

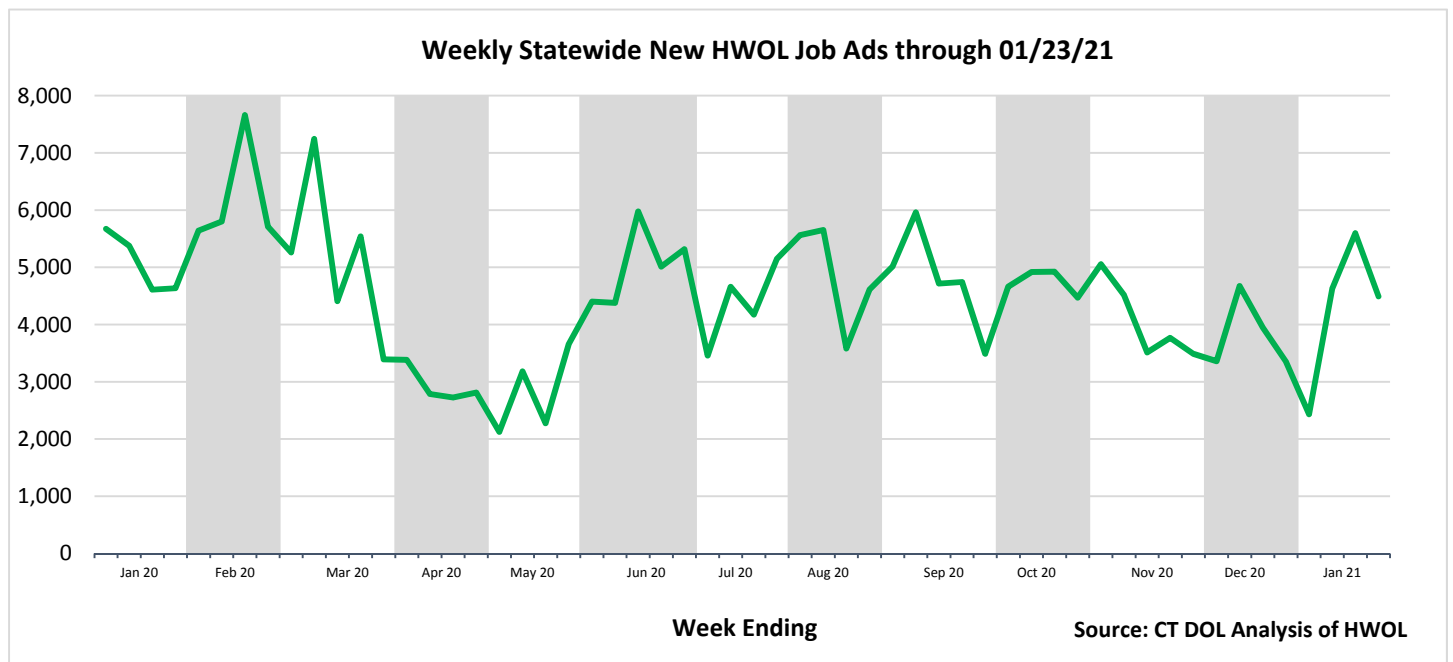


# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending January 23<sup>rd</sup>, 2021 – New Ads Down Over The Week But Well Above Recent Lows

WETHERSFIELD, January 29<sup>th</sup>, 2021 – During the week ending January 23<sup>rd</sup>, 2021, there were 4,493 new postings, down 20% from a week ago but up 34% from four weeks ago. This level is the third highest new ad count since early November. This over the week drop is driven by Retail Trade (-421 new ads) and Transportation & Warehousing (-98 new ads), which account for a combined 47% of total over the week change. Almost 60% of Retail Trade over the week change can be attributed to Petco (-201 new ads) and Dollar Tree (-49 new ads). Over the week Transportation & Warehousing declines were the result of smaller drops across a larger share of employers in that industry.



**Industries** with the most new postings include Health Care & Social Assistance, Retail Trade, and Manufacturing

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Customer Service Representatives.

**Employers** with the most new postings include Hartford Healthcare, CVS Health, and McDonald’s.

## The three industries with the most new job postings where

- **Health Care and Social Assistance** (1,083 new postings, +5% over the week)
- **Accommodation & Food Service** (334 new postings, +21% over the week)
- **Manufacturing** (406 new postings, +0.2% over the week)

NAICS	Industry	Ads	1 week	4 weeks	1 week change		4 week change	
		Week Ending: 1/23/21	ago: 1/16/21	ago: 12/26/20	%	#	%	#
<b>0</b>	<b>Total</b>	<b>4,493</b>	<b>5,597</b>	<b>3,353</b>	<b>-20%</b>	<b>-1,104</b>	<b>34%</b>	<b>1,140</b>
11	Agriculture, Forestry, Fishing and Hunting	3	5	2	-40%	-2	50%	1
21	Mining, Quarrying, and Oil and Gas Extraction	9	4	3	125%	5	200%	6
22	Utilities	37	37	31	0%	0	19%	6
23	Construction	51	58	27	-12%	-7	89%	24
31	Manufacturing	406	405	267	0.2%	1	52%	139
42	Wholesale Trade	31	26	20	19%	5	55%	11
44	Retail Trade	490	911	682	-46%	-421	-28%	-192
48	Transportation and Warehousing	91	189	79	-52%	-98	15%	12
51	Information	78	122	117	-36%	-44	-33%	-39
52	Finance and Insurance	390	413	270	-6%	-23	44%	120
53	Real Estate and Rental and Leasing	60	73	61	-18%	-13	-2%	-1
54	Professional, Scientific, and Technical Services	318	355	289	-10%	-37	10%	29
55	Management of Companies and Enterprises	2	3	1	-33%	-1	100%	1
56	Administrative and Support	139	179	87	-22%	-40	60%	52
61	Educational Services	117	167	83	-30%	-50	41%	34
62	Health Care and Social Assistance	1,083	1,031	589	5%	52	84%	494
71	Arts, Entertainment, and Recreation	32	39	15	-18%	-7	113%	17
72	Accommodation and Food Services	334	277	102	21%	57	227%	232
81	Other Services (except Public Administration)	50	104	36	-52%	-54	39%	14
92	Public Administration	82	112	50	-27%	-30	64%	32
99	Unspecified	690	1,087	542	-37%	-397	27%	148

Source: CT DOL Analysis of HWOL

Fifteen sectors had job posting increases over the week, one was unchanged and five had increases. Most of the new ad decreases occurred in Retail Trade (-421 new ads or -46%) and Transportation & Warehousing (-98 new ads or 52%) Of the five increasing sectors, the largest were Accommodation & Food Service (+57 new ads or +21%) and Health Care and Social Assistance (+52 new ads or +5%).

Over four weeks, all but three sectors increased. The largest four-week increases occurred in Health Care & Social Assistance (+494 new ads or +84%), Accommodation & Food Service (+232 new ads or +227%), and Manufacturing (+139 new ads or +52%). Of the three decreasing industries over four weeks, the largest was Retail Trade (-192 new ads or -28%) and reflects seasonal employment for that industry.

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

# New Job Postings by Occupation

The occupations with the most new postings were:

- Retail Salespersons (232 new postings, +22% over the week)
- Retail Salespersons (180 new postings, -19% over the week)
- Customer Service Representatives (140 new postings, -7% over the week)

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 1/23/21	1 week ago: 1/16/21	4 weeks ago: 12/26/20	1 week change		4 week change	
				%	#	%	#
Registered Nurses	232	190	123	22%	42	89%	109
Retail Salespersons	180	223	122	-19%	-43	48%	58
Customer Service Representatives	140	150	68	-7%	-10	106%	72
Sales Representatives, Wholesale and Manuf.	119	132	65	-10%	-13	83%	54
Nursing Assistants	116	85	51	36%	31	127%	65
Computer Occupations, All Other	108	113	124	-4%	-5	-13%	-16
Managers, All Other	96	113	84	-15%	-17	14%	12
First-Line Supervisors of Retail Sales Workers	93	190	128	-51%	-97	-27%	-35
Food Service Managers	70	36	6	94%	34	1,067%	64
Software Developers, Applications	61	95	85	-36%	-34	-28%	-24
Medical and Health Services Managers	57	72	39	-21%	-15	46%	18
Security Guards	57	72	48	-21%	-15	19%	9
Maintenance and Repair Workers, General	56	48	42	17%	8	33%	14
Laborers and Freight, Stock, and Material Movers, Hand	55	81	64	-32%	-26	-14%	-9
Combined Food Preparation and Serving Workers	54	56	32	-4%	-2	69%	22
Cooks, Restaurant	53	23	13	130%	30	308%	40
Licensed Practical and Licensed Vocational Nurses	53	28	18	89%	25	194%	35
General and Operations Managers	47	98	52	-52%	-51	-10%	-5
Pharmacy Technicians	45	18	38	150%	27	18%	7
Merchandise Displayers and Window Trimmers	44	57	17	-23%	-13	159%	27
Marketing Managers	41	48	49	-15%	-7	-16%	-8
Medical Secretaries	41	51	19	-20%	-10	116%	22
Heavy and Tractor-Trailer Truck Drivers	39	99	49	-61%	-60	-20%	-10
Secretaries and Administrative Assistants	39	55	27	-29%	-16	44%	12
Engineers, All Other	34	23	18	48%	11	89%	16

Source: CT DOL Analysis of HWOL

# Employers with the Most New Job Postings

Employer	Ads Week Ending: 1/23/21	1 Week Ago: 1/16/21	4 Weeks Ago: 12/26/20	1 Week # Change	4 Week # Change
Hartford Healthcare	223	189	75	34	148
CVS Health	80	19	65	61	15
McDonald's	73	0	0	73	73
Anthem Blue Cross	62	51	45	11	17
Mercy Hospital	51	0	0	51	51
Atria Senior Living	44	3	1	41	43
Cigna Corporation	44	40	38	4	6
Deloitte	42	25	17	17	25
Walgreens Boots Alliance Inc	42	47	19	-5	23
UnitedHealth Group	41	38	11	3	30
St Vincents Medical Center	40	14	7	26	33
Ernst & Young	38	8	11	30	27
Allied Universal	37	61	40	-24	-3
Outback Steakhouse	37	0	0	37	37
Burlington Worldwide Apparel	35	0	0	35	35
Lockheed Martin Corporation	35	6	13	29	22
State of Connecticut	35	45	24	-10	11
Day Kimball Healthcare	32	2	0	30	32
Genesis Healthcare Corporation	30	28	9	2	21
Stanley Black & Decker	28	6	7	22	21
Whole Foods Market, Inc.	28	25	11	3	17
Humana	23	21	17	2	6
William W. Backus Hospital	23	18	35	5	-12
Yale University	23	18	16	5	7
Lowe's Companies, Inc	22	33	45	-11	-23

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending January 16, 2021 were mostly in Health Care, Finance & Insurance, and Retail Trade. The 25 employers shown above account for 26 percent of all new ads. Of the top 25 employers, 22 had over the week increases, 3 had decreases. The 22 increasing employers had a combined 572 new ad increase over the week and the 4 decreasing employers accounted for a combined 39 new ad decrease. McDonald's (+73new ads), CVS Health (+61 new ads), and Mercy Hospital (+51 new ads) had the largest new ad increases over the week.

## Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

## What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>