

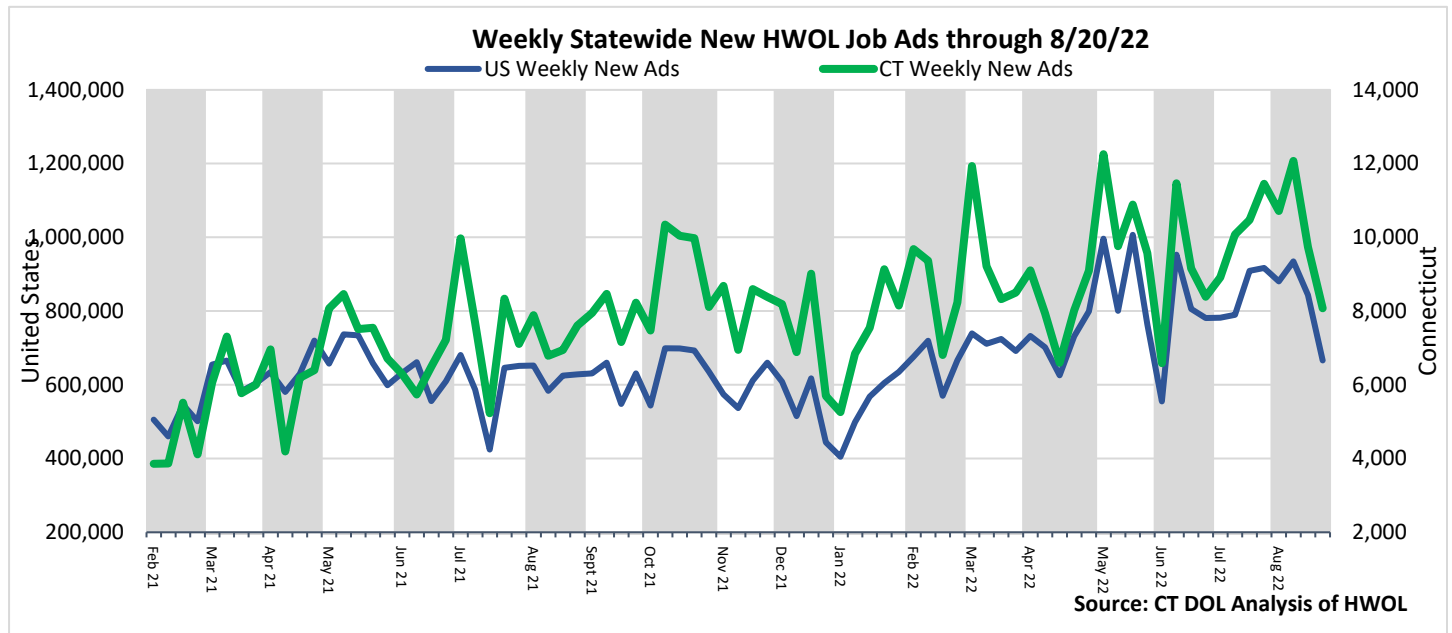


# NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

## Week Ending August 20<sup>th</sup>, 2022: New Ads Down 17% to 8,072 Over the Week.

WETHERSFIELD, August 26<sup>th</sup>, 2022 – During the week ending August 20<sup>th</sup>, there were 8,072 new postings, down 1,687 new ads or -17% over the week. This top line over the week decline is the result of employment declines across 19 of 21 industries. 14 industries were down 17% or more and 8 were down 25% or more. Occupations with the largest over the week decreases include Customer Service Representatives (-115 new ads), Registered Nurses (-105 new ads), and Wholesale & Manufacturing Sales Representatives (-69 new ads). This recent week of new ads is the lowest level since early June. The graph below shows that the statewide over the week declines echoes the U.S. level shifts. Though down over the past two weeks, Connecticut’s overall new ad count is 16% above levels from 52 weeks ago.



**Industries** with the most new postings include Health Care & Social Assistance, Finance & Insurance, and Manufacturing.

**Occupations** with the most new postings include Registered Nurses, Retail Salespersons, and Heavy & Tractor-Trailer Truck Drivers.

**Employers** with the most new postings include Community Health Center Inc., Parexel, and Yale-New Haven Health System.

## The three industries with the most new job postings were:

- **Health Care & Social Assistance** (1,570 new postings, -16% over the week)
- **Finance & Insurance** (792 new postings, -19% over the week)
- **Manufacturing** (729 new postings, -11% over the week)

NAICS	Industry	Ads Week Ending: 8/20/22	1 week ago: 8/13/22	4 weeks ago: 7/23/22	1 week change		4 week change	
					%	#	%	#
<b>0</b>	<b>Total</b>	<b>8,072</b>	<b>9,759</b>	<b>10,041</b>	<b>-17%</b>	<b>-1,687</b>	<b>-20%</b>	<b>-1,969</b>
11	Agriculture, Forestry, Fishing and Hunting	5	11	4	-55%	-6	25%	1
21	Mining, Quarrying, and Oil and Gas Extraction	2	13	10	-85%	-11	-80%	-8
22	Utilities	28	84	56	-67%	-56	-50%	-28
23	Construction	99	128	136	-23%	-29	-27%	-37
31	Manufacturing	729	815	864	-11%	-86	-16%	-135
42	Wholesale Trade	43	52	61	-17%	-9	-30%	-18
44	Retail Trade	677	830	602	-18%	-153	12%	75
48	Transportation and Warehousing	309	222	391	39%	87	-21%	-82
51	Information	181	241	210	-25%	-60	-14%	-29
52	Finance and Insurance	792	982	925	-19%	-190	-14%	-133
53	Real Estate and Rental and Leasing	115	170	130	-32%	-55	-12%	-15
54	Professional, Scientific, and Technical Services	673	691	1,131	-3%	-18	-40%	-458
55	Management	11	8	8	38%	3	38%	3
56	Administrative and Support	146	253	214	-42%	-107	-32%	-68
61	Educational Services	367	500	444	-27%	-133	-17%	-77
62	Health Care and Social Assistance	1,570	1,869	1,954	-16%	-299	-20%	-384
71	Arts, Entertainment, and Recreation	47	79	89	-41%	-32	-47%	-42
72	Accommodation and Food Services	478	618	659	-23%	-140	-27%	-181
81	Other Services (except Public Administration)	140	180	204	-22%	-40	-31%	-64
92	Public Administration	111	139	145	-20%	-28	-23%	-34
99	Unspecified	1,549	1,874	1,804	-17%	-325	-14%	-255

Source: CT DOL Analysis of HWOL

During the week ending August 20<sup>th</sup>, 2022, the total ad decrease of -1,687 new ads or -17% is the net result of decreases in 19 of 21 industries. More than half of the weekly decline occurred in five industries: Health Care & Social Assistance (-299 new ads), Finance & Insurance (-190 new ads), Retail Trade (-153 new ads), Accommodation & Food Service (-140 new ads), and Educational Services (-133 new ads). Over 4 weeks, total new ads were down 1,969 new ads or -20%. 18 of 21 industries had 4-week declines, the largest decrease occurred in Professional, Scientific, & Technical Services (-458 new ads), Health Care & Social Assistance (-384 new ads), and Accommodation & Food Services (-181 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

# New Job Postings by Occupation

## HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 8/20/22	1 week ago: 8/13/22	4 weeks ago: 7/23/22	1 week change		4 week change	
				%	#	%	#
Registered Nurses	301	406	459	-26%	-105	-34%	-158
Retail Salespersons	231	256	196	-10%	-25	18%	35
Heavy and Tractor-Trailer Truck Drivers	206	124	340	66%	82	-39%	-134
First-Line Supervisors of Retail Sales Workers	149	176	208	-15%	-27	-28%	-59
Medical and Health Services Managers	149	131	138	14%	18	8%	11
Sales Representatives, Wholesale and Manufacturing, Customer Service Representatives	131	200	184	-35%	-69	-29%	-53
Secretaries and Administrative Assistants, Except Legal, General and Operations Managers	106	112	82	-5%	-6	29%	24
Marketing Managers	95	121	114	-21%	-26	-17%	-19
Sales Managers	91	114	112	-20%	-23	-19%	-21
Statisticians	74	27	40	174%	47	85%	34
Licensed Practical and Licensed Vocational Nurses	73	67	140	9%	6	-48%	-67
Management Analysts	65	75	74	-13%	-10	-12%	-9
Childcare Workers	65	66	80	-2%	-1	-19%	-15
Laborers and Freight, Stock, and Material Movers, Hand	63	104	81	-39%	-41	-22%	-18
Food Service Managers	63	58	76	9%	5	-17%	-13
Marriage and Family Therapists	62	52	26	19%	10	138%	36
Medical Assistants	61	65	80	-6%	-4	-24%	-19
Maintenance and Repair Workers, General	60	101	81	-41%	-41	-26%	-21
Financial and Investment Analysts	59	47	52	26%	12	13%	7
Waiters and Waitresses	58	67	64	-13%	-9	-9%	-6
Market Research Analysts and Marketing Specialists	57	61	54	-7%	-4	6%	3
Natural Sciences Managers	55	27	25	104%	28	120%	30
Janitors and Cleaners, Except Maids and Housekeeping Clear	55	59	78	-7%	-4	-29%	-23

Source: CT DOL Analysis of HWOL

### The occupations with the most new postings were:

- Registered Nurses (301 new postings, -26% over the week)
- Retail Salespersons (231 new postings, -10% over the week)
- Heavy & Tractor-Trailer Truck Drivers (206 new postings, +66% over the week)

## Employers with the Most New Job Postings

Employer	Ads Week Ending: 8/20/22	1 Week Ago: 8/13/22	4 Weeks Ago: 7/23/22	1 Week # Change	4 Week # Change
Community Health Center, Inc.	137	87	69	50	68
Parexel	130	9	56	121	74
Yale-New Haven Health System	90	177	58	-87	32
Fidelity Brokerage Services	88	120	19	-32	69
Walmart / Sam's	70	4	5	66	65
United States Xpress Enterprises Inc.	58	5	1	53	57
Trinity Health	57	122	57	-65	0
KPMG	56	42	115	14	-59
CVS Health	55	72	48	-17	7
Cigna Corporation	52	104	68	-52	-16
Dattco Incorporated	50	3	9	47	41
Raytheon	47	64	92	-17	-45
Devereux Advanced Behavioral Health	42	2	1	40	41
Hartford Healthcare	41	71	87	-30	-46
Elevance Health	40	64	32	-24	8
General Dynamics	39	48	22	-9	17
Accenture	39	46	9	-7	30
Charter Communications	39	34	26	5	13
Marriott International Incorporated	37	36	40	1	-3
Siemens	36	14	27	22	9
State of Connecticut	35	64	53	-29	-18
CBRE Group	33	35	9	-2	24
Asml	31	29	32	2	-1
Great Clips	31	9	45	22	-14
Highmark Health	30	11	12	19	18

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Healthcare & Social Assistance, Finance & Insurance, and Manufacturing. The 25 employers shown above account for 16 percent of all new ads. 13 of 25 employers in the top 25 had over the week increases. The largest increases in the top 25 include Parexel (+121 new ads), Walmart / Sam's (+66 new ads), and United States Xpress Enterprises Inc. (+53 new ads). The largest weekly declines among the 14 decreasing employers include Yale-New Haven Health System (-87 New Ads), Trinity Health (-65 new ads), and Cigna Corp. (-52 new ads). Over four weeks, 16 employers in the top 25 had increases, one was unchanged, and 8 had decreases. The largest four-week increase occurred at Parexel (+74 new ads) and the largest decrease occurred at KPMG (-59 new ads).

### What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:

<https://www1.ctdol.state.ct.us/lmi/hwol.asp>