

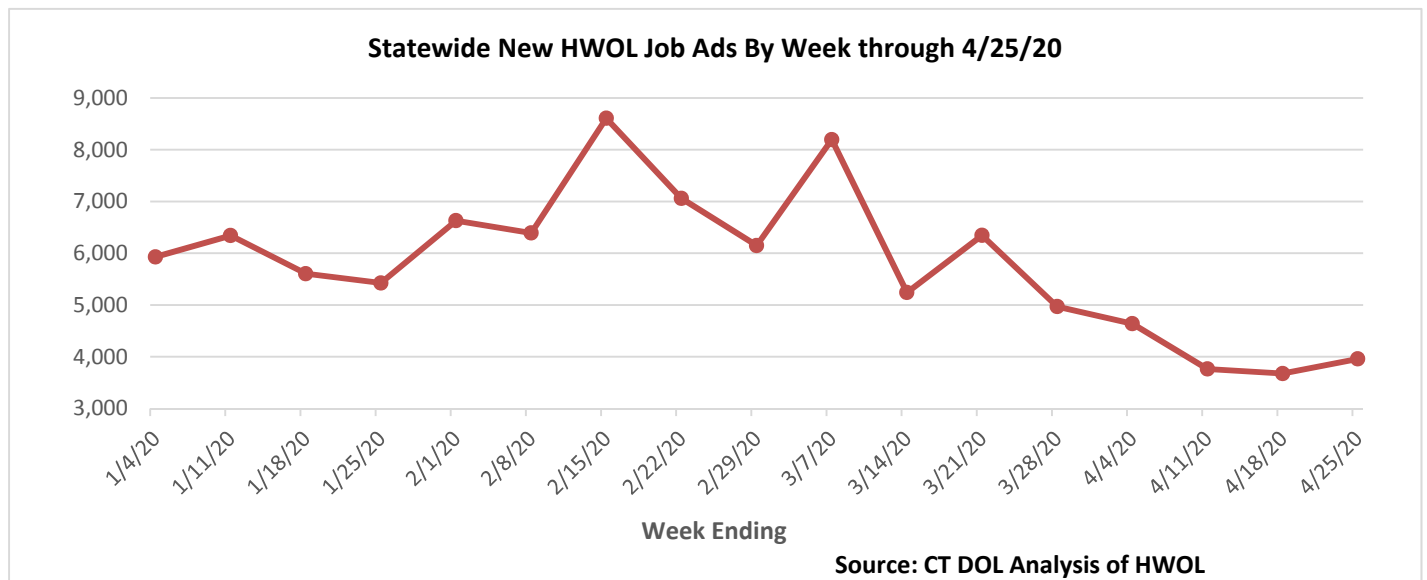


# NEW WEEKLY JOB ADS FROM HELP WANTED ONLINE

Office of Research

## Week Ending April 25, 2020

WETHERSFIELD, May 1, 2020 – During the week ending April 25, 2020, there were 3,959 new ads. This weekly level is up 7.7% from the week ending 4/18/20 and down 20.3% over 4 weeks. This top line increase was driven by Health Care and Social Assistance (+192 new ads or +23%) and Retail Trade (+93 new ads or +35%). The major industries with the largest 1-week percent increases were Real Estate and Rental (+21 new ads or +55%) and Transportation and Warehousing (+25 new ads or +53%).



## The three industries with the most new job ads were

- **Health Care and Social Assistance** (1,032 new ads, +23% over the week)
- **Retail Trade** (358 new ads, +35%)
- **Finance and Insurance** (323 new ads, -26%)

## HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending 4/25/20	1 week ago: 4/18/20	4 weeks ago: 3/28/20	1 week change		4 week change	
					%	#	%	#
	<b>Total - All Industries</b>	3,959	3,676	4,969	8%	283	-20%	-1,010
11	Agriculture, Forestry, Fishing and Hunting	5	4	8	25%	1	-38%	-3
21	Mining, Quarrying, and Oil and Gas Extraction	2	3	1	-33%	-1	100%	1
22	Utilities	14	3	13	367%	11	8%	1
23	Construction	49	38	55	29%	11	-11%	-6
31	Manufacturing	219	315	345	-30%	-96	-37%	-126
42	Wholesale Trade	8	22	13	-64%	-14	-38%	-5
44	Retail Trade	358	265	439	35%	93	-18%	-81
48	Transportation and Warehousing	72	47	83	53%	25	-13%	-11
51	Information	79	64	68	23%	15	16%	11
52	Finance and Insurance	323	434	494	-26%	-111	-35%	-171
53	Real Estate and Rental and Leasing	59	38	50	55%	21	18%	9
54	Professional, Scientific, and Technical Services	201	256	247	-21%	-55	-19%	-46
55	Management of Companies and Enterprises	2	1	2	100%	1	0%	0
56	Administrative and Support	133	114	146	17%	19	-9%	-13
61	Educational Services	113	96	87	18%	17	30%	26
62	Health Care and Social Assistance	1,032	840	1,541	23%	192	-33%	-509
71	Arts, Entertainment, and Recreation	16	11	32	45%	5	-50%	-16
72	Accommodation and Food Services	112	86	97	30%	26	15%	15
81	Other Services (except Public Administration)	37	30	33	23%	7	12%	4
92	Public Administration	88	82	106	7%	6	-17%	-18
--	Unspecified	1,037	927	1,109	12%	110	-6%	-72

Source: CT DOL Analysis of HWOL

15 sectors had job ad increases over the week and 5 sectors had decreases. The largest increases over the week occurred in Health Care and Social Assistance (+192 new ads or +23%), Retail Trade (+93 new ads or +35%), and Accommodation and Food Service (+26 new ads or +30%). The largest decreases occurred in Finance and Insurance (-111 new ads or -26%) and Manufacturing (-96 new ads or 30%).

## Employers with the Most New Job Ads

The ten employers with the most weekly new job ads are mostly within Healthcare and Social Assistance, Retail Trade, or Finance and Insurance. Among top employers, retail trade has had the largest increase in ads over the week.

### Employers With The Most New Job Ads

Employer	Ads Week Ending: 4/25/20	1 Week Ago: 4/18/20	4 Weeks Ago: 3/28/20	1 Week Change #	4 Week Change #
Walmart / Sam's	131	54	2	77	129
Yale-New Haven Health System	61	43	58	18	3
Cigna Corporation	49	64	67	-15	-18
Hartford Healthcare	44	32	53	12	-9
Fidelity Brokerage Services	38	7	0	31	38
Spectrum	33	12	0	21	33
Yale University	33	0	7	33	26
Hartford Hospital	3	13	37	-10	-34
Rite Aid Corporation	26	2	13	24	13
State of Connecticut	26	8	33	18	-7

Source: CT DOL Analysis of HWOL

## New Job Ads by Occupation

The occupations with the most new ads during the week ending 4/25/20 were:

- Registered Nurses (356 new ads, +22% over the week)
- Applications Software Developers (178 new ads, +46% over the week)
- Computer Occupations (111 new ads, -22% over the week).

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending 4/25/20	1 week ago: 4/18/20	4 weeks ago: 3/28/20	1 week change		4 week change	
				%	#	%	#
Registered Nurses	356	292	696	22%	64	-49%	-340
Software Developers, Applications	178	122	169	46%	56	5%	9
Computer Occupations, All Other	111	142	165	-22%	-31	-33%	-54
Retail Salespersons	97	80	103	21%	17	-6%	-6
Driver/Sales Workers	86	44	29	95%	42	197%	57
Managers, All Other	80	105	93	-24%	-25	-14%	-13
Customer Service Representatives	69	40	82	73%	29	-16%	-13
First-Line Supervisors of Retail Sales Workers	61	45	85	36%	16	-28%	-24
Medical and Health Services Managers	59	63	76	-6%	-4	-22%	-17
Personal Care Aides	58	38	37	53%	20	57%	21
Sales Representatives, Wholesale and Manuf.	57	60	90	-5%	-3	-37%	-33
Laborers and Freight, Stock, and Material Movers	56	52	63	8%	4	-11%	-7
Nursing Assistants	56	43	47	30%	13	19%	9
Janitors and Cleaners	47	32	21	47%	15	124%	26
General and Operations Managers	43	18	39	139%	25	10%	4
Secretaries and Administrative Assistants	39	34	54	15%	5	-28%	-15
Pharmacy Technicians	38	19	16	100%	19	138%	22
Cashiers	36	39	32	-8%	-3	13%	4
Computer User Support Specialists	35	31	42	13%	4	-17%	-7
Maintenance and Repair Workers, General	34	18	44	89%	16	-23%	-10
Merchandise Displayers and Window Trimmers	34	28	58	21%	6	-41%	-24
Management Analysts	33	44	53	-25%	-11	-38%	-20
Personal Financial Advisors	33	9	7	267%	24	371%	26
Shipping, Receiving, and Traffic Clerks	33	16	10	106%	17	230%	23
Production Workers, All Other	32	21	25	52%	11	28%	7

Source: CT DOL Analysis of HWOL

### Covid-19 and Weekly New Job Ads

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job ads to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

### What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>