Group (+77 new ads), BJ's Wholesale Club (+59 new ads), and Yale University (+46 new ads).

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>