



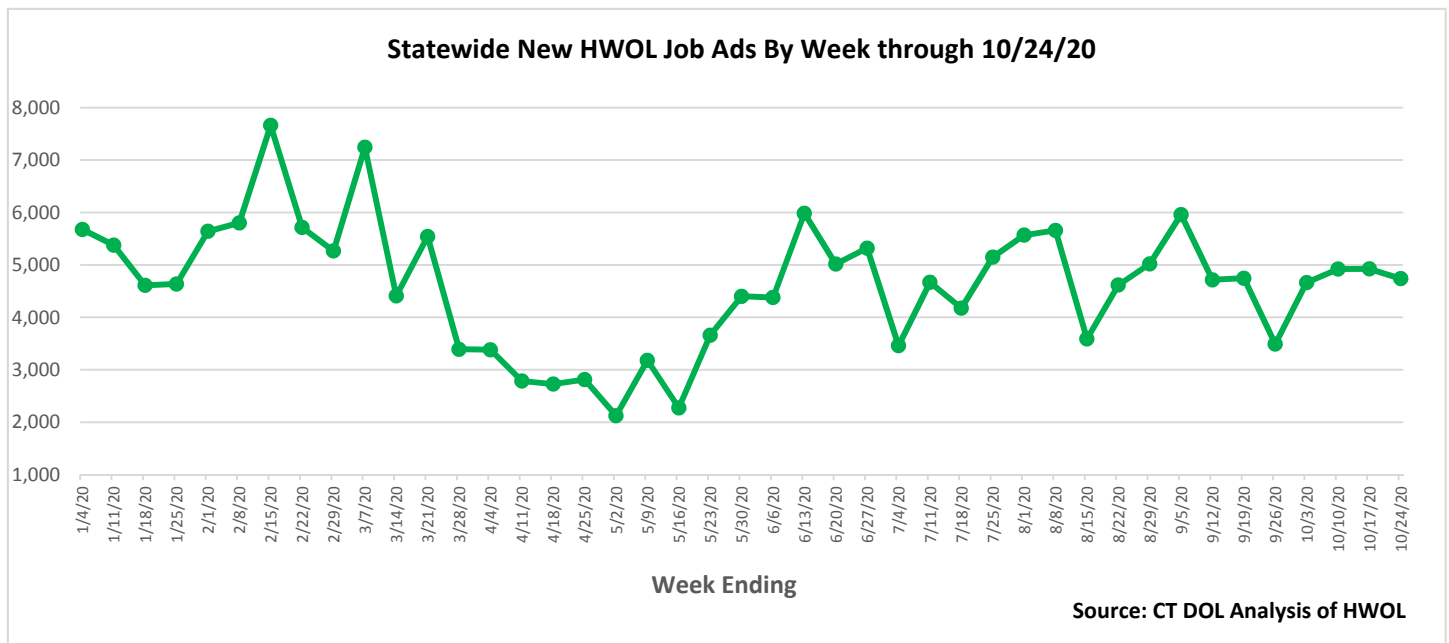
NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending October 24th, 2020

Total New Jobs Ads Have Most Stable Four Week Period of Year.

WETHERSFIELD, October 30, 2020 – During the week ending October 24, 2020, there were 4,738 new postings. New postings are down 182 new ads from a week ago and up 1,239 from the week ending September 26th. Since then, new ads averaged 4,811 over the subsequent four weeks and had a range of 261, the smallest of any four-week period in 2020. In contrast, the largest four-week range of 3,851 occurred in March during the Covid-shutdown, when total new ads fell from 7,242 during the week ending March 7th to 3,391 new ads during the week ending March 28th. Though overall ads counts have stayed relatively flat for most of October, many industries have had larger shifts. The largest increase over the week occurred in Health Care & Social Assistance (+254 new ads or +34%) and the largest decrease occurred in Finance & Insurance (-86 new ads or -18%).



Industries with the most new postings include Health & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Computer Occupations, All Other.

Employers with the most new postings include Hartford Healthcare, Walmart/Sam’s, and Amazon.

The three industries with the most new job postings where

- **Health Care and Social Assistance** (1,003 new postings, +34% over the week)
- **Retail Trade** (902 new postings, +17% over the week)
- **Finance and Insurance** (384 new postings, -18% over the week)

HWOL New Weekly Industry Job Ads - CT Statewide

NAICS	Industry	Ads Week Ending : 10/24/2020	1 week ago: 10/17/2020	4 weeks ago: 9/26/2020	1 week change		4 week change	
					%	#	%	#
0	Total	4,738	4,920	3,489	-4%	-182	36%	1,249
11	Agriculture, Forestry, Fishing and Hunting	7	3	8	133%	4	-13%	-1
21	Mining, Quarrying, and Oil and Gas Extraction	5	12	3	-58%	-7	67%	2
22	Utilities	37	54	16	-31%	-17	131%	21
23	Construction	53	76	31	-30%	-23	71%	22
31	Manufacturing	303	386	287	-22%	-83	6%	16
42	Wholesale Trade	32	41	19	-22%	-9	68%	13
44	Retail Trade	902	774	558	17%	128	62%	344
48	Transportation and Warehousing	128	136	84	-6%	-8	52%	44
51	Information	99	100	76	-1%	-1	30%	23
52	Finance and Insurance	384	470	345	-18%	-86	11%	39
53	Real Estate and Rental and Leasing	83	75	37	11%	8	124%	46
54	Professional, Scientific, and Technical Services	243	298	160	-18%	-55	52%	83
55	Management of Companies and Enterprises	6	4	6	50%	2	0%	0
56	Administrative and Support	76	116	98	-34%	-40	-22%	-22
61	Educational Services	169	148	191	14%	21	-12%	-22
62	Health Care and Social Assistance	1,003	749	598	34%	254	68%	405
71	Arts, Entertainment, and Recreation	25	36	40	-31%	-11	-38%	-15
72	Accommodation and Food Services	167	212	133	-21%	-45	26%	34
81	Other Services (except Public Administration)	79	81	74	-2%	-2	7%	5
92	Public Administration	48	81	37	-41%	-33	30%	11
99	unspecified	889	1,068	688	-17%	-179	29%	201

Source: CT DOL Analysis of HWOL

15 sector had job posting decreases over the week and 6 had increases. Some of the largest percent decreases occurred in Public Administration (-41% or -33 new ads), Administrative & Support (-34% or -40 new ads), and Utilities (-31% or -17 new ads). The 6 increasing industries accounted for a combined 417 new ads over the week, with 61% occurring within Health Care & Social Assistance (+34% or +254 new ads).

A majority of industries had increases over four weeks, the largest being Health Care & Social Assistance (+68% or +405 new ads) and Retail Trade (+62% or +344 new ads). The four decreasing industries represented a combined 60 new ad decrease.

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

New Job Postings by Occupation

The occupations with the most new postings were:

- Registered Nurses (237 new postings, +55% over the week)
- Retail Salespersons (206 new postings, -10% over the week)
- Computer Occupations, All Others (134 new postings, -3% over the week)

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week	1 week	4 weeks	1 week change		4 week change	
	Ending : 10/24/2020	ago: 10/17/2020	ago: 9/26/2020	%	#	%	#
Registered Nurses	237	153	112	55%	84	112%	125
Retail Salespersons	206	229	185	-10%	-23	11%	21
Computer Occupations, All Other	134	138	79	-3%	-4	70%	55
Stock Clerks and Order Fillers	130	109	44	19%	21	195%	86
Medical and Health Services Managers	117	81	52	44%	36	125%	65
First-Line Supervisors of Retail Sales Workers	113	126	91	-10%	-13	24%	22
Sales Representatives, Wholesale and Manuf.	103	129	71	-20%	-26	45%	32
Customer Service Representatives	97	138	92	-30%	-41	5%	5
Managers, All Other	97	110	72	-12%	-13	35%	25
Nursing Assistants	92	46	36	100%	46	156%	56
Laborers and Freight, Stock, and Material Movers	88	86	71	2%	2	24%	17
Software Developers, Applications	88	174	89	-49%	-86	-1%	-1
Marketing Managers	68	51	32	33%	17	113%	36
Heavy and Tractor-Trailer Truck Drivers	62	44	21	41%	18	195%	41
Merchandise Displayers and Window Trimmers	50	47	22	6%	3	127%	28
Secretaries and Administrative Assistants	48	53	36	-9%	-5	33%	12
Personal Care Aides	47	47	32	0%	0	47%	15
General and Operations Managers	44	50	34	-12%	-6	29%	10
Automotive Service Technicians and Mechanics	43	32	17	34%	11	153%	26
Combined Food Preparation and Serving Workers	43	49	50	-12%	-6	-14%	-7
Cashiers	42	45	30	-7%	-3	40%	12
Medical Secretaries	41	44	31	-7%	-3	32%	10
Training and Development Specialists	41	7	2	486%	34	1,950%	39
Computer User Support Specialists	38	21	25	81%	17	52%	13
Financial Managers	38	48	27	-21%	-10	41%	11

Source: CT DOL Analysis of HWOL

Employers with the Most New Job Postings

Employer	Ads Week Ending : 10/24/2020	1 week ago: 10/17/2020	4 weeks ago: 9/26/2020	1 Week # Change	4 Week # Change
Hartford Healthcare	269	32	89	237	180
Walmart / Sam's	268	5	0	263	268
Amazon	101	77	36	24	65
Lowe's Companies, Inc	69	45	82	24	-13
Anthem Blue Cross	63	66	53	-3	10
Cigna Corporation	57	99	45	-42	12
St Vincents Medical Center	55	0	16	55	39
Burlington Worldwide Apparel	46	0	0	46	46
Nomad Health	40	10	0	30	40
CVS Health	35	58	42	-23	-7
ECHN	30	2	0	28	30
Ulta Beauty Inc.	30	0	0	30	30
UnitedHealth Group	30	28	34	2	-4
United Parcel Service Incorporated	27	17	7	10	20
Deloitte	25	27	22	-2	3
Travelers	25	31	51	-6	-26
Mercy Medical Center Clinton	24	36	25	-12	-1
Salesforce	24	0	0	24	24
Raytheon	23	19	11	4	12
Whole Foods Market, Inc.	23	45	24	-22	-1
Asplundh Tree Expert Company	22	0	0	22	22
Humana	22	25	20	-3	2
Applied Materials	21	14	10	7	11
Gap Inc.	21	0	0	21	21
Mercy Hospital	21	0	0	21	21

Source: CT DOL Analysis of HWOL

Employers with the most new job postings for the week ending October 24th were mostly in Retail Trade, Finance & Insurance, and Health Care. The 25 employers shown above account for 29 percent of all new ads. The employers with the largest increase over the week were Walmart / Sam's (+263 new ads), Hartford Healthcare (+237 new ads), and St Vincent's Medical Center (+55 new ads). Eight of the top 25 employers had decreases over the week, the largest being Cigna Corporation (-42 new ads) and CVS Health (-23 new ads).

Covid-19 and Weekly New Job Postings

In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

What is HWOL? The Conference Board Help Wanted Online[®] Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>