

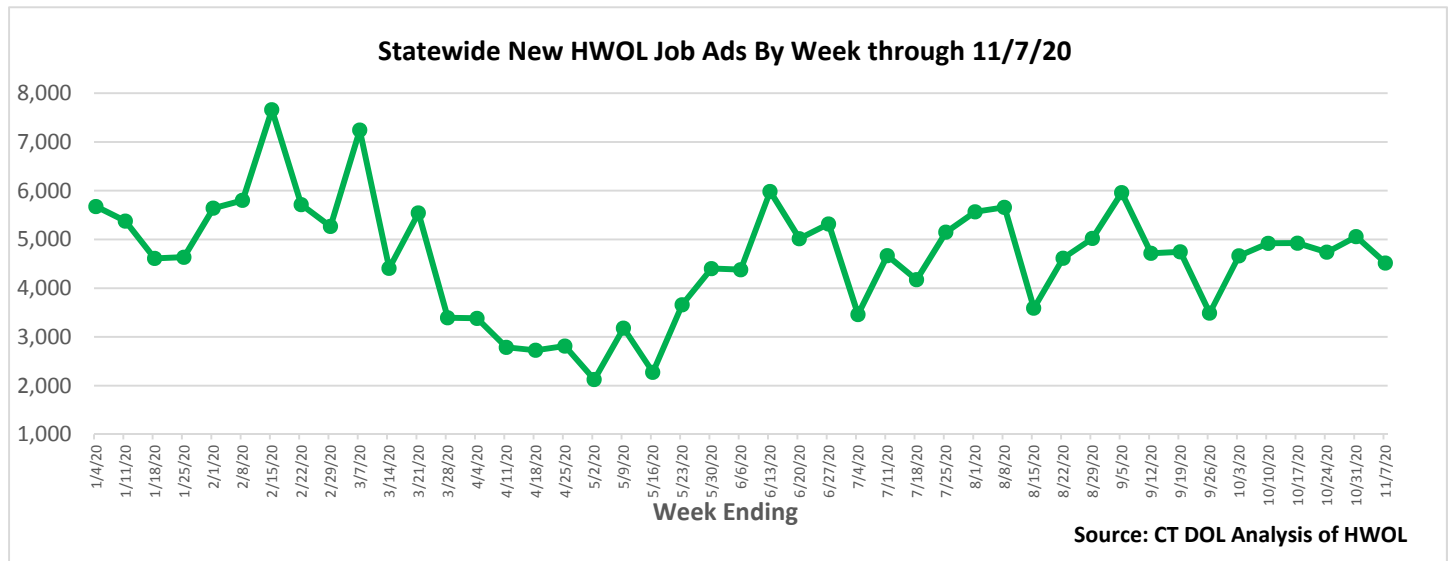


NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending November 7th, 2020 Total New Job Fall Ads Down 10.7% Over The Week

WETHERSFIELD, November 13, 2020 – During the week ending November 7, 2020, there were 4,517 new postings, down 10.7% from a week before. Decreasing industries had a combined over the week posting change of -600 new ads and increasing industries added 60 new ads, resulting in the overall net change of -540 new ads. Industries with the largest share of over the week overall net change include Retail Trade (-203 new ads), Finance and Insurance (-86 new ads), and Professional, Scientific, & Technical Services (-35 new ads). Recent weeks of Connecticut Help Wanted Online data have exhibited their most stable levels of 2020. During the six-week period from October 3rd through November 7th, total new ads have had a range of 540 around a five-week midrange of 4,787. This range is the lowest of 2020, the next lowest new ad range was 1,056 new ads over the six weeks from April 11th through May 16, 2020.



Industries with the most new postings include Health & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Wholesale and Manufacturing Sales Representatives.

Employers with the most new postings include Hartford Healthcare, United Parcel Service Incorporated, and Lowe’s Companies Inc.

The three industries with the most new job postings where

- **Health Care and Social Assistance** (1,089 new postings, +0.2% over the week)
- **Retail Trade** (464 new postings, -30% over the week)
- **Finance and Insurance** (339 new postings, -20% over the week)

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads	1 week	4 weeks	1 week change		4 week change	
		Week 11/7/20	ago: 10/31/20	ago: 10/10/20	%	#	%	#
0	Total	4,517	5,057	4,916	-11%	-540	-8%	-399
11	Agriculture, Forestry, Fishing and Hunting	1	4	7	-75%	-3	-86%	-6
21	Mining, Quarrying, and Oil and Gas Extraction	5	8	2	-38%	-3	150%	3
22	Utilities	14	26	25	-46%	-12	-44%	-11
23	Construction	39	45	43	-13%	-6	-9%	-4
31	Manufacturing	336	358	341	-6%	-22	-1%	-5
42	Wholesale Trade	12	30	31	-60%	-18	-61%	-19
44	Retail Trade	464	667	770	-30%	-203	-40%	-306
48	Transportation and Warehousing	202	182	165	11%	20	22%	37
51	Information	132	109	80	21%	23	65%	52
52	Finance and Insurance	339	425	375	-20%	-86	-10%	-36
53	Real Estate and Rental and Leasing	56	82	64	-32%	-26	-13%	-8
54	Professional, Scientific, and Technical Services	302	337	212	-10%	-35	42%	90
55	Management of Companies and Enterprises	6	7	5	-14%	-1	20%	1
56	Administrative and Support	141	142	169	-1%	-1	-17%	-28
61	Educational Services	196	213	217	-8%	-17	-10%	-21
62	Health Care and Social Assistance	1,089	1,087	921	0.2%	2	18%	168
71	Arts, Entertainment, and Recreation	25	31	38	-19%	-6	-34%	-13
72	Accommodation and Food Services	185	208	218	-11%	-23	-15%	-33
81	Other Services (except Public Administration)	75	60	78	25%	15	-4%	-3
92	Public Administration	42	50	76	-16%	-8	-45%	-34
99	unspecified	856	986	1,079	-13%	-130	-21%	-223

Source: CT DOL Analysis of HWOL

17 sector had job posting decreases over the week, 4 had increases. Some of the largest percent decreases occurred in Wholesale Trade (-60% or -18 new ads), Utilities (-46% or -12 new ads), and Real Estate and Rental (-32% or -26 new ads). Of the 4 increasing industries, the largest increases occurred in Other Services (+25% or +15 new ads), Information (+21% or +23 new ads), and Transportation & Warehousing (+11% or +20 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

New Job Postings by Occupation

The occupations with the most new postings were:

- Retail Nurses (242 new postings, +5% over the week)
- Retail Salespersons (155 new postings, -40% over the week)
- Sales Representatives, Wholesale & Manufacturing (118 new postings, +1% over the week)

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending :	1 week ago:	4 weeks ago:	1 week change		4 week change	
	11/7/2020	10/31/2020	10/10/2020	%	#	%	#
Registered Nurses	242	231	123	5%	11	97%	119
Retail Salespersons	155	257	224	-40%	-102	-31%	-69
Sales Representatives, Wholesale and Manufacturing	118	117	111	1%	1	6%	7
Customer Service Representatives	110	178	132	-38%	-68	-17%	-22
Computer Occupations, All Other	107	98	86	9%	9	24%	21
First-Line Supervisors of Retail Sales Workers	93	100	119	-7%	-7	-22%	-26
Software Developers, Applications	88	81	71	9%	7	24%	17
Nursing Assistants	86	87	51	-1%	-1	69%	35
Managers, All Other	85	88	106	-3%	-3	-20%	-21
Automotive Service Technicians and Mechanics	79	88	46	-10%	-9	72%	33
Medical and Health Services Managers	79	70	82	13%	9	-4%	-3
Heavy and Tractor-Trailer Truck Drivers	66	53	64	25%	13	3%	2
Light Truck or Delivery Services Drivers	62	22	43	182%	40	44%	19
Personal Care Aides	58	54	83	7%	4	-30%	-25
General and Operations Managers	56	47	34	19%	9	65%	22
Licensed Practical and Licensed Vocational Nurses	53	28	50	89%	25	6%	3
Security Guards	51	48	49	6%	3	4%	2
Laborers and Freight, Stock, and Material Movers, Hand	49	76	83	-36%	-27	-41%	-34
Management Analysts	48	50	38	-4%	-2	26%	10
Secretaries and Administrative Assistants	48	65	66	-26%	-17	-27%	-18
Stock Clerks and Order Fillers	48	49	85	-2%	-1	-44%	-37
Combined Food Preparation and Serving Workers	45	76	58	-41%	-31	-22%	-13
Marketing Managers	44	60	30	-27%	-16	47%	14
Medical Assistants	43	41	40	5%	2	8%	3
Computer User Support Specialists	41	45	36	-9%	-4	14%	5

Source: CT DOL Analysis of HWOL

Employers with the Most New Job Postings

Employer	Ads Week Ending : 11/7/2020	1 week ago: 10/31/2020	4 weeks ago: 10/10/2020	1 Week # Change	4 Week # Change
Hartford Healthcare	229	73	91	156	138
United Parcel Service Incorporated	98	55	17	43	81
Lowe's Companies, Inc	70	28	104	42	-34
UnitedHealth Group	58	58	34	0	24
Intuit	52	12	9	40	43
Deloitte	42	15	11	27	31
Asml	40	0	0	40	40
Cigna Corporation	35	47	68	-12	-33
Trinity Health	35	0	3	35	32
Anthem Blue Cross	33	50	34	-17	-1
Macy's	31	24	20	7	11
Olive Garden	31	0	0	31	31
Select Medical	31	7	15	24	16
Norwalk Public School District	30	0	12	30	18
Synchrony	30	0	0	30	30
Yale University	29	33	34	-4	-5
Raytheon	28	45	12	-17	16
Allied Universal	26	20	13	6	13
Tmc Transportation/Annett Holdings, Inc	26	0	0	26	26
Cds Corporate	24	0	0	24	24
CVS Health	22	44	23	-22	-1
Stamford Hospital	22	27	17	-5	5
Whole Foods Market, Inc.	21	21	15	0	6
Advantage Sales & Marketing	20	14	7	6	13
Community Health Center, Inc.	20	0	15	6	13

Source: CT DOL Analysis of HWOL

Employers with the most new job postings for the week ending October 31st were mostly in Retail Trade, Finance & Insurance, and Health Care. The 25 employers shown above account for 17 percent of all new ads. The employers with the largest increase over the week were H&R Block (+54 new ads), UnitedHealth Group (+28 new ads), and United Parcel Service (+28 new ads). Seven of the top 25 employers had decreases over the week, the largest being Hartford Healthcare (-196 new ads).

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world. This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. **To view more HWOL data, go to:**

<https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>